Thanks for coming to our IFMA Pipeline Kickoff meeting last month to celebrate Madison College’s upcoming FM certificate programs and our partnership with Skills USA to fill that pipeline. Your record turnout was fantastic, especially considering we weren’t at our regular location. The future of this groundbreaking program looks really bright.

IFMA Madison is so far ahead of the curve, the country and is so energized—your participation really reflects and propels that. The Year of Darga manifested a lot of incredible changes; enough to fill any other chapter’s cup for a decade, really. You could probably write a book about it, yet the title, I suppose, sounds more like a sci-fi novel. This year, the Year of Advancement, there’s certainly no rest for the weary.

This month, we’ll see some significant things happen on many fronts, due to chapter teams’ efforts, yet we’ll discuss two here, the rest will have to wait. First and foremost, our sponsorship drive will be coming to a close at the end of the month. Barb Milan and Lorelle Micklitz from Sponsorship task force have done a great job of running this (their first year of it) and their members will be calling to remind you to fill in your sponsorship packet before April 1st.

Second, that same team is also hosting a “Community Shred” event next Wednesday, March 16th, 11:00 AM-1:00 PM at C. Coakley Relocation Systems, 1311 W. Badger Rd., just off Fish Hatchery Road. Place this in your calendar now.

This event, designed as a fund and IFMA-awareness raiser, is open to all your business associates, so please post it to your contacts before it’s too late. This is a unique offering from Shred-It, one of our sponsors, to provide a community service while raising funds for our educational activities in the future. See the flyer attached to our community shred emails.

Sponsorship drives innovation and supports our causes where investment is necessary. Those causes include educational, leadership training, communications and operating expenses including our administrative group, Communicators of WI’s efforts. Our chapter, though well funded, has no slush fund. Each year, a new budget is created and lived by. We have great checks and balances, for which IFMA headquarters has just further solidified.

For years, we have dreamt of having college students interested in scholarships and more specifically, careers in Facility Management. Soon, we will finally have a pool of high school students applying for IFMA Madison Scholarships through the Pipeline; please become an IFMA-Madison sponsor and help us fund them!

Oh yeah, the new website’s done! That subject will have to wait unit April. This month’s word -- IFMArch of 2011, the Year of Advancement.

- Jim Zirbel, President

Chapter Monthly Luncheon
March 15, 2011
12 Noon - Sheraton Madison

Jan Paiva, Director of Risk Management & Lorie Mertens, Safety Manager for Dean Health Systems will be speaking on Risk Management in a Health Care Environment.
# 2010-2011 Officers & Team Directors

## President
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IFMA-Madison’s New School Team coordinated a very special IFMA luncheon meeting presentation on Feb 15, 2011 at the Truax Campus of Madison College.

Approximately 60 IFMA members attended the luncheon where the New School Team presented the pipeline to success for the Facilities profession in the Madison area. The presentation was the culmination of months of planning and years of attempts toward creating FM certificates and degree programs at Madison College.

The attendees learned about the New School Team’s plan for a pipeline for high school graduates to enter the Madison College Facilities Area programs, complete the courses, hone their new skills as interns, and become facility managers associated with our chapter through an ongoing collaboration with Skills USA.

Skills USA is an organization for high school students to gain information and compete in hands on events associates with various trades. The presentation speakers included Ken Starkman, Dean of Const., Manuf., Transp., and App. at Madison College; Turina Bakken, Dean of Business and Applied Arts at Madison College; and Brent Kindred, Wisconsin State Director of Skills USA along with Zach Holcomb, Wisconsin’s Skills USA High School President.

Several other individuals related their experience with Skills USA and Facility Management. The attendees received exciting information about the plan and momentum developing the facilities management pipeline emerging in Madison as a potential national template for IFMA and the profession as a whole.

**February Luncheon Recap**

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March 22nd Tour to Feature The Dean/St. Mary’s new Janesville Clinic and Hospital

Site tour begins at 5:00, conducted by Cogdell, Spencer, ERDMAN

Meet at the job trailer located on the east side of the medical campus as you enter from Cty J/ S. Wright Rd. Tour will consist of roughly half hour in each facility, Clinic and Hospital. See various stages of construction from framing of walls to flooring and ask questions of the key project managers of this new medical facility. Please wear appropriate footwear. Site will be muddy.

IFMA Community Crew – Project Night at The River Food Pantry

February 21st was Project Night at The River Food Pantry. A special thanks to Doug Sutter, of Bachman Construction for the donation of labor and vinyl base board materials to finish out the recently remodeled lobby at The River.

The other members of the IFMA crew Danielle Pelletierri, Nathan Hansen, Julie Wiedmeyer, and Chuck Fox completed a much needed “make-over” of an office with fresh paint all around.

Our efforts were rewarded as we shared an evening meal and discussed The River’s vital mission within our community. But even better was the opportunity to get to know our fellow IFMA members in an evening of service to our community. Thanks to those participants representing Madison, IFMA.

Mark your calendar...

Tri-Chapter Event is being hosted by the Milwaukee Chapter and is scheduled for Thursday May 12th and being held at the Harley Museum. More information in next month’s newsletter.
OUR FAVORITE STAR DOESN’T NEED A RED CARPET.

From the Golden Globes and the Oscars to the Grammys and Emmys, there seems to be an awards show almost every month, which keeps those who make the Stars’ designer gowns and the paparazzi in business.

At Pearson Engineering, we love a different kind of Star.

In 2010, we helped Aurora St. Luke’s earn an Energy Star from the U.S. Department of Energy; one of only ten hospitals in the country, and the only one in Wisconsin to do so! The Energy Star and the Governor’s Proclamation commending Aurora St. Luke’s were well-deserved accolades, but for those who prefer “bottom line” measures of success, Pearson Engineering’s innovative Energy Management process saved (and is still saving) Aurora Health Care more than $2.5 million dollars annually: It’s a growing part of our business precisely because it yields impressive results!

From large healthcare facilities and college campuses to landmark office buildings and a wide array of other challenging projects, clients across the country trust Pearson Engineering to provide HVAC solutions for the most demanding and complex projects! We’re proud to have partnered with fellow IFMA organizations like WPS, CUNA Mutual, Madison College, Urban Land Interest, and T. Wall Properties. We would be honored to serve you too, and be your partner for all your design and energy management needs!

- Green and Sustainable Design
- Energy Management
- Integrated Project Delivery

Call us today, and find out what Pearson Engineering can do for you!
Member News

MemberSquad is pleased to welcome the following NEW members for the month of February, 2011:

Aaron M. Bizub ( 856902 )
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Email  bkussner@gmail.com

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Madison, WI 53718
608-663-8100 x112
audrey.sabatini@sundialsc.com

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Dear Friends of IFMA,

We are nearing the end of our Sponsorship Drive and want to thank you for your generous support!

We are still short of our goal and are asking for your help.

Have you returned your sponsorship pledge form? Do you know of a company that would be interested in becoming an IFMA Sponsor?

It is through your continued support that IFMA Madison continues to thrive.

Please let us know if you need any additional information!

Barb Millan                  Lorelle Micklitz
Co-Director                  Co-Director
On Wednesday night, February 16th, a dozen IFMA members and guests met for a tour of the historic Washburn Observatory. Listed in 1985 on the National Register of Historic Places, the Observatory underwent a historic renovation in 2009. Facility Manager, Mary Czynszak-Lyne, led our informative tour.

Mary gave us insight and a behind the scenes look at the 15 inch refractor located on the second floor observatory deck underneath the facility’s retractable dome, a peak into the mechanical room, history on the library and tales of the adventures of turning the lower level crawl space into a passable basement complete with a display of small historic astronomical devices.

If you missed the February tour of Washburn Observatory, you can visit every third Wednesday of the month in the winter and every Wednesday night after dark in the summer for a guided look through the telescope.
Simple and Inexpensive Ways to Curb
Energy Use at your Facility

From The Wall Street Journal
By Stephanie Simon

The U.S. is awash in commercial building space—enough to account for 18% of the country’s energy consumption, including 36% of electricity usage. And much of that energy is wasted.

Efficiency experts say it’s possible to slash energy use in many buildings with relatively simple—and often inexpensive—measures. Here are their top recommendations:

1. Change the Culture
Take inventory of your office space. How many employees have space heaters at their desks? Minifridges? Christmas lights still blinking away? It’s time to get ruthless. First, create an inviting area for shared microwaves, coffee makers and combination printer-fax-copiers. Then ban cubicle energy hogs and challenge employees to change their culture. Everyone should make a point of turning off lights, shutting down unused appliances and wearing a sweater in lieu of using a heater. Try efficiency contests among departments (with prizes!) to spark interest.

2. Shut ‘Em Down
Consider installing a system on your computer network that will put individual desktops into sleep mode when they’re not being used. Or timers that shut down workers’ computers 15 minutes after the scheduled end of their shift. (Those working late can override the shutdown with a click of the mouse.) Same thing with appliances and lights: Set them to shut off after everyone has gone home. This can cut utility costs 4% or more.

3. See the Light
Simply swapping out incandescent bulbs for more-efficient compact fluorescents or LEDs can help a great deal. For more impact, look at corridor lighting. In a recent renovation for a Denver law firm, Don Fitzmartin, a project manager focused on energy-efficient retrofits, increased the distance between hallway fixtures to 16 feet from 12 feet and had the walls repainted a lighter color so the space still looked bright. That cut energy use in the 110,000-square-foot renovated space by 5% at a fairly low cost, he says.

4. Go Retro
Commission an audit of the heating, air-conditioning and other building systems to compare their performance with design specifications. That may identify simple fixes—cleaning filters, replacing a leaky valve—that can significantly improve efficiency. It may be possible to shave energy use 4% to 6% through such techniques, known as retrocommissioning.

As part of an effort to convince more New Yorkers to install solar panels on rooftops, the City University of New York has created a color coded digital map of the city that identifies which buildings and roofs get the most sunlight.

5. Let the Sun Shine
Willing to spend a bit more? Consider daylighting. Several companies sell rooftop devices that capture sunlight and distribute it more effectively than a skylight. Daylighting can eliminate the need for overhead lighting, at least on sunny days, cutting energy use by 10% to 15%.

6. Spruce Up the Space Plan
If you’re planning a cosmetic renovation, take the opportunity to make some energy-saving changes, too. Try lowering cubicle walls to facilitate the flow of air and sunlight. Eliminate some overhead fixtures, especially those near sunny windows, or at least install daylight sensors that automatically dim the lights when they’re not needed. If employees need stronger task lighting, give them LED desk lamps.

See Green Corner on following page
7. Loosen Up

It takes loads of energy to maintain a constant temperature. Replace existing thermostats with models that allow “dead bands.” Setting a dead band of 69 to 75 degrees means the heating, ventilating and AC system won’t kick in unless the building temperature drops below 69 or rises above 75. This step can pare costs 3% or more.

8. Control Your Fans

In many heating and air-conditioning units, the fans have just two settings: off or full speed. Installing variable-speed fans can yield big gains in efficiency. Another tip: If there are multiple units for one floor, make sure they can operate independently, so only the space being used on any given day is heated or cooled. When Mr. Fitzmartin took these steps in the law firm he renovated in Denver, he cut electricity usage by 9%.

9. Upgrade the Envelope

Upgrades to the building envelope are the most expensive. Windows are an obvious place to start. And roofs painted in light, reflective colors don’t absorb solar heat, thus keeping buildings cooler during the summer.

10. Head Back to the Future

Many older buildings were designed to be comfortable without central air conditioning, but over time, windows, skylights and door transoms were sealed up and the buildings ceased to breathe. Consider reactivating the power of passive heating and cooling by making those openings operational again.

### IFMAdison March Anniversaries

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<tr>
<th>Years</th>
<th>Name</th>
<th>Organization/Company</th>
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<tr>
<td>2</td>
<td>Margaret Andrews</td>
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<td>Mark Austin</td>
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<td>Maryanne Michaelis</td>
<td>Interior Investments LLC</td>
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<td>Kyle Roux</td>
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<td>Paula Veltum</td>
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<td>Angela Brzowski</td>
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<td>John Desens</td>
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<td>Philip Johnston</td>
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<td>Chuck Fox</td>
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<td>Harley Skjervem</td>
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<td>Jason Beren</td>
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<td>Ronny Rowe</td>
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<td>James Roethke</td>
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<td>Daniel Drager</td>
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<td>Randy Schmitgen</td>
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<td>William Blair</td>
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<td>Jon Schneider</td>
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<td>19</td>
<td>Mary Statz</td>
<td>UW Medical Foundation</td>
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March 2011
8 Executive Board Meeting
15 Luncheon Meeting: Dean Health Safety Director
TBA Tour: St. Mary’s/Dean Hospital, Janesville

April 2011
12 Executive Board Meeting
19 Luncheon Meeting: Threat prep. at Alliant Energy Center/Fairgrounds (Tentative)
TBA Tour: Alliant Energy Center

May 2011
10 Executive Board Meeting
17 Luncheon Meeting: Annual Sponsor Appreciation Event
TBA Tour: DNR Nevin Fish Hatcherys

June 2011
14 Executive Board Meeting
21 Luncheon Meeting: Annual Business Meeting & Awards Luncheon
TBA Tour: Chazen Art Museum

Our 2010-2011 Sponsors

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Madison Gas & Electric Company
ServiceMaster Building Maintenance
Strang, Inc.
T. Wall Properties
Target Commercial Interiors
Tilsen Roofing Company, Inc.

April Newsletter Deadline
Wednesday, March 23, 2010

Please submit materials to Jennifer Hardebeck jhardebeck@central.esurance.com or Vicky Statz vstatz@ofr-inc.com (as an attached WORD document)