These are exciting times for our Madison Chapter. I’m excited and feel privileged to serve as Chapter President for the next year!

First, I would like to thank Larry Barton for his guidance and leadership. Larry has a unique knack of bringing the best out in people. It was a pleasure to serve along side Larry over the past year. We’ll continue to benefit from his experience as he continues to serve our organization as Past President.

We held a strategic planning/balanced scorecard session in May. IFMA Corporate Headquarter came to Madison to facilitate this process. As a result, the Executive Committee has approved 6 main objectives going into our new fiscal year. They are as follows:

1) Provide increased value & opportunity for stakeholders (i.e. Members, Employers & community).
2) Be the premier educational resource for facility management best practices in the Madison Community.
3) Define & magnify the importance of the FM Professional in our community.
4) Insure efficient systems, alignment, and processes are in place.
5) Promote a culture where every member can achieve professional and personal growth.
6) Develop a sustainable and growth oriented financial plan that re-invests in chapter services and stakeholders.

Madison Chapter’s Value Proposition: The Madison Chapter is dedicated to serving the FM Professional through support of education, networking, and professional development in a collaborative, respectful, and fun environment.

In the coming months I will create a scorecard within the Newsletter. This will keep all stakeholders informed about tasks the Executive Committees are focused on, as well as key accomplishments and results.

Respectfully Submitted,

Karyn Biller
IFMA Madison Chapter – President

Scott Gresens from Hellenbrand, Inc. will present Water Treatment for Boilers and Chillers.

1. What is water and why do we treat it.
2. How water affects the cooling system and ways to reduce “Total Operating Costs” at your facilities.
3. How water affects the boilers and ways to reduce “Total Operating Costs” at your facilities.
# 2008-2009 Officers & Committee Chairs

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Organization</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
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<td>221-3220 <a href="mailto:JonS@hillcraft.com">JonS@hillcraft.com</a></td>
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<td>Communicators of Wisconsin (COW)</td>
<td>848-1960 fax 848-9266; <a href="mailto:ifma@mailbag.com">ifma@mailbag.com</a></td>
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<tr>
<td></td>
<td>Kenzi Harris,</td>
<td>IFMA International (Houston)</td>
<td>(713) 623-4362 (ext. 162): <a href="mailto:kenzi.harris@ifma.org">kenzi.harris@ifma.org</a></td>
</tr>
</tbody>
</table>
June Annual Business Meeting Recap

- President (Larry Barton):
  - Annual business meeting (state of the organization)
  - Things are good (continue on an upward trend)
  - All due to the hard work of the people you will hear from today along with a great membership base that plugs-in in multiple ways to keep things humming
  - Handing over the baton, new leaders in position for continued success
  - Thank you for helping to make it a great year

- Secretary (Matt Darga):
  - Approve minutes of last year’s business meeting
  - Approval of nominated slate of officers

- Treasurer (Gene Post below):
  - Summary of income/spending (how we put your money to use) – see pie charts to right on this page

- Vice President (Karyn Biller):
  - Strategic planning overview

- Past President (Sheri Rose):
  - Announce 2008/2009 committee chair changes

Madison IFMA 2008 - 2009 Budget - Revenue

- Administrative $400
- Membership Dues Reimbursement $18,860
- Meetings & Programs $5,040
- Annual Sponsorship $24,000
- Golf Outings $16,500

Madison IFMA 2008 - 2009 Budget - Expenses

- Administrative $29,150
- Meetings & Programs $14,350
- Publications $800
- Educational Seminars $3,400
- Golf Outings $14,000

Swearing in of new officers (left to right), Treasurer Gene Post, President Karyn Biller, Vice President Matt Darga and Secretary Dani Michels.
Golf Outing Replaces Tour for July

Attention Golfers, time is almost up to sign up for this year’s golf outing.

Please send in your registration forms (one is inserted with this newsletter) as soon as possible. The deadline to have your foursomes set is July 23.

To become a sponsor, please contact:
Vickie Wenzel - Vickie.Wenzel@target.com
or
Paula Roberts - probert1@steelcase.com

Sponsors to date:

**Beer Sponsors [$150.00]- limit 2 each: FILLED**
1. Steelcase
2. C. Coakley Relocation Systems

**Event Sponsors [$150.00]- limit 2 each: FILLED**
1. Access Information Management
2. The Renschler Company

**Hole Sponsors [$100.00]**
1. Target Commercial Interiors
2. All Steel
3. Strang Inc.
4. Schroedter Solutions, Inc.
5. Pearson Engineering
6. Coakley Brothers Company
7. Tri-North
8. Facility Now
9. Commercial Interior Contractors [CIC]
10. Oakbrook
11. Lerdahl Business Interiors
12. Service Master Building Maintenance
13. T. Wall Properties
14. Capital Fire & Security
[More openings available]

**Door prize donations**
1. QBE Americas
2. Tri-North
3. WPS
4. Concepts in Art: a piece of art
5. Strang: Food Fight gift certificates
6. A&J Specialties
[More openings available]

New Member Event
Becomes Something of a Weather Event

Thanks to all who attended the new member event on June 12th at the Pearson Residence. Wild Weather, great event as seen above.

Welcome New Members

IFMA’s Member Squad welcomes the following new members:

John Schoeberger- Energy Performance Specialists
Sadiel Garvin – Ho Chunk Facilities
John Ostrowski – Town & Country Electric
**Dick Pearson** has been actively delivering the Energy Management message we first heard at our chapter meeting last fall. Since that time, he has made similar presentations at ASHRAE chapters in Madison, Minneapolis, and Des Moines, Iowa, as well as the IFMA Health Care Conference in Boston, and at a Wisconsin Green Building Alliance healthcare seminar in Milwaukee. He has also developed for ASHRAE a half-day Energy Management course, which he has presented at ASHRAE international conventions in New York City and Salt Lake City.

ASHRAE has added Dick to its roster of “Distinguished Lecturers,” making him available to ASHRAE chapters across the country. He will also present the Energy Management message at IFMA’s World WorkPlace in Dallas this fall.

Dick reports that, in addition to getting the Energy Management message out, Pearson Engineering is now facilitating the Energy Management process for three healthcare chains, involving 25 hospitals.

Pearson Engineering has just been selected to manage an aggressive energy conservation and management program at Northwestern University, with an initial budget of $25,000,000 for 66 buildings. Dick considers the Northwestern contract an incredible achievement, since the “on-hold” background music at Pearson Engineering is “On Wisconsin” and “The Budweiser Song.”

**Scott Sedlacek** from Veyance Technologies, Inc. won the $100 drawing for filling out the Membership survey.

Fun was had (proof to right) by all at the June 3rd Brewers game. 16 Madison Chapter members met up with members from the Milwaukee Chapter to watch the game against the Arizona Diamondbacks from the fabulous Dew Deck at Miller Park. We won, 7 to 1!!

Thanks to all those who snatched up tickets and made the commute to Milwaukee for the game.
Contact: Mary Edwards  
Company Name: Coakley Bros. Co.  
Phone: 414-238-2525 direct/800-545-7338 ext. 2525  
Milwaukee: 400 S. 5th Street  
Madison: 6139 Pepsi Way

*New facility in the Sun Prairie Business Park opening this Fall!*  

Email Address: medwards@coakleybros.com  
Website Link: [www.coakleybros.com](http://www.coakleybros.com)  
[www.datastoreweb.com](http://www.datastoreweb.com)

*Have us give you a competitive quote and outline our process, on your next commercial move or install project!*  

**Menu of Turnkey Services**

- Commercial Moving  
- National/International Move Alliance  
- Systems Furniture Installation  
- Space Planning/Project Management Services  
- Reconfiguration of Modular Furniture  
- Re-fabrication of Panels  
- Panel/Chair Cleaning  
- Computer Disconnect and Reconnect  
- Lockable Shred Bins and Shredding Services  
- Post-move clean-up  
- Logistics—L-T-L, Truckload  
- Warehousing and Distribution  
- Local Moving  
- Long Distance Moving  
- Employee Relocation  
- Record Retention  
- Imaging  
- E-Vaulting
IFMA Madison Member Profile
Jennifer Quale UW-Madison

How long have you been involved with IFMA and what do you appreciate about being an IFMA Madison member?
I was a member about 10 years ago and am now again a new member. I appreciate the diversity of experience with the various IFMA members. It’s a great way to get to know about all of the various aspects of facilities management.

Brief History of your work experience
After getting my BS in Interior Design, I worked in retail as a merchandise layout analyst for Best Buy. After moving back to Madison, I fell into facilities as a designer for the State of Wisconsin - Department of Natural Resources.

I tried retail again with a stint working for Famous Footwear but missed facilities work so I went back to the State, working my way around the agencies (DWD and DOA) when I finally landed with the University of Wisconsin, School of Medicine & Public Health. I mainly do project management with space planning and furniture specifications being the bulk of my work. I also track and manage the leases for the School.

Family/Home Life
I’m grateful to have my family close by in the surrounding area so I can spend time with them. Life at home includes an attention-deprived cat and the occasional foster dog when time and energy permits.

Hobbies/Interests
I really enjoy getting outdoors (when the mosquitoes aren’t on the attack) so hiking and biking are favorite activities. I also have quite the travel bug so I try to get away as often as I can afford the airfare. I am also looking forward to studying for and taking the LEED-CI AP exam, hopefully in the fall.

Something few people know about you
I am full of useless trivia, especially as it relates to pop culture. I think I missed my calling.

Things you appreciate most about IFMA
The tours and luncheons. It’s great to see into other facilities’ folks lives.

Your idea of a dream vacation
Taking a trip around the world without regard to money or time. If I could be on the Amazing Race, I could accomplish the dream vacation and even win a million dollars!

If you are interested in being the focus of our Member Profile please contact Vicky Statz at vstatz@ofr-inc.com.

IFMA Scholarships
The Madison chapter of IFMA recently awarded their first $1,000 scholarship to the MATC Foundation for students that are in Facilities Management related fields. Now we are looking to award $1,000 worth of scholarships to our members. The scholarships will be split up into 4 separate $250 scholarships for anyone who is a member of the Madison Chapter of IFMA and can be used for any course on the IFMA International Website, IFMA World Workplace, or towards achieving an FM certification.

If you are interested in applying for a scholarship, simply email myself at jbendoritis@americansecurityllc.com or Cheryl Weisensel at cawei@aaawisconsin.com with your name, position, company you work for, and what you would like to use the scholarship for. If we have more than 4 applicants, names will be drawn out of a hat to award the winner. In upcoming years, preference will be given to those who have not won before.

The deadline for submission is August 15th, which is just around the corner. Winners will be announced at September’s luncheon and notified via email. Scholarship recipients will have until May 1st, 2009 to use their scholarships. Good Luck to Everyone!
No matter what the air temperature and humidity, typically 20% of your people will feel uncomfortable. Each of us has our own comfort zone and that zone changes depending on our activities, clothing, and surroundings. Look at the difference in your comfort zone between playing basketball in a gymnasium versus sleeping. When engaged in extreme physical activities, we typically want the air around us to be 65°F or cooler. But, when we go to bed that night, we put on covers even when the room temperature is 75°F. The American Society of Heating, Refrigerating, and Air-Conditioning Engineers (ASHRAE) knows this which is why they specify a comfort zone where 80% of the people will be satisfied simply because, that’s the best you can typically do.

Temperature
For most office activities, the 80% comfort zone is between 70°F and 76°F. How many people don’t feel comfortable even when the air temperature is right smack in the middle of this comfort zone, 73°F? The answer is still 20%. No given temperature is comfortable to all of us or any one of us depending on what we are doing and what we are wearing. If you are maintaining 70°F to 76°F in spaces, your heating, ventilating, and air-conditioning (HVAC) systems are working as they are supposed to.

Humidity
For all spaces where people work, the comfort zone for humidity is between 30% and 50%. Lower humidity levels dry out our mucous membranes and leave us more vulnerable to airborne infection. Higher humidity levels can also expose us to higher levels on unwanted air contaminants like mold spores. Furthermore, extended periods of higher or lower humidity will tend to degrade furniture and building materials.

Cleanliness
To keep the air clean, buildings have to breathe just like we do. When people are present, the HVAC system must bring in outdoor air continuously to dilute air contaminants which are typically flushed out of the building through the bathroom exhaust systems. What is the biggest source of indoor air pollution? Typically, it is you and me.

Motion
HVAC systems must operate continuously when buildings are occupied to maintain some air motion. If the air becomes too still, we immediately get the instinctive urge to leave for fresh air outside.

Conclusion
After thousands of years, we are just beginning to adapt to indoor living. Just 100 years ago, 90% of the population in the United States worked outdoors. Now, 90% of us work indoors. Unfortunately, we are not well adapted to an indoor environment. Although we are acutely aware of the temperature around us, that is one air characteristic least likely to cause us harm. Humidity and cleanliness are key indoor air quality issues that can have a lasting health effect. Make sure your HVAC is keeping your air clean and healthy. For temperature issues, try warmer clothing or a company-approved space heater.

If you are interested in contributing to the Green Corner please contact Vicky Statz at vstatz@ofr-inc.com.

Executive Committee Meetings Scheduled
July 8, 2008
7:30 a.m.
Creative Business Interiors

August 12, 2008
7:30 a.m.
TBA

September 9, 2008
7:30 a.m.
TBA
IFMA MADISON CHAPTER GOLF OUTING

TUESDAY, JULY 29TH, 2008
STOUGHTON COUNTRY CLUB
REGISTRATION @ 10:45 A.M.
SHOTGUN TEE-OFF @ 11:30 A.M. SHARP!
HAPPY HOUR @ 4:30 P.M.
DINNER AND PRIZES @ 5:30 P.M.

Please direct all Pre-paid Reservations to:
Madison IFMA
PO Box 44008
Madison, WI 53744-4008
Fax: 848-9266
Registration Deadline is July 22, 2008

IFMA Member ___________________________ Company ___________________________

Daytime Phone _______________________ e-mail ___________________________

REQUARED
Pair me with and/or my guests will be (please star guests you are paying for):

Name ___________________________ Company ___________________________

Name ___________________________ Company ___________________________

Name ___________________________ Company ___________________________

Name ___________________________ Company ___________________________

Number of Golfers @ $100 per player* ________ for a total of $____________
Number of dinner-only guests at $45.00 per person ____ $____________
I would like to sponsor a hole(s) at $100 per hole ____ $____________
I would like to be an event or beer sponsor at $150 each _____ $_________ Filled
(Maximum of 2 event and 2 beer sponsors)

Pre-payment by July 24 is required to participate. . . Total enclosed $___________
*Box Lunch, golf w/cart, dinner & 2 raffle tickets included in golf fee

(Please provide information below if you are paying by credit card - Visa & MasterCard only)

Card you are using: _____ MasterCard _____ Visa

Name as it appears on credit card: ________________________________

Credit Card Number: ________________________________ Expiration Date: __________________

Signature: ____________________________________________

Cash/Prize contributions, donations and sponsorship questions, etc. to: Paula Roberts: probert1@steelcase.com or 608.444.4402, or Vickie Wenzel: vickie.wenzel@target.com or 608.257.0521 (extension 110)
IFMA July Anniversaries

1 Year
Chad Faber  Power Engineers Collaborative
Donna Rossi  Trovato Group LLC
Melissa Schumacher  Allsteel
Don Wolterstorff  Custom Maid Services of Madison, Inc.

2 Years
Douglas Jakubielski  Covance Laboratories
Georgia Dobbelaere  Affordable Office Interiors

4 Years
Douglas Haselwander  TDS

5 Years
Rick Rettler  Rettler Corporation
Brett Riemen  T. Wall Properties

6 Years
Sean Hyland  T.Wall Properties
William Kussner  Warren CUD #205

7 Years
Kent Hoffman  Ahern Fire Protection
Steven Skram  American Family Insurance
Rick Schroeder  American Family Insurance

8 Years
Mark Winter  Oakbrook Commercial Real Estate, Inc.

9 Years
Sally Tinberg  Oakbrook Corporation

10 Years
Doug Pearson  Madison Metro School District

11 Years
Catherine Lindeman  CUNA Mutual Insurance Group

12 Years
Laura Huttner  Dane County Dept. of Human Services

14 Years
Mark Jensen  Wisconsin Physicians Service

16 Years
Margaret McWilliams  UNICCO

17 Years
Rick Harrington  CleanPower

Looking Forward to World Workplace

World Workplace 2008 will be held Oct. 15-17 at the Dallas Convention Center in downtown Dallas, Texas. Early registration is available until August, 2008.

Chip Heath will deliver the conference’s opening address, “Made to Stick: Why Some Ideas Survive and Others Die,” on Wednesday, Oct. 15. In his presentation, based on a book he co-authored of the same name, Heath discusses how to use “naturally sticky” ideas to design more effective messages. A professor of organizational behavior at Stanford University’s Graduate School of Business, Heath’s research examines why certain concepts survive and prosper in the social marketplace of ideas while others do not.

Dr. Jonas Ridderstrale will close the conference on Friday, Oct. 17, with his keynote speech, “Funky Business Forever,” which will offer evolved thinking and commentary on the state of business in the latter half of this decade. Ridderstrale is a visiting professor at Ashridge Business School in the U.K. and a former assistant professor at the Stockholm School of Economics. His research focuses on new organizational models and leadership styles in the information age. He also acts as an advisor and consultant to a number of multinational corporations and is co-author of three international best-selling books, including “Funky Business Forever.”

“You can respond to the challenges of today’s world in two different ways,” said Ridderstrale. “You can retreat into your own foxhole and be constantly surprised by today’s global economy. Or you can focus on being the surprise, the shocker of your industry — being the change you want to see. As anyone who attends World Workplace knows, you don’t have to be an economic expert to realize there is a lot to be won by taking a global perspective.”
IFMA Madison Chapter Calendar of Events

July 2008
8 Executive Board Meeting
15 Luncheon Meeting
29 Annual Golf Outing

August 2008
12 Executive Board Meeting
19 Luncheon Meeting
?? Tour

September 2008
9 Executive Board Meeting
16 Luncheon Meeting

October 2008
14 Executive Board Meeting
21 Luncheon Meeting

August Newsletter Deadline
Wednesday, July 30, 2008
Please submit materials to Emily Rowe
emily.rowe@creativebusinessinteriors.com
or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)

Our 2008-2009 Sponsors

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Affordable Office Interiors
Coakley Brothers Company
CUNA Mutual Group
Durrant
Interior Investments
Miron Construction
Pearson Engineering
Strang Inc.
T.Wall Properties
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Ahern Fire Protection
Alliant Energy
American Security & Investigations
AVI Midwest
C. Coakley Relocation Systems
Creative Business Interiors
Eppstein Uhen Architects
J. H. Findorff
Flad Architects
Ideal Builders
JT Packard
Kramer Printing
Madison Gas & Electric
Monona Plumbing & Fire Protection
Paragon Business Furniture
ServiceMaster Building Maintenance
Tilsen Roofing Company, Inc.
Tri-North Builders
Welton Enterprises