Greetings Colleagues!

At the January luncheon some of you heard about our latest initiative, the Career Bridge Program. Its purpose is to retain and engage unemployed members through active involvement in chapter operations and activities. I am excited about this program and the benefit to our members! When you look at all of the potential benefits and outcomes from this program, it clearly is a win-win-win. Every one of our members will see the fruit of this program. If you would like to know more about the Career Bridge Program, please continue reading the February newsletter, listen to the forthcoming Squadcast, or contact either of our Member Squad Directors, Roberta Montague or Brian Hoffman. Let Roberta or Brian know if there is a member you know who would benefit from this program.

As exciting as our newest initiative is, it is equally as exciting to witness how your chapter Directors came together so quickly to develop this program and put it into action. It is always wonderful to see people doing great things in service to others.

But it’s not like there was much else going on, right? Well, except for the 25th Anniversary Party, IFMA Connect, Tri-chapter planning, FMP class planning, Sponsorship Drive, New Member Informational Meeting planning, Strategic Planning, Chapter of the Year Submission, Succession Planning, and other regular chapter operations. You have fabulous Directors leading the charge on so many fronts. We will always strive to provide our members the absolute best.

Please keep watching for information on all of these programs. Your Directors could always use help, too! For every team and every initiative we have a range of ways for you to get involved, from small, one-time tasks to leading the charge!

I will make a case for your active involvement using my own experience. For each and every team or executive function that I have been a part of, I have gained extensive professional development through the management of the chapter operations. It has also provided a level of networking that I did not have access to previously.

At the January luncheon, many of our Past Presidents echoed this same sentiment. It was marvelous to hear our founding member Frank Alfano make his case for your involvement. It sounded similar to mine. It is amazing that the key fundamentals of organizations and businesses haven’t changed much in 25 years, when so much else has.

With all of the Chapter happenings, now is the time to get involved and maximize your IFMA Madison membership!

Sincerely,
Matthew Darga, CFM

Our 25th Anniversary Celebration will take the place of the Tour this month.

We look forward to seeing all members there to partake in the festivities!
<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Company/Contact Information</th>
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</thead>
<tbody>
<tr>
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<td>Cubic Wall System 838-6607 ext. 118 <a href="mailto:robbie.kritz@cubicwallsystems.com">robbie.kritz@cubicwallsystems.com</a></td>
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Active FM Job listings in our area are posted in the Members Only section of the IFMA Madison web site.
Our luncheon will feature Todd Durian from Verizon and will focus on interfacing wireless technology within your facility. The presentation will have specific emphasis on how the wireless networks today are providing efficiencies for improved facilities management with increased revenues at lower cost. The Core Competency discussed will be Technology.

January featured an IFMA Madison history lesson from several of our Past Presidents. A special thank you to all of our Past Presidents, Chairs, and Involved Members who have helped make the Chapter what it is today!

January Tour Recap

There were 14 people in attendance for the General Heating and Air Conditioning tour on Thursday January 28th. Attendees included IFMA Members as well as folks from General Heating and Strang. We took a general tour of the building, looking at the aspects that gave it LEED points including space planning, natural day lighting, temp control over individual work space, non work hours setback of temps, reusable waste wood products for accent paneling in doors and walls, recycling of construction products, and occupancy sensors for lights.

From the IFMA Madison MemberSquad

The MemberSquad is pleased to announce our latest initiative, IFMA Connect. This program is a way for new and current members to get plugged into our Chapter and therefore have value added to their membership. The main mission of IFMA Connect will be to provide each interested member with an IFMA Mentor. More information will be provided at the February Luncheon and the program will kick off at the April 8 Informational Event. Watch for more details on this fabulous opportunity!

As Matt mentioned in the President’s Message, MemberSquad is beginning our Career Bridge Program. For more details contact Roberta or Brian, the MemberSquad Co-Directors.

We are also pleased to announce 1 new member to the Chapter for the month of January. Please welcome: Richard Severn, Service Consultant from Bassett Mechanical in Madison.

As with all programs, there is a need to have volunteers to help manage their progress. MemberSquad can always use new “talent” – please feel free to join our next meeting on March 2nd at Liliana’s in Fitchburg – 11:30 am!

Our newest Squad Member is Donna Hellenbrand – “Welcome, Donna!”
Golf Outing - July 27, 2010

The cold Winter blahs have been upon us all for sometime now. Why not start dreaming about our favorite IFMA summer event – the ever-popular IFMAdison Golf Outing!? The event will be held Tuesday, July 27th at the Stoughton Country Club. Make sure to save the date! If anyone is interested in helping plan the event, or is interested in donating items, please contact Mary Evers Statz at Mary.Statzz@UWMF.WISC.EDU or 608-287-2950.

Education Update

The Madison, Southeast Wisconsin and Northeast Wisconsin Chapters of IFMA have coordinated a one year Facility Management Professional (FMP) Credential classes to be held in Madison. The FMP designation is for entry-level and transitioning facility professionals who do not yet have the hands on experience required for obtaining the CFM. A knowledge-based credential, the FMP is designed to accelerate an FM’s transition into the profession and prepare for the demands of today’s dynamic workplace.

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Dates</th>
<th>Registration deadline</th>
<th>Location</th>
<th>IFMA Member Price</th>
<th>Non-Member Price</th>
<th>Indicate what course your registering for</th>
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<tr>
<td>Leadership and Management</td>
<td>March 11-12 8 am to 5 pm</td>
<td>February 18</td>
<td>TDS – Wisconsin Trade Center 8401 Greenway Blvd., Suite 400, Middleton, WI 53562</td>
<td>$300.00</td>
<td>$495.00</td>
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<tr>
<td>Operations and Maintenance</td>
<td>June 24-25 8 am to 5 pm</td>
<td>June 3</td>
<td>To be determined</td>
<td>$300.00</td>
<td>$495.00</td>
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<tr>
<td>Business of FM</td>
<td>September 21-24 8 am to 5 pm</td>
<td>August 31</td>
<td>To be determined</td>
<td>$500.00</td>
<td>$995.00</td>
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<tr>
<td>Planning and Project Management</td>
<td>November 11-12 8 am to 5 pm</td>
<td>October 21</td>
<td>TDS - Wisconsin Trade Center 8401 Greenway Blvd., Suite 400, Middleton, WI 53562</td>
<td>$300.00</td>
<td>$495.00</td>
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Notice: Continental Breakfast, Box lunch and teaching materials included with registration

Payment is required at time of registration. No Refunds.
Send completed registration form and payment to
IFMA Madison
FMP Registration
P.O. Box 44008
Madison, WI 53744

Name on Credit Card: ____________________________ Billing Address: ____________________________
Credit Card type: ____________________________ Card number: ____________________________
Expiration date: ____________ Questions: Call 608.848.9008 or email: ifma@mailbaq.com
Career Profile:
Mike Stark
Director of Facility Services, MATC

As the Director of Facility Services for Madison Area Technical College (with a newly adapted street name of Madison College), Mike Stark oversees the “buildings, grounds, and everything that makes the buildings work.” Mike manages the Truax Campus, the Madison College downtown facility and several others for a total of nine sites. These sites host a population of over 40,000 students with over 14,000 as full time students. Mike comments, “During tough economic times, enrollment typically increases as displaced workers update specific skills or re-tool for an entirely new work life. Thus, the growth of Madison College has been significant.” This past year alone, the College saw its enrollment in degree programs increase over 13%. This number is expected to keep climbing as both older and younger students seek the skills necessary to compete in a changing economy.

Mike leads a staff numbering 88 people in all facets of facilities operations including planning, design, construction/remodeling, space planning, engineering, skilled trades, custodial, building and grounds operations, mail services, environmental health and safety, risk management and leasing.

Mike graduated with a degree in Landscape Architecture and a Masters in Horticulture. He began his career with the State of Wisconsin, Department of Administration (DOA). From planning outdoor spaces where his customers were shrubs and plants, his first career transition was into (indoor/people) space planning where he focused on buildings and work group space layouts improving facility usage. A second transition step which firmly “planted” Mike into the facilities management profession was his position at the State Department of Transportation where he managed 14 sites. Crossing back over to DOA, Mike spent an additional 6 years in facilities management – including responsibility for the State Capitol building.

The Madison College position for Director of Facility Services was of interest to Mike because of the academic mission, the broad space usage with many labs and specialty classroom facilities, and the challenges of providing a state-of-the-art environment for the many different training tracks offered at the college.

The most challenging facet of Mike’s position, is keeping Madison College’s facilities on the cutting edge as academic training facilities. Mike comments, “The delivery of the educational experience has changed significantly. Spaces of large lecture halls with fixed presentation capabilities are being replaced with smaller spaces with moveable walls and furniture. Spaces may be reconfigured several times each day depending on the need.” Our biggest challenge is delivering updated training to our students on current – state of the art equipment and lab spaces. Madison College cannot afford a reputation of graduating students with outdated competencies using outdated equipment.

Mike Stark has been a member of the Madison IFMA Chapter since 1989 and completed his CFM in 1994. Mike’s CFM certification provided him with the background needed to take on larger and more demanding roles of facilities management. Professional development, networking, and mentoring are the top benefits Mike identified based upon his IFMA membership. Mike comments, "IFMA, and more importantly, the people I have met through IFMA, have been key building blocks in my professional success."

Mike views his keys to success as working as a team, seeking to build consensus, keeping the big picture in mind and believing in yourself. In the near future, Mike’s challenges will most likely include several new major construction projects as the College recently completed a Facilities Master Plan outlining new facilities needed to support their Academic Plan. As Madison College continues to grow as an important and prominent provider of education within our community, IFMA can be proud to have Mike Stark as a long standing member.
This year American households will generate close to 250 million tons of waste. That is more than 1,700 pounds for every man, woman and child—just this year.

That makes us world champions—literally—in wastefulness. Here are a few things to consider before making purchases that can help reduce waste:

• Before you buy, think about if you really need this item.
• Buy products that have more than a one time use.
• Buy products that last.
• Buy products that can be repaired.
• Buy products that can be recycled.
• Buy products that can be added to.
• Before buying consider the products manufacturing process.
• Buy non-toxic and biodegradable products.
• Buy non processed foods.
• Buy recycled products.
• Rent equipment that is seldom used, or buy communally
• Buy products with the least amount of packaging.
• Prefer returnable or reusable packaging.
• Avoid using or reduce the use of energy intensive appliances.
• Buy locally.

These helpful hints were found in an article published in this month’s Sustainable Times titled The Case for Waste Reduction by George Zens. Although these were meant to be for consumers, all of the above hints can be applied to businesses as well. To read the full article, go to [www.sustainabletimes.net](http://www.sustainabletimes.net)

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**Electrical Safety Update**

With NFPA 70E and the need for an Arc Flash Hazard study now on the table as a “we should get to this project,” how does a facility manager develop a project approach?

**One project approach includes these 3 basic project modules:**

1) electrical system data collection within your facility
2) engineering analysis to produce the arc flash hazard category result
3) Updating the electrical safety plan.

The data collection phase seeks to develop an inventory and profile of each electrical component. The second phase “engineering analysis” actually determines what data is to be collected from each component type.

Component type, make, model, fed from, and fed from distances are all examples of required data elements. Then, there is additional “device specific” data collected depending on the component type. Based upon our experience, Academy Service Group (ASG) strongly recommends the development of an asset tagging system to uniquely identify components by building, location within the building and then the individual components in order to effectively complete the electrical system data collection process.

The process of electrical system data collection will require panel covers to be opened for inspection. Thus, in order to produce the data/study for 70E compliance, you are technically already working under 70E even if the only function is to validate that the component has been de-energized for assessment. The use of the NFPA 70E risk hazard categories method of arc flash assessment is utilized during this data collection phase.

For more information on NFPA 70E 2009 Compliance, please contact Academy Service Group.
February IFMA Madison Chapter Anniversaries

The Community Crew recently sent out a survey to get feedback about the direction Membership would like to see the group go in. Make sure to fill out the survey so we can serve you best!

**Member News**

Did you know? [www.IFMAadison.com](http://www.IFMAadison.com), our chapter website, features a searchable member base? Search by key industry related words to find our resident experts on a wide range of FM topics! Not in the database? Add yourself and reap the benefits!

In the middle of an economic recession, one developer finds a way to bring success to the local business community. T. Wall Properties has completed a new three-story, 45,000 square foot office building in the American Center on Madison’s east side. The new building, estimated at $5.2 million including land and construction, will bear the Johnson Bank name. The bank will occupy the first floor in January 2010, and Horizon Construction Group, Inc. is leasing the third floor with plans to occupy in December 2009.

**IFMA National News**

IFMA National is now emailing a new monthly Corporate Connections Newsletter! This go-to news source will keep you up-to-date with the latest sponsorship and marketing opportunities, programs, events and activities available to you through the largest association for facility management.

**1 Year**
Mark Considine | Fearing’s Electronic Systems

**3 Years**
Robbie Kritz | Cubic Wall Systems
Mark Phillips | Organic Valley
David Shimpach | Covance
Paul Stasiewicz | Affiliated Engineers Inc.
Deana Turner | JH Findorff & Son Inc.

**4 Years**
Jennifer Bendoritis | American Security & Investigations
David Boland | Dean Health Systems, Inc.
Gene Call | Mastergraphics Inc.

**5 Years**
Chris Fawcett | Covance Laboratories
George Keehn | JWC Building Specialties
Matthew McConnell | Oakbrook Commercial Real Estate, Inc.
Scott Olsen | Madison Gas & Electric
John O’Neill | American Family Insurance

**11 Years**
Doug Hearn | ARAMARK Corporation

**12 Years**
Greg Brockmeyer | Dane County Department of Administration

**13 Years**
Kevin Sorg | InteriorLogic Facility Planning

**22 Years**
Jack Mitchell | Facilities Management Consultant

**24 Years**
Daniel Poggi | Trane Commercial Systems
IFMA Madison Chapter Calendar of Events

February 2010
9  Executive Board Meeting
16  Luncheon Meeting
18  Chapter's 25th Anniversary Celebration

March 2010
9  Executive Board Meeting
16  Luncheon Meeting
??  Tour - TBA

April 2010
13  Executive Board Meeting
20  Luncheon Meeting
??  Tour - TBA

IFMA Madison 25th Anniversary Celebration
Date:  February 18th, 2010
Location:  Concourse Hotel
Time:  5:00 pm – 11:00 pm

Our 2009-2010 Sponsors

Gold
Capital Fire & Security
Coakley Brothers Company
CUNA Mutual Group
Fearings
Pearson Engineering
Strang Inc.
Target Commercial Interiors

Silver
J. F. Ahern Company
Alliant Energy
AVI Midwest
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C. Coakley Relocation Systems
J. H. Findorff & Son, Inc.
Kraemer Brothers
Kramer Printing
Madison Gas & Electric
Mortenson Construction
ServiceMaster Building Maintenance
Welton Enterprises

March Newsletter Deadline
Wednesday, February 24, 2010

Please submit materials to Emily Rowe
emily.rowe@creativebusinessinteriors.com
or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)