What's Goin' On?
April was another big month for IFMA Madison; representing several high points for a number of our teams. To recap, the chapter survey and strategic planning were completed, Sponsorship Task Force completed a successful annual fund drive, New School attended their first Skills USA conference in WI dells where we also created a series of new supportive liaisons with a couple technical instructor associations. Member Squad with Team PR hosted the Discover IFMA event on the 28th. It was held at the Wisconsin Institutes for Discovery facility, for which the tours were fantastic.

Our future leaders are close to cinching up our succession planning for next year, budget is being solidified and our submission for IFMA's annual awards of excellence under professional development is just beginning. May offers another lengthy list of events and offerings including Board of Education’s circle of excellence on wellness in the work place coming up along with Sponsorship Task Force's sponsorship appreciation lunch at Coliseum bar. Incidentally, Barb Milan and Lorelle Micklitz have created a new, really fun engaging event—see the signup via Email for the 17th.

Was that enough for a month?
In most cases, it would be. IFMA-Madison, however, has something even bigger coming through Community Crew. EXTREME IFMAKEOVER at Domestic Abuse Intervention Services’ safe house facility is possibly the greatest public effort put forth by our chapter. D.A.I.S. is the safe place for refugees of abusive relationships. They’re under-funded and stretch every dollar to the max for their grateful recipients. On May 20th and 21st, our Chapter aims to provide 640 labor hours toward a stunning makeover of their facility.

Why Are We Really Here?
Now, with all that we’re doing, running here and there, planning, executing, strategizing, ground breaking this, earthshaking that… I forget. . . why are we here?

It’s incredibly simple. Let not the chapter’s efforts and accolades keep you from missing the point-- IFMA Madison exists to support facility managers, elevating their profession, whether full-time bona fide FM’s or those who inherit the task, with tools, networking and professional development to better themselves and their trade. Beyond that, we’re fostering new generations of facility managers to keep it moving and serving the public at large through their expertise and efforts and giving service-focused vendors a means to nurture relationships with them.

Like Linus’ monologue at the end of Charlie Brown’s Christmas, the real message is very simple, pure and wonderful. “We’re here to help Facility Managers, the ones who save huge energy, fix what’s broke and make work life more livable- a really noble cause. That’s why we’re here, Charlie Brown.”

Yes, there’s tons o’ action, Jackson. Yet, all that’s been action is really about FM’s. Last, we on the executive team are looking hard at how we maintain balance, ensuring there are more FM’s than associates. We’ve seen a tremendous associate influx recently and want to make certain you FM’s don’t feel cornered. Our influx is clearly due to the economy and our outward success as an organization and FM-focused vendors want in. It’s all fine, provided one understands why associates are here and bring more facility managers they know with them.

I don’t care—just show up with some friends to help. See our website for signup information, it’s an amazing challenge and an intriguing method of organization-- more next week.

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May 2011

THIS IS A BIG DEAL- IF YOU OWN OR MANAGE A FIRM, CONSIDER BRINGING YOUR STAFF ON MAY 20TH OR 21ST FOR A FOUR-HOUR SHIFT; or your friends, PTA buddies, church choir, biker gang,

Continued on page 3 . . .
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New School booth for the Skills USA convention in WI dells April 12, 13th. Barb Milan and Frank Alfano

As associates we serve FMs by working on the IFMA teams, bearing in mind that the IFMA member directory is not a canvassing list. That’s a great way to keep a facility manager from ever sitting near you at lunch and potentially lowering your status amongst the few, the fun, the IFMA FM’s. The executive team will look closely at this along with Member Squad going forward so that balance remains healthy and all invested members benefit through service.

“ITS ALL ABOUT FACILITY MANAGERS! Merry IFMAS, Charlie Brown . . !”

- Jim Zirbel, President

Strategic Planning

Strategic Planning is done, and we’re on our way to having an awesome Annual Blueprint for next year! Just a few more tweaks, and we’ll post it on the website for all to see.

Thanks much to the Strategic Planning Team! Your participation was invaluable. And thank you to everyone who filled out the chapter’s Annual Survey! Your input made for some important adjustments to last year’s Blueprint.

Until our new Blueprint is ready for distribution, I thought I’d let you all in on some common themes from the survey that we’ve emphasized in the new plan.

First, it looks like the new website came out just in the nick of time! Everyone had apparently just about had it with the old one. Hopefully by now, you’ve all had a chance to go online and check out what IFMA 2.0 just unveiled. [Thank you, Nathan and Dick, for all your hard work!] And in the upcoming year, they’ll be adding even more functionality. Ask, and you shall receive!

Networking, networking, networking,. This seems to be important to just about everyone. In response to this seemingly universal urge, we’ll be creating some new opportunities for everyone to connect. In particular, we’ll soon start having monthly casual happy hours. We’ll be calling these get-togethers IFMIX. Catchy, huh? Same time, same place, every month. No program, no structure. Just come and hang out. Sounds nice, doesn’t it?

It continues to be important to everyone that we focus our programs and initiatives on our FM members. Seems obvious, right? Yes; but we want to make sure this continues to be obvious—particularly to new members. In the interest of formalizing our “no overt selling” culture, we’ll be implementing a new IFMA-Madison Relationship Pact. Our chapter has a great culture in this regard—we all just want to make sure it stays that way.

And New School! This year’s “Vertical Theme” (a term coined by Jim Zirbel, and therefore a Zirbelism) will be “The elevation of the FM career path within the business community”. A big piece of this will be the creation of a certificate program at Madison College, and our budding relationship with Skills USA. And it goes without saying that maintaining our cutting-edge educational offerings within the chapter is a huge part of this, too. Survey says: everyone is super excited about this trend!

And that’s not even close to everything; but it’s about all we have room for here. Stay tuned for more developments!

- Dani Micheels

President’s Message from page 1

Thank You!

All members and a guest are cordially invited to an exclusive event ANNUAL SPONSOR APPRECIATION EVENT

IFMA Madison would like to say “Thank You” for being a Sponsor.

We cordially invite all members to our annual sponsor appreciation event.

What: Wii competition, prizes, and taco bar!
When: Tuesday, May 17, 2011
Time: 12:00 PM - 1:30 PM
Where: Coliseum Bar
232 East Olin Avenue
Madison, WI 53713

Email your registration to ifma@mailbag.com
The new website is live! Go to www.ifmadison.org to check it out. To have access to all the content, you must register on the new site as your password from the old site does not carry over. Simply click on the “forgot password” link in the top right corner and a password reset link will be sent to you. The website is now the place that we register for events, view current newsletters, committee minutes, send potential new members, and so much more. Of course, don’t forget to visit our LinkedIn page for updates, conversations, and networking opportunities.

A code-change Alert from IFMA 2.0

Madison Fire Marshal Ed Ruckriegel has coined the term “Landmine” for certain sections of the building code that are often missed, misunderstood or misapplied. When MFD discovers a Landmine in the code, they work to educate the public so they can make informed decisions before being cited for a violation after an inspection.

The MFD Elevator Inspection Unit has recently identified a new Landmine dealing with fire sprinklers and existing elevators. The current building code and State of Wisconsin Statutes include requirements to install sprinklers in existing buildings. Examples of existing buildings requiring sprinklers in the future include: private student housing over 60-feet in height, fraternity & sorority houses, changes in building use, and alterations in high-rise buildings (refer to Comm 62.0903). A qualified sprinkler contractor can be brought in to get this job done. The Landmine is stepped on when sprinklers are installed in existing elevator shafts, and/or machine rooms, as required by NFPA 13 and Wisconsin Commercial Building Code.

The Wisconsin Administrative Code, Comm 18.1708(3) requires that where sprinklers are installed in elevator machine rooms or in the overhead of elevator shafts, the elevator equipment will be required to be updated with shunt trip capability and Firefighters Service Operation per ASME A17.1, sections 2.27 through 2.28. As the addition of these safety features can be costly, it is important to budget these potential elevator changes into the overall sprinkler project.

This, in summary, means by updating sprinklers to comply with the latest code, you may need also to update your elevator control systems, often a significant investment to budget for.

IFMA’s May Tour
Nevin Fish Hatchery

MONDAY, MAY 19, 2011 AT 5:30 P.M.

This month’s facility tour is the WI DNR’s Nevin Fish Hatchery, 3911 Fish Hatchery Road, Fitchburg, WI 53711. This is the oldest Fish Hatchery in WI, and one of the oldest in the United States. It is also part of the Nevin Springs Wildlife Area, the oldest of all of the DNR’s managed lands, having begun operations in 1876, and thus is marking its 135th year. The 14 natural springs in the wildlife area are part of the Nine Springs E-way, and the Capital City State Bike Trail passes through the wildlife area. The six artesian wells and two springs provide a steady 1,400 GPM water supply of nearly constant temperature water to the hatchery.

The Nevin operation currently includes brood-stock, hatching and rearing of brook, brown and rainbow trout to stock Wisconsin’s lakes, streams and rivers with young fish. Over 400,000 trout are raised annually here. Fish are stocked to re-establish populations, provide research data, and expand recreational opportunities. The tour offers a great opportunity to see trout and trace their life cycles. We will also learn about the techniques and equipment that fisheries managers use to ensure the future of Wisconsin’s fishing tradition, and how the facility is adapted to and supports that mission. The hatchery must also protect the fish from native raccoons, mink, muskrat and other predators. This has long been a favorite local site for tours and environmental education.

Please join us on Thursday, May 19th at 5:30 pm for a behind the scenes look at this unique facility. Parking is available on site, keep left at the fork in the entry drive.
“Transition to a successful sustainable operating building for the WID Mir (Wisconsin Institute for Discovery Morgridge Institute for Research) building” was the presentation for the April 19, 2011 IFMA luncheon meeting at the Sheraton. The presenters were Andy Ostermend and Alice Westphall from Mortenson speakers. Approximately 55 individuals were present for the presentation about how to develop and accomplish the sustainable operations of a building. Items mentioned included getting the facility manager involved early in the design and designing the building to be as flexible as possible for future changes. The WID building was designed with the intent to allow for the most flexible operating changes for the next 100 years.

The 4-28-11 tour of the WID building on the University of Wisconsin campus was attended by about 65 individuals that viewed the flexible design that is functional and visually appealing. The building is a mix of research and public areas with great visibility for all inhabitants while maintaining the necessary safety barriers between the public and various research areas.

We would like to restart Circles of Excellence where FMs share knowledge and best practices, possibly with the help of a subject matter expert. In the past, they have been morning sessions, for about an hour. Certainly time/location can be altered. If you have any suggestions for topics or locations, please let me know. Call me at 251-0706, or email at mdarga@uli.com. Thank You!

The Board of Education is pleased to announce we have partnered with Steelcase to bring you an educational session on:

**Wellness in the workplace**

- **When:** May 25th, 2011
- **Time:** 7:30 a.m. to 9:00 a.m.
- **Where:** Wisconsin Trade Center
  8401 Greenway Blvd., 2nd floor
  T-Wall Conference Center
  J.P. Morgan Chase Conference Room
  Middleton, WI 53562
- **What:** Click on links below for session highlights

  **RSVP:** Space is limited to 40 attendees
  Breakfast will be served - assorted muffins and fruit
  Contact Patty Sweitzer to make your reservation today!
  [patricia.sweitzer@teldta.com](mailto:patricia.sweitzer@teldta.com)

  Hosted by: T-Wall Properties, Inc. & TDS Telecom & Telephone & Data Systems, Inc.
Party on the Dew Deck!

Inside Miller Park

Join your fellow IFMA Members and their guests from the Southeastern Wisconsin and Madison Chapters for a fun filled evening. We have reserved a limited number of seats in the Dew Deck in Miller Park. Your ticket includes an all-you-can-eat buffet including brats, hot dogs, chicken sandwiches and all the fixin's, pasta salad, cookies, soda, two (2) beers, plus great seats within the Dew Deck area.

Members are just $35, guest are $45!

We have reserved a very limited number of seats so you must sign up early for this event!!!! First come, first serve!!!!

Game time – 7:10 pm Buffet starts when the gates open and ends one hour after the first pitch. Tickets will be distributed in advance of game day. Any questions, please call Mike Schwartz @ 608-209-1986. Payment must be made before May 31st. We will be looking to car pool again like we did last year.

RSVP & Mail Check To:
Mike Schwartz - C. Coakley Relocation Systems
1311 West Badger Road
Madison, WI 53713

Name:________________________
Company:_____________________
Guest Name:_______________
Company:_____________________

Payment MUST be received before the Event! Amount Enclosed $__________
Madison, Racine Project "Green Top 10"
American Institute for Architects Pick 2
From the Badger State

MILWAUKEE -- The American Institute of Architects said two of the nation’s top 10 green projects for 2011 are in Wisconsin.

One is an addition to the First Unitarian Society Meeting House in Madison. The structure is a Frank Lloyd Wright-designed Nationals Historic Landmark Meeting House first completed in 1951 before undergoing a 20,000-square foot addition. Its features include CO2 sensors that trigger a ventilation system and a vegetated roof.

The other project is the OS House in Racine. It’s located in a downtown neighborhood that exemplifies how a small, sustainable residence can be built on a moderate budget.

The home has been granted the highest certification for energy efficiency and sustainable practices and has won four AIA awards.

Renewable Energy Options for Commercial Real Estate

Come join the Midwest Renewable Energy Association and the Wisconsin Green Building Alliance for this informative workshop!

This workshop is in support of the efforts of Milwaukee Shines, Milwaukee’s solar energy program.

Wednesday May 25, 2011
8:30 to 9:00 a.m. - Check –i n and breakfast
9:00 to 12:00 p.m. - Program

$40.00 for MREA and WGBA members
$50.00 non-members
Location:
We Energies
231 W Michigan St
Milwaukee, WI 53203

This three hour lecture will begin with a comparison of traditional energy sources and grid distribution vs. distributed energy. It will be followed by a brief overview of the applicability of renewable energy under LEED. The lecture will include introductions to various renewable energy options; focusing on solar electric (PV) and solar hot water. The balance of the lecture will discuss geothermal, wind and solar hot air, concluding with a review of useful industry resources and tools

Register online at: http://wgba.shuttlepod.org/

Golf Outing

It’s your opportunity to sign up and support your favorite annual IFMA event. Thanks in advance! Sign up form is on the following page. Please note the early bird discount deadline is June 10, 2011, so sign up early, and sign up often!

Please direct your sponsorship request to: kimk@conceptsinar.net.

Please direct other questions to: Mary.Statm@UWMF.WISC.EDU
Annual IFMAdison Golf Classic

Tuesday, July 26th, 2011
Stoughton Country Club
Registration @ 10:30 a.m.
Shotgun Tee-Off @ 11:30 a.m. SHARP!
Happy Hour @ 4:30 p.m.
Dinner and Prizes @ 5:30 p.m.

Please direct all Pre-paid Reservations to:
Madison IFMA
PO Box 44008
Madison, WI 53744-4008
Fax: 848-9266

Registration Deadline is July 8, 2011
Early Bird Registration Deadline is June 10, 2011

IFMA Member ______________________________ Company ______________________________

Daytime Phone ____________________ e-mail ______________________________

Pair me with and/or my guests will be (please star guests you are paying for):

Name ______________________________ Company ______________________________

Name ______________________________ Company ______________________________

Name ______________________________ Company ______________________________

Name ______________________________ Company ______________________________

Number of Golfers @ $125 per player* ________ for a total of $__________

Early Bird (by 6.10) @ $100 per player* ________ for a total of $__________

Number of dinner-only guests at $45.00 per person ________ $__________

I would like to sponsor a hole(s) at $150 per hole ________ $__________

I would like to be an event or beverage sponsor at $350 each ________ $__________

(Maximum of 2 event and 3 beverage sponsors - please confirm your reservation)

Pre-payment by July 8 is required to participate. . . . Total enclosed $____________

*Box Lunch, golf w/cart, dinner & 2 raffle tickets included in golf fee

(Please provide information below if you are paying by credit card - Visa & MasterCard only)

Card you are using: _____ MasterCard _____ Visa

Name as it appears on credit card: ____________________________________________

Credit Card Number: ___________________________ Expiration Date: _______________

Signature: ____________________________

Cash/Prize contributions, donations and sponsorship questions: Kim Keister, kimk@conceptsinart.net or 800.969.4484
For all other questions: Mary Evers Statz, Mary.Statz@UWMF.WISC.EDU or 608.287.2950
IFMA Madison Chapter Calendar of Events

May 2011
17 Luncheon Meeting: Annual Sponsor Appreciation Event
19 Tour: DNR Nevin Fish Hatcherys

June 2011
14 Executive Board Meeting
21 Luncheon Meeting: Annual Business Meeting & Awards Luncheon
TBA Tour: Chazen Art Museum (tentative)

Help Wanted

We are looking for additional people to help a couple of our Teams. It does not take much time but it will be very rewarding!! The following Teams are looking to add people:

Community Crew – 2 more members are needed.
Member Squad – Needs some Professional members to join their team.
News Crew – 1 or 2 more members are needed.
Lunch Bunch – 2 or 3 more members are needed.

If you have interest in any of these committees, please call Karyn Biller (Talent Scout) at (608) 819-1548. I will help you get on the committee that best fits your talents.

June Newsletter Deadline
Wednesday, May 25, 2010

Please submit materials to Jennifer Hardebeck
jhardebeck@central.esurance.com
or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)

Our 2010-2011 Sponsors

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