Hello Colleagues!

This month, I thought it would be fun to provide a different perspective. I asked Stefanie Sprenger to share her experiences with us. She is interning for Urban Land Interests, after which she will return to Germany to complete her last semester pursuing a Facility Management degree.

Stefanie:
Facility Management? What is that? That was the first thought I had two years ago when my friend told me about it. And that is the first question people ask when they hear about my course of studies.

When I started studying Facility Management I was not sure if that was the right decision. Do I want to get a degree in something so few people know about? Do I really want to be called “Janitor with a Degree?” Will I be able to get a job with a FM degree?

I went to school for one semester in Business Economics and I didn’t like it. I wanted to learn something that was more than just numbers. My friend was in her first semester and told me how she liked it and that I should think about trying something different from what I have gone to school for. So I started reading about FM and how it combines Business, Engineering and Architecture. I liked the fact that I could learn about all these subjects in six semesters. I believe that it is a great career choice because buildings will always be around, and they are becoming more complex. There is a greater demand for people who have the knowledge and skills to manage these facilities. I want to be someone with those skills.

During the last three semesters in school I have learned a lot of theoretical knowledge but no real job experience. This internship has given me a good dose of that experience. For example, I’ve learned how the right equipment can have a big impact on reducing the costs of a building (changing windows, HVAC, Chillers) or how important gathering energy usages are for recognizing a building’s consumption and how difficult those can be to get in direct tenant metered buildings. I like the fact that I am involved in the LEED process for an Urban Land Interests building because sustainability has become an expectation in buildings.

I am happy that I have made the decision to go to school for Facility Management and I will recommend the program to other students.

Matt:
Stefanie’s experiences and perceptions provide a unique voice to us. FM degree programs are out there, but they are limited. If I had the choice when I attended UW, I’m not sure I would have pursued an FM degree. Not only is there a need for more degree programs, it has to be coupled with an increased awareness of the profession and its business necessity. IFMA headquarters and the Madison chapter are working on this. In fact, your chapter leaders will have some exciting announcements regarding chapter initiatives focused on student outreach and raising awareness! Look for that soon!

- Sincerely,
Matthew Darga
## 2009-2010 Officers & Directors

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Company/Contact Information</th>
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<tbody>
<tr>
<td>President</td>
<td>Matt Darga</td>
<td>Urban Land Interests 251-0706; <a href="mailto:mdarga@uli.com">mdarga@uli.com</a></td>
</tr>
<tr>
<td>Vice President &amp; President-Elect</td>
<td>Jim Zirbel</td>
<td>Capital Fire &amp; Security 442-8777; <a href="mailto:jzirbel@capital-fire-security.com">jzirbel@capital-fire-security.com</a></td>
</tr>
<tr>
<td>Secretary</td>
<td>Dani Michels</td>
<td>Commercial Interior Contractors (CIC) 575-5537; <a href="mailto:dani@cicbuildsout.com">dani@cicbuildsout.com</a></td>
</tr>
<tr>
<td>Treasurer</td>
<td>Cheryl Weisensel</td>
<td>AAA 828-2445; <a href="mailto:caweisensel@aaawisconsin.com">caweisensel@aaawisconsin.com</a></td>
</tr>
<tr>
<td>Immediate Past President</td>
<td>Karyn Biller</td>
<td>Target Commercial Interiors 257-0521 x104; <a href="mailto:karyn.biller@target.com">karyn.biller@target.com</a></td>
</tr>
<tr>
<td>Programs/Tours</td>
<td>Jon Schneider, Co-Director</td>
<td>577-2407; <a href="mailto:jonschneider@tds.net">jonschneider@tds.net</a></td>
</tr>
<tr>
<td></td>
<td>Ron Rowe, Co-Director</td>
<td>Alliant Energy 458-3493; <a href="mailto:ronrowe@alliantenergy.com">ronrowe@alliantenergy.com</a></td>
</tr>
<tr>
<td>Member Squad</td>
<td>Brian Hoffman, Co-Director</td>
<td>J.F. Ahern Co. 223-7942; <a href="mailto:bhoffman@jfahern.com">bhoffman@jfahern.com</a></td>
</tr>
<tr>
<td></td>
<td>Roberta Montague, Co-Director</td>
<td>Schroeder Solutions 262-207-6363; <a href="mailto:rmontague@sroedersolutions.com">rmontague@sroedersolutions.com</a></td>
</tr>
<tr>
<td>Lunch Bunch</td>
<td>Robbie Kritz, Director</td>
<td>Cubic Wall System 838-6607 ext. 118; <a href="mailto:robbie.kritz@cubicwallsystems.com">robbie.kritz@cubicwallsystems.com</a></td>
</tr>
<tr>
<td>Sponsorship:</td>
<td>Jenny Crubaugh, Co-Director</td>
<td>RK Witt &amp; Associates (224) 425 8591; <a href="mailto:Jenny@rkwitt.com">Jenny@rkwitt.com</a></td>
</tr>
<tr>
<td></td>
<td>Jean Barry, Co-Director</td>
<td>WPS 226-2686; <a href="mailto:jean.barry@wpsic.com">jean.barry@wpsic.com</a></td>
</tr>
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<tr>
<th>Position</th>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Public Relations</td>
<td>Angela Brzowski, Director</td>
<td>Mortenson Construction 441-5551; <a href="mailto:Angela.brzowski@mortenson.com">Angela.brzowski@mortenson.com</a></td>
</tr>
<tr>
<td>News Crew</td>
<td>Emily Rowe, Co-Director</td>
<td>Creative Business Interiors 249-0904; <a href="mailto:emily.rowe@creativebusinessinteriors.com">emily.rowe@creativebusinessinteriors.com</a></td>
</tr>
<tr>
<td>Web Site</td>
<td>Dick Pearson, Director</td>
<td>Pearson Engineering 274-3339; <a href="mailto:dick@pearsonengineering.com">dick@pearsonengineering.com</a></td>
</tr>
<tr>
<td>Community Crew</td>
<td>Mike Schwartz, Director</td>
<td>Coakley Relocation Systems 256-6683; <a href="mailto:mschwartz@ccoakley.com">mschwartz@ccoakley.com</a></td>
</tr>
<tr>
<td>Education</td>
<td>Patty Sweitzer, Director</td>
<td>TDS Telecom 664-8915; <a href="mailto:patricia.sweitzer@teldta.com">patricia.sweitzer@teldta.com</a></td>
</tr>
<tr>
<td>Golf Outing</td>
<td>Mary Evers-Statz, Director</td>
<td>UW Medical Foundation 826-6718; <a href="mailto:Mary.Statz@UWMF.WISC.EDU">Mary.Statz@UWMF.WISC.EDU</a></td>
</tr>
<tr>
<td>Scholarship</td>
<td>Jennifer Bendoritis, Director</td>
<td>American Security &amp; Investigations 800-506-9269; <a href="mailto:jbendoritis@americansecurityllc.com">jbendoritis@americansecurityllc.com</a></td>
</tr>
<tr>
<td>Madison IFMA Administration</td>
<td>Le and Bob Jordan,</td>
<td>Communicators of Wisconsin (COW) 848-1960, fax 848-9266;</td>
</tr>
<tr>
<td></td>
<td></td>
<td><a href="mailto:ifma@mailbag.com">ifma@mailbag.com</a></td>
</tr>
<tr>
<td>IFMA International</td>
<td>Tawa Busari, Member Services Manager</td>
<td>IFMA International (Houston) (713) 623-4362; <a href="mailto:tawa.busari@ifma.org">tawa.busari@ifma.org</a></td>
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Active FM Job listings in our area are posted in the Members Only section of the IFMAAdison web site.
Congratulations to Laura Huttner, Dane County on her recent marriage to Sam Goodall. The couple traveled to Bonaire for a beautiful beach wedding. One of the witnesses to their nuptials, was a former facility manager for Bonaire Hospital whom Laura had met on previous visits. They have stayed in close contact because of their shared profession, so even while vacationing we make those great connections!!!

Member News

The Community Crew is in the process of organizing our latest Community project and we need your help.

We will be volunteering our time to help with the Habitat Church Build (sponsored by 5 churches) at the Northport Commons Build Site for the Ivy Family. The fundraising is complete and construction will be starting in mid May.

The Community Crew is looking at assembling an IFMA team to help out for one day, or more if there is enough interest. Once construction of the house has started volunteers will be needed for the next 6 weeks (approximately mid May to the end of June). We are looking at working on either a Friday or Saturday and the typical work day would start at 8:15 am; Break at 10; Lunch at noon; Clean Up at 3:30.

For those so inclined we could stop off for a beverage of choice and a burger after our work day is complete. Because the weather and number of volunteers needed is a big variable the Habitat people can only plan out a week or so ahead for volunteers. We will not know our shift date(s) until a week ahead of time.

With that being the case we are putting together a list of volunteers who may be interested in helping and what day of the week (Friday or Saturday) you would prefer. Then, when we get more information as to our specific date we will send out an email blast to those who responded and see who would be available to work that date. We understand that not everyone who responds to this email with an interest may be available but at least we will have an idea of number of volunteers and the day they prefer to get a rough count.

Please respond if you are interested in helping out with the Habitat Build to genep@potterlawson.com with your name and preferred day (Friday or Saturday).

Welcome New Members To Our Chapter

Please join MemberSquad in welcoming the following New Member additions to our Chapter for the month of April

Terry M. Mayhall  
Vice President  
Programmed Cleaning  
6441 Enterprise Ln  
Madison, WI 53719  
Phone: 608-235-6234  
Email terry@programmedcleaning.com

Lorelle A. Micklitz  
Account Executive  
Shred-It Inc.  
21 March Ct  
Madison, WI 53718  
Phone: 608-222-6510  
Email lorelle.micklitz@shredit.com

Traci Arganbright  
Regional Marketing Director  
Perfection Cleaning & Restoration  
2401 Daniels St  
Madison, WI 53718  
Phone: 608-630-4811  
Email traciarganbright@callperfection.com
The April luncheon topic was on “Records and Information Management in Facilities.” The Speaker was Mike Ball, President of Datastore, who has 18 years of experience in the information and document management industry.

He discussed improved methods for managing paper records and waste in facility space, Enterprise Content Management (ECM) Solutions for managing digital information and workflow for business functions. These include contract management, invoice processing, purchase orders, and traditional files. Some good feedback was given by members afterward.

The April tour at The Overture Center was attended by 17 people. Our tour guide was Glen Weihert, who has worked for the Capital Theater and Overture Center for 23 Years! The tour included discussions about challenges with the facility itself, but also the coordination demands that exist from the programs and events that are hosted there. In addition, Glen discussed how he manages a facility of that size with a very limited labor force. We walked the main lobby and theater floor, portions of the Capital Theater, and then the mechanicals. All those who attended found it to be informative and enjoyable!

Upcoming Events:

- The monthly meeting of MemberSquad is the 1st Tuesday of the month and we would welcome anyone who would like to join our group!!!!. Please call Brian Hoffman or Roberta Montague for information.

- Career Bridge – Offered to those members who have lost their jobs and would like to continue with IFMA. Steve Holtzman of Helm Commercial Real Estate has graciously volunteered to oversee the applications for this program. Please email requests to: Steve_Holtzman@hotmail.com.
Annual IFMA
dison Golf Classic

Tuesday, July 27th, 2010
Stoughton Country Club
Registration @ 10:30 a.m.
Shotgun Tee-Off @ 11:30 a.m. SHARP!
Happy Hour @ 4:30 p.m.
Dinner and Prizes @ 5:30 p.m.

Please direct all Pre-paid Reservations to:
Madison IFMA
PO Box 44008
Madison, WI 53744-4008
Fax: 848-9266
Registration Deadline is July 16, 2010

IFMA Member ________________ Company ________________________

Daytime Phone __________________ e-mail ________________________

Pair me with and/or my guests will be (please star guests you are paying for):

Name______________________ Company ________________________

Name______________________ Company ________________________

Name______________________ Company ________________________

Name______________________ Company ________________________

Number of Golfers @ $100 per player* ________ for a total of $__________
Number of dinner-only guests at $45.00 per person ______ $__________
I would like to sponsor a hole(s) at $100 per hole ____ $__________
I would like to be an event or beverage sponsor at $150 each _____ $__________

(Maximum of 2 event and 3 beverage sponsors - please confirm your reservation)

Pre-payment by July 16 is required to participate. . . . Total enclosed $__________

*Box Lunch, golf w/cart, dinner & 2 raffle tickets included in golf fee

(Please provide information below if you are paying by credit card - Visa & MasterCard only)

Card you are using: _____ MasterCard _____ Visa

Name as it appears on credit card: ________________________________

Credit Card Number: _________________________ Expiration Date: ____________________

Signature: ________________________________

Cash/Prize contributions, donations and sponsorship questions: Kim Keister, kimk@conceptsinar.net or 800.969.4484
For all other questions: Mary Evers Statz, Mary.Statz@UWMF.WISC.EDU or 608.287.2950
Question: What do you get when you combine equal parts of:

1. IT/software help desk specialist
2. a database administrator
3. a project manager
4. Facility manager

Answer: Mary Ann Jargo

A company the size of Covance creates some unique career opportunities. As the Global Application Administrator, with the Global Facilities Management Group, Mary Ann brings limitless energy to her work. Mary Ann’s duties begin with the global “database management” of the company’s CMMS or Computerized Maintenance Management System.

Many larger companies use CMMS solutions to track the facility assets. This could include HVAC equipment, electrical components, fleet vehicles, elevator systems, control systems and any other company assets of any size, type or complexity. CMMS systems provide a both a record management system for detailed information about the asset, and for service and maintenance. Additionally, CMMS can implement a task by task procedure set for all preventative maintenance functions as well as maintenance scheduling. Past service record details and operating manuals are all examples of documentation that can be loaded. CMMS system supports 15 large lab locations and over 100,000 equipment/asset profile records.

In addition to CMMS, Mary Ann also manages the REES environmental monitoring system and the lab water testing programs. At Covance a small freezer can actually hold product with inventory values greater than $100,000. The REES program monitors the environmental conditions within the equipment that stores these very expensive compounds.

The “help desk facet” of Mary Ann’s role may be described as working with individuals from all sites in the use and implementation of the CMMS and REES systems. As the “database administrator,” Mary Ann works to develop equipment profiles - many of which are detailed laboratory equipment profiles that have many calibration details. Also, Mary Ann is leading the company-wide effort to implement the CMMS platform to track real estate holdings and leases at 60 additional sites world wide. This effort will be one of the major accomplishments in Mary Ann’s 2010 work plan. As the “project manager,” Mary Ann plans the systems and coordinates the vendor and Covance resources necessary for system installation and deployment.

As Covance brings on new facilities in far off places, Mary Ann packs her bags and travels to the new site.

Her functions include implementing the CMMS and REES systems and water testing program, training new users on the systems and taking the basic asset inventory to be loaded into CMMS for that site. Frequently, her duties may expand to interim Facility Manager until someone is hired for that position.

IFMA has provided Mary Ann with the educational foundation to fully develop her role – particular in the project management and interim facility manager roles. Mary Ann’s short term goals include completing the “work in progress CFM.”

The most challenging aspects of Mary Ann’s position is time and balancing priorities but she meet this challenge head-on ---“There is nothing that I can’t do” is the positive attitude that Mary Ann brings to work each day.

Working with all sorts of people from different cultures, travels, and the global impact of her work, is what makes Mary Ann’s career profile unique and noteworthy. Mary Ann is proud to be part of the Covance Global Facilities Management team.
You’re invited to attend a Webinar hosted by the IFMA Health Care Council Design Collaboration - The Competitive Advantage

Bring your own bag lunch and learn

When: Thursday, May 13, 2010

Where: TDS Corporate, 8401 Greenway Blvd., Suite 230, Telecom Conference Room, Middleton, WI 53562

Time: Noon CDT

Duration: 60 minutes

Presenter: Brian Weldy, Vice President, Engineering & Facility Management Services, HCA

Notice: Space is limited to the first 18 who RSVP to patricia.sweitzer@teldta.com

The greatest cost savings for a project occurs during the design phase yet often times the design phase investment is squeezed falling short of the potential opportunity. This session will discuss how to improve process, collaboration and teamwork dynamics to improve a project’s cost savings and outcomes.

- Instruct on the importance of investing in the design phase of any project for maximum results
- Develop an understanding of how tradeoffs impacts results and keeping a project in the boundaries
- Connect the importance of process, collaboration, sense of urgency, creating a constructive conflict environment for success.

The 2010-2011 strategic planning process is complete! This was a lengthy and intense process that yielded not only our direction this coming year, but manifested additional levels of understanding about the plan and our chapter’s unique ground-breaking culture.

Thank the Team
The strategic planning team consisted of Matt Darga, Tom Riffle, John Desens, Jon Schneider, Jim Hill, Mark Considine, Judy Benish, Patty Sweitzer and your 2010-2011 President and Vice President, Jim Zirbel and Dani Michels.

The Process
Getting from 0 to 60 is comparatively easy for Madison, and we moved this process along quite well. Because this process is a continuation of previous years’, our survey was shorter and more focused. Upon creating and tabulating this, we validated and deleted items based on what you told us.

The Annual Blueprint
Once that was done, we looked at the planning model’s design—the Balanced Scorecard. In previous years, it was difficult to share this with the chapter as a whole for two reasons—its big and its lingo/nomenclature isn’t amenable to common understanding. So, we changed that to mean something; namely changing the name to IFMA Madison’s Annual Blueprint.

Familiar Lingo
When you look at it in this light, it starts to make common sense, beyond the purely academic. The perspective column represents “elevations.” The Objective column represents “foundation Plan.” The Measure column represents “shell.” The Target column represents “build out.” Last, the additional Initiatives column, formerly a “dashboard document” really is an extended “punch list.” Throw these items together with a Gantt chart and you have the house that IFMA built!

Cultural Understanding
Last but not least, upon changing the makeup, vertical themes began to naturally emerge. They include IFMA 2.0, New School, IFMA Toolbox, Many Voices - Common Message and Cutting-Edge Leadership. We’ll share some of these themes with you as the year progresses, but the most important thing to remember is that there are some really great people who are thinking really hard about where it’s going to go and we’re all the beneficiaries. No chapter in America gets it and does it like Madison!
Five Years Later, the First LEED Data Center has Saved Millions

- Condensed From GreenerComputing

URBANA, MD — Fannie Mae’s 247,000 square foot data center was the first such facility certified by the U.S. Green Building Council to earn the LEED rating, back in 2005. In the ensuing years, the data center has saved the agency $1.7 million in energy use.

According to an article in TechTarget published at the time of the data center’s launch:

All of the mechanical, electrical and computer systems were selected for maximum energy efficiency, as well as lighting systems. The data center is expected to operate at a maximum of 125 watts per square foot.

Other green strategies included putting catalytic converters on the backup power diesel generators, as well as minimizing the footprint of the data center.

And while certifying a green facility can be an expensive process, Fannie Mae expects to save on operations and maintenance costs.

“The Urbana Technology Center’s LEED certification will translate into significant lifecycle savings, while providing our employees with a healthier, more comfortable work environment. It also allows us to be a good neighbor within the local community,” Brian Cobb, Fannie Mae’s senior vice president for enterprise systems management, said in a statement.

In addition to energy savings, the facility is also highly water-conservative: In the last five years, the data center has saved more than 23 million gallons of water, or nearly 13,000 gallons per day.

“Fannie Mae’s technology center is an excellent case study of how building projects of varying scopes and scales can achieve energy efficiency,” Rick Fedrizzi, the president, CEO and Founding Chair of the USGBC, said in a statement. “Fannie Mae’s early adoption of LEED not only demonstrates their environmental stewardship, but can attest to the simple premise that by consuming less, companies inherently save more and will do so throughout the lifecycle of the building.”

Since 2005, a number of data centers have earned LEED certification, including several to achieve the top-level Platinum certification. In April 2009, Citi’s facility in Frankfurt, Germany, was the first to do, while ACT earned the first Platinum rating for a U.S. data center later that year.

The LEED standards cover more than just electrical efficiency, though. The UTC features recycled materials, low emission paints and carpeting, as well as sustainable landscaping features.

2010 IFMA Golf Outing

Attention golfers...sign up for your foursome now to secure a spot in this year’s annual IFMA Golf Outing. It will be held at Stoughton Country Club on Tuesday, July 27.

We also have openings for hole and event sponsors. Sign up to be one and be recognized the day of the event.

It promises to be another great event!

See registration form elsewhere in this newsletter.
IFMA Madison Chapter Calendar of Events

May 2010
11 Executive Board Meeting
12 Tri-Chapter Symposium (Madison)
18 Sponsorship Appreciation Event

June 2010
8 Executive Board Meeting
15 Luncheon - Annual Business Meeting
24 Tour - Babcock Hall & Dairy

July 2010
13 Executive Board Meeting
20 Luncheon Meeting
27 Golf Outing - Stoughton Country Club

August 2010
10 Executive Board Meeting
17 Luncheon Meeting
26 Tour - TEAM Technology Data Center

September 2010
14 Executive Board Meeting
21 Luncheon Meeting
30 Tour - American Player's Theatre

October 2010
12 Executive Board Meeting
19 Luncheon Meeting
27-28 World Workplace / Atlanta, Georgia

June Newsletter Deadline
Wednesday, May 26, 2010
Please submit materials to Emily Rowe
emily.rowe@creativebusinessinteriors.com
or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)

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