PRESIDENT’S MESSAGE

Happy Holidays!

We are in full holiday mode and another year is quickly closing. For many, it has been a difficult year. My Christmas wish is for a better year in 2010 for all those who struggled in 2009. It is also a time for reflection. Allow me to share some of my observations while visiting my parents over the Thanksgiving break.

My parents live near Rockford, Illinois. At one time (the 60’s to 70’s), I’ve heard that Rockford was near equal in size and economy to Madison. If you have visited Rockford in the last 5 years, that will seem surprising to you. However, Rockford does have a highly ranked children’s museum, so when my children and I visit it is frequently a destination. I enjoy taking different routes through town to get to the museum. It is utterly amazing, shocking, and depressing all at once; think of the stories you hear about other Midwest towns or rustbelt cities. Picture block after block of abandoned and underutilized factories, buildings, homes, and other infrastructure.

Madison seems like an entirely different world in comparison. My thoughts are typically two-fold. One: what an amazing place it must have been -- busy, prosperous, and a great place to make a living and raise a family. Two: what a great opportunity if the Rockford economy was more like the Madison economy. Many of the abandoned buildings have unique architecture, and are located right along the Rock River. The redevelopment potential is boundless if business could just support it.

Later, back at my parent’s place, I was talking with my father about his experience in the military in the late 1960’s. He worked on a base where he assisted the post engineers. They were basically the mainte-
nance folks on the base. He recalled problems they had with magnetic ballasts in their fluorescent lighting in a very large military finance building. They had two teams dedicated to changing the ballasts and bulbs. He recalled stories of the magnetic ballasts “leaking” a black sticky substance when they got too hot and failed. After some quick research I learned that the old magnetic ballasts had a tar substance in them used to dampen the buzzing noise often associated with them. Roughly a third of the teams’ maintenance requests were for lighting problems. Oddly, too hot/cold temperature calls weren’t the highest type of request! I love these stories, and I hang on every word. So much has changed in the built environment and yet some things are the same.

We are fortunate to be in Madison. It is a great city with more opportunity than many cities around us. We are fortunate to have great facility managers managing Madison’s built environment to help ensure we remain competitive and viable into the future.

Have a wonderful Holiday, and a spectacular New Year!

Sincerely,

Matthew Darga

No Chapter Luncheon or Tour in December

Attend our Annual Holiday Party in lieu of IFMA Madison’s regularly scheduled events. Full details of this great annual tradition can be found later in the newsletter.

We’ll see you there
2009-2010 OFFICERS & DIRECTORS

President  Matt Darga
Urban Land Interests
251-0706
mdarga@uli.com

Vice President & President-Elect  Jim Zirbel
Capital Fire & Security
442-8777
jzirbel@capital-fire-security.com

Secretary  Dani Michels
Commercial Interior Contractors (CIC)
575-5537
dani@cicbuildsout.com

Treasurer  Cheryl Weisensel
AAA
828-2445
caweisensel@aaawisconsin.com

Immediate Past President  Karyn Biller
Target Commercial Interiors
257-0521 x104
karyn.biller@target.com

Programs/Tours  Jon Schneider, Co-Director
577-2407
jonmschneider@tds.net

Ron Rowe, Co-Director
Alliant Energy
458-3493
ronrowe@alliantenergy.com

Member Squad  Brian Hoffman, Co-Director
J.F. Ahern Co.
223-7942
bhoffman@jfahern.com

Roberta Montague, Co-Director
Schroeder Solutions
262-207-6363
rmontague@schoedersolutions.com

Lunch Bunch  Robbie Kritz, Director
Cubic Wall System
838-6607 ext. 118
robbie.kritz@cubicwallsystems.com

Sponsorship:  Jenny Crubaugh, Co-Director
RK Witt & Associates
(224) 425 8591
Jenny@rkwitt.com

Jean Barry, Co-Director
WPS
226-2686
jean.barry@wpsic.com

Public Relations  Angela Brzowski, Director
Mortenson Construction
441-5551
Angela.brzowski@mortenson.com

News Crew  Emily Rowe, Co-Director
Creative Business Interiors
249-0904
emily.rowe@creativebusinessinteriors.com

Vicky Statz, Co-Director
Office Furniture Resources
208-6146
vstatz@ofr-inc.com

Web Site  Dick Pearson, Director
Pearson Engineering
274-3339
dick@pearsonengineering.com

Community Crew  Mike Schwartz, Director
Coakley Relocation Systems
256-6683
mschwartz@ccoakley.com

Education  Patty Sweitzer, Director
TDS Telecom
664-8915
patricia.sweitzer@teldta.com

Golf Outing  Mary Evers-Statz, Director
UW Medical Foundation
826-6718
Mary.Stat@UWMF.WISC.EDU

Scholarship  Jennifer Bendoritis, Director
American Security & Investigations
800-506-9269
jbendoritis@americansecurityllc.com

Madison IFMA Administration  Le and Bob Jordan,
Communicators of Wisconsin (COW)
848-1960, fax 848-9266;
ifma@mailbag.com

IFMA International  Tawa Busari,
Member Services Manager
IFMA International (Houston)
(713) 623-4362
tawa.busari@ifma.org

Active FM Job listings in our area are posted in the Members Only section of the IFMAdison web site.
To: All IFMA Members - Guests are welcome too!

What: Annual Holiday Party

When: Thursday, December 17, 5:00 p.m. – 10:00 p.m.

Where: Capital Brewery
7734 Terrace Ave
Middleton, WI

What to bring:
As we do every year, we ask you to bring a dish to pass. All plates, plastic forks, knives, spoons and napkins will be provided. We will also have Chuck Gifford’s famous deep fried turkey and Rick Kurz famous white chili. Don’t forget, it’s a cash bar.

IFMA Goodwill – Hosted by the Community Crew:
Please share the joy of the Holiday Season by bringing a non-perishable food donation. The “Community Crew” will be taking our donations to a local food pantry. They are also planning a putting fundraiser. Come see what this is all about and join in on the fun! You might win a prize if you are good!!!

SEE YOU ALL AT THE PARTY!!!!!!!!!!!!!!!!!!!!!!!!!!!!
Due to current economic conditions, many of you are experiencing changes in employment. Our membership has experienced similar changes that surpass what we typically see in a year. The good news is that our membership remains strong. Our total membership has not decreased appreciably. What we have noticed is that companies wish to change which employee carries the membership. Our chapter and Headquarters can accommodate this request. However, it has to be done officially with Headquarters. If the person who carries the membership is still employed with the company, it is best if that person contacts IFMA Headquarters to have the membership changed. If that person is no longer with the company, another company official should contact IFMA Headquarters to request the change. IFMA Headquarters will then verify that the company paid for the membership, and not the individual. Upon confirmation, the new company designee will become a new member with IFMA for the remainder of that membership term. The Madison Chapter will also honor the monthly meal ticket for that member if it was purchased.

We apologize for this inconvenience, but it is necessary for proper administration of the organization. Please contact me if you have further questions. If you need to make this kind of change, please contact our IFMA Headquarters liaison Tawa Bursari at:

1-713-623-4362 (1-713-623-6124 fax)
tawa.busari@ifma.org

November Luncheon Recap

Our Chapter had a great turnout for last month’s luncheon. The topic was Sustainable FM: A Practitioner’s Guide to Greening IT.

November Tour Recap:

Our tour featured the new LEED Gold Coddell Spencer Erdman facility. Participants were introduced to multi-station presentations highlighting the related sustainability stories including the electrical room, rain water storage tank, plumbing, lighting, mechanical room, and materials.

Member Squad Update

We are pleased to announce that Brad Klawitter, Director of Operations from DSI Real Estate has joined our Madison Chapter. Brad was sponsored by our very own Mark Schwenn and we are glad to have him “On Board.”

Mentoring/Emerging Professionals is evolving --- stay tuned for information about this exciting new venture!

Our next Informational Meeting will be held in February – these meetings provide our membership, especially the new members, with an understanding of the goals and initiatives of our Chapter. They also explain the roles of the different committees in helping the Chapter to achieve those goals.

Have a great month and Happy Holidays!

- The Member Squad

Member News

Due to current economic conditions, many of you are experiencing changes in employment. Our membership has experienced similar changes that surpass what we typically see in a year. The good news is that our membership remains strong. Our total membership has not decreased appreciably. What we have noticed is that companies wish to change which employee carries the membership. Our chapter and Headquarters can accommodate this request. However, it has to be done officially with Headquarters. If the person who carries the membership is still employed with the company, it is best if that person contacts IFMA Headquarters to have the membership changed. If that person is no longer with the company, another company official should contact IFMA Headquarters to request the change. IFMA Headquarters will then verify that the company paid for the membership, and not the individual. Upon confirmation, the new company designee will become a new member with IFMA for the remainder of that membership term. The Madison Chapter will also honor the monthly meal ticket for that member if it was purchased.
Bell Ringer

Hmmm...that rings a bell. We are going to be ringing the bell for the Salvation Army. This is a great opportunity because the shifts are just 2 hours long, they have locations all over town, and there are shifts available from 8:00 am to 8:00 pm, Mondays through Saturdays. All of the money raised stays local to help individuals within our community.

Whether you decide to ring alone, with a friend, family members, or children, it is a great experience! There are also other behind the scenes volunteer opportunities with the Salvation Army if bell ringing isn’t your cup of tea.

To sign up for your shift, just visit www.ringbells.org Click on Madison, Wisconsin in the left hand column and then click Volunteer for Christmas 2009 right in the center of the screen. All the locations are listed and you can sign up right there. You may also call Donald Haar at 608-250-2235 to reserve a spot.

We would love to see how many hours we can get IFMA members to ring the bell, so please let us know the total number of hours you have signed up for. Please email your total number of hours to mschwartz@ccoakley.com.

If anyone has any questions, please feel free to contact Mike Schwartz at 608-209-1986. Thank you for your participation!

Also make sure to stop by the Annual Holiday Party with your canned goods. All items will be donated to a local food pantry. See page 3 for more details.

Happy Holidays Everyone!

Executive Committee Meeting
December 8, 2009

In this month’s Squadcast we talk with Robbie Kritz, Director of the Lunch Bunch. The Lunch Bunch plays a vital role in the success of IFMA Madison, making our monthly luncheons a pleasure to attend. Learn about what this team is all about and how to get involved by clicking this link:

http://www.ifmadison.org/Squadcast2.mp3

If the link fails to open, you can type the address into the address space on your browser.

Your education team is working diligently to provide FMP and CFM training at a discount to our members. We are coordinating with the Green Bay and Milwaukee chapters to pool our resources and provide an exciting and unprecedented certification opportunity. There will be a forthcoming survey to all 3 Wisconsin chapters to understand how we can best provide this opportunity to you. Watch your inbox for this survey – and Thanks and Happy Holidays!

- The Education Team
The next time you see Ron Galdes, make sure to congratulate him on his promotion to Director of Facility Support Services. Ron continues to manage the facility operations at HospiceCare Inc. but has the added responsibilities of food services and supply purchasing/distribution for the agency.

To function effectively as the HospiceCare facilities manager, it is important to understand the unique mission and goals of the agency. While the most visible part of their mission is the end-of-life care at the HospiceCare facility, a much larger part of their work is “field-based” via home-based support programs. The HospiceCare facility is both a hospital for inpatient care, plus a training center and meeting place for the field operations and the community.

Ron credits IFMA and his CFM training as being critical to his professional development and growth. Ron comments “The most important thing I got out of the CFM training was the ability to develop a strategic viewpoint – I developed the ability to communicate facility-related requirements in a strategic manner that supported the overall goals of the organization.”

Ron’s keys to success include creating a proactive rather than reactive approach to the daily work, taking time to research and consider different options when completing projects, striving for continuous personal improvement, and listening far more than speaking.

The most challenging areas for Ron are assimilating the responsibilities in the new areas of food service operations and purchasing. Within these new areas and going beyond facilities management, Ron finds his focus changing from managing people within a focused project/task to managing people by empowering them to define and manage their own tasks. “I try to focus on desired outcomes and what motivates the team members to make their best contributions.”

Ron hopes to strengthen his expertise in his new areas of responsibility, and as a director continue to develop a strong management team in support of the HospiceCare mission.

### IFMAdison December Anniversaries

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<th>Years</th>
<th>Name</th>
<th>Company/Institution</th>
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<tr>
<td>1 Year</td>
<td>John Bohman</td>
<td>Steven Schlifer</td>
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<td>Associated Banc-Corp</td>
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<td>2 Years</td>
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<td>U.S. Water Services, Inc.</td>
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<td>4 Years</td>
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<td>Coakley Brothers Company</td>
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<td>6 Years</td>
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<td>Paragon Business Furniture</td>
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<td>9 Years</td>
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<td>J&amp;J Industries-J&amp;J/Invision</td>
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<td>11 Years</td>
<td>David Kinney</td>
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<td>Great Lakes Educational Loan Services Inc.</td>
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<td>Terry Mayhall</td>
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<td>KleenMark Services</td>
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<td>15 Years</td>
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<td>Lands’ End, Inc.</td>
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<td>20 Years</td>
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<td>Inter-Varsity Christian Fellowship USA</td>
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Facility Engineering Associates (FEA), in partnership with the IFMA Foundation, is pleased to announce the release of the second guide in the Sustainability “How-to Guide” Series. The new publication, EPA’s ENERGY STAR Portfolio Manager, was written by Maureen Roskoski, senior professional; Laurie Gilm-er, associate; and Greg Hughel, project engineer, all from FEA.

EPA’s ENERGY STAR Portfolio Manager guide has been created to help facility professionals better understand how to maintain a successful energy management program. The guide highlights essential terms and explains monthly and annual energy consumption within buildings and how this consumption can change over time. In addition to equipping readers with the latest trends and tools needed to tackle energy management, the new guide also provides step-by-step assistance with the Environmental Protection Agency’s online tool, the ENERGY STAR Portfolio Manager.

Teena Shouse, senior facility management consultant at FEA and past IFMA chair, comments on the EPA’s ENERGY STAR Portfolio Manager by saying, “In this ever-changing world peppered with so much information, it is truly a pleasure to have a resource which enables one to be immediately more effective in their search of the energy efficiency holy grail.”

“We are very happy with the response received to the first Getting Started guide and look forward to an even greater response to this guide because of the traction received as a result of the initial guide,” said Will Rub, executive director of the IFMA Foundation.

“The large scale implementation of ENERGY STAR is a major priority for IFMA this year,” said Eric Teicholz, executive editor of the Sustainability “How-to Guide” Series. “We have no doubt that FEA’s guide will play a major role in its successful implementation.”

To obtain your own copy of the EPA’s ENERGY STAR Portfolio Manager guide, please visit FEA’s website at www.feapc.com.

- From the IFMA National Website

IFMA is the world’s largest and most widely recognized international association for professional facility managers, supporting more than 19,500 members in 60 countries. The association’s members, represented in 125 chapters and 16 councils worldwide, manage more than 37 billion square feet of property and annually purchase more than US $100 billion in products and services.

Formed in 1980, IFMA certifies facility managers, conducts research, provides educational programs, recognizes facility management certificate programs and produces World Workplace, the world’s largest facility management conference and exposition.

To join and follow IFMA’s social media outlets online, visit the association’s LinkedIn, Facebook, YouTube and Twitter pages.

For more information, visit the IFMA press room or www.ifma.org.

Monthly Meal Ticket for 2010

On the following page of this newsletter is the 2010 monthly luncheon form. We have maintained the cost at the same level of $75 for all 11 luncheons. If you attended all luncheons, this equates to $6.82 per luncheon. At-the-door cost will also remain at the same level of $13. Our average cost per meal per person is closer to $15. Through our generous sponsors and member dues, our chapter subsidizes the cost of the luncheons. Please take advantage of this offer and return your completed form to our chapter administra-tor by faxing it to the number on the form.
Monthly Meeting Meal Ticket
Invoice

Save Time & Money

Purchase of the Meal Ticket option will entitle the holder to attend Madison-IFMA Monthly Membership meetings without a door charge through December 2009. Normal door charge will be $13.00 per meeting. For members of record on January 2009 this offer expires on February 1, 2009.

Your Name: 

Please make your $75 check payable to: Madison-IFMA
And mail to: Madison IFMA
PO Box 44008
Madison, WI 53744-4008

Paying with Credit Card? Sign up by email or fax!
Provide the following necessary credit card information and email to ifma@mailbag.com

Please Charge My: ☐ VISA ☐ MasterCard in the Amount of: $75.00

Charge Card Account Number: ________________________________

Exp. Date: ____________________________

Name on Credit Card: ________________________________

or

Using this form, fill in credit card information and FAX to: 608-848-9266
January Newsletter Deadline
Wednesday, December 30, 2009
Please submit materials to Emily Rowe
emily.rowe@creativebusinessinteriors.com
or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)

Our 2009-2010 Sponsors

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Kraemer Brothers
Kramer Printing
Madison Gas & Electric
Mortenson Construction
ServiceMaster Building Maintenance
Welton Enterprises

IFMA Madison Chapter Calendar of Events

December 2009
• 8th: Executive Board Meeting
• 17th: Holiday Party-Capital Brewery

January 2010
• 12th: Executive Board Meeting
• 19th: Chapter Luncheon Meeting
• ??: Tour

February 2010
• 9th: Executive Board Meeting
• 16th: Chapter Luncheon Meeting
• 18th: 25th Anniversary Celebration

March 2010
• 9th: Executive Board Meeting
• 16th: Chapter Luncheon Meeting
• ??: Tour

SAVE THE DATE!
IFMA Madison 25th Anniversary Celebration
Date: February 18th, 2010
Location: Concourse Hotel
Time: 5:00 pm – 11:00 pm