Greetings Chapter Members and Friends!

This year’s golf event was yet another success - great weather, great attendees, great course, and of course great fun! And once again, it was due to the efforts of our Golf Committee! Thank you to our Golf Event Sponsors, and to all who attended!

I am reminded of last year’s golf event. I was registered, but had to stay at work. You may recall the bomb threat caused by a “suspicious backpack” in a tree on the Capitol Square. Duty called, and with impeccable timing. It always does - it always will. As my facilities team encounters emergency projects or repairs, we have to strategize on how to schedule the work. I will often say “Yes, this is bad timing... but conditions will rarely be perfect.”

In the last 18 months, I have made an effort to attend more IFMA events. At times it has been a challenge, but well worth it. The networking, education, camaraderie, and support are valuable resources. This chapter is a powerful support network for you and your career. Get in there and utilize it!

The challenge to get to IFMA events is tougher than ever. Current economic conditions mean everyone has less money to spend, and less time. However, I believe that this is the best time to make use of all that the chapter and the international organization have to offer! Consider how enrollment at technical colleges and schools has risen recently. In tough times, you re-tool and re-invent. You learn new things. You obtain additional skills to reinforce your value to your employer. You share ideas with colleagues. Or maybe you share stories and laughs with colleagues, and you realize you are not alone. One great event for all of this is World Workplace. Join your colleagues and friends there - you will not regret it!

Your chapter provides these resources too: luncheons, tours, member socials, new member events, Circles of Excellence, and more! See you at the next event!

Sincerely,

Matthew Darga

“Digital Signage” is a term used to describe technology that has multiple applications for any organization. The use of digital signage to enhance visitor experience, emphasize image “branding,” and enhance employee communication has been one of the key uses of digital signage to date. We are now seeing an expansion of this technology for room signage and scheduling, building directory, way-finding kiosks, patient or customer “infotainment,” emergency egress, donor walls, and many other applications.

Jane Phillips, Regional Vice President with AVI Systems, one of the leading A/V Integrators in the United States, will provide a general overview of this technology and its applications within facility environments. Digital Signage is one of the fastest growing technologies and its use is expected to double over the next three years. It can have significant ROI along with other benefits which Ms. Phillips will highlight during her presentation. The presentation will cover IFMA’s Planning Core Competency.

Tour: TBD

This month IFMA Madison will be featuring a tour that will highlight Digital Signage in a local facility. Stay tuned for more details – watch your email for tour specifics! The tour will also focus on the Planning Core Competency.
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July Chapter Luncheon Recap

Shane Lyle and Greg Menting from Temperature Systems, Inc. presented the July 14, 2009 program about VAV (Variable Air Volume) controllers on HVAC systems, focusing on employee comfort. Thank you for your informative presentation!

Golf Outing Scores Another Success

We had another great IFMA Golf event this year at the Stoughton Country Club.

The IFMA Golf Outing took place on Tuesday, July 28 with approximately 120 golfers. The weather was great – sunny with a light breeze and 80 degree temperatures. Everyone had a wonderful time golfing as well as socializing during the cocktail hour and dinner in the recently remodeled, lovely club house.

The raffle followed with fabulous prizes.

Thank you again to all the Hole / Event Sponsors and door prize donors! We appreciate all your contributions and support to always make it a successful and fun event! A special thank you is extended to Co-Directors Vickie Wenzel and Paula Roberts. Vickie and Paula, the IFMA Madison Chapter truly appreciates all the hard work and organizational skills you two have contributed over the years. The Golf Outing has been such a success year after year due to all your efforts!

We hope to see everyone again next year!

Member Squad Update

In conjunction with the Public Relations Committee, we are pleased to announce the next Member Networking Event! This event will once again be the ever popular Hawaiian theme and will feature great food, drinks, and some “unusual” parting gifts!

Save the date: August 26th at Dick and Noel Pearson’s home – watch for more details to follow by email! Please note: This event was previously known as the “new member” event.

Co-Directors Roberta Montague and Brian Hoffman have outlined the Member Squad’s 2009-2010 Initiatives:

- New Professional member recruitment
- New “Emerging Professionals” member recruitment
- Mentoring Program
- Recognition of new members at the monthly luncheon meeting

Watch for your new IFMAdsion directory – soon to be in a mailbox near you!

Welcome new members from June:
- Mark Kasprzak, Certified Relocation Professional – Graebel Moving & Warehouse Corp.
- Kent J. Walton, Operations Manager – UGL Unicco
Member News

Congratulations to Ron Galdes of HospiceCare, Inc. Ron recently obtained his CFM after attending the last CFM course offered through the chapter!

A big Congrats goes out to IFMA Madison member Brad Crowley! Brad recently made Partner at Design Structures.

The Metropolitan Milwaukee Association of Commerce (MMAC) and its Council of Small Business Executives (COSBE) announced the winners of its annual Future 50 Awards, which honor companies that are rising stars in the southeastern Wisconsin’s business communities. Included in this list is Schroeder Solutions, one IFMA Madison’s Bronze Sponsors.

Education Update

The Minneapolis Chapter is holding a CFM Training this September 17 and 18. For more information on the training, contact Debbie Norton by email at dnorton@intinxec.com.

Member Profile: Paula Veltum

How long have you been involved with IFMA and what do you appreciate about being an IFMA Madison member?

I have been an IFMA member since 2007 but I have not really been an active member until this year. I have always found the IFMA informational email blasts and training opportunities to be the most helpful.

Brief History of your work experience:

I started off my career working for Covance in the Security Department and eventually moved into the Facilities Group managing a large group of the facilities contracts and supervising a group of the maintenance staff. I currently am working for the Department of Administration where I manage the following buildings for the state: State Datacenter, Department of Revenue, Employee Trust Fund Building, State Hygiene Lab, Department of Agriculture, Trade and Consumer Protection, and the WI Public Broadcast Building. I supervise maintenance staff at each location and work with contractors to maintain the buildings.

Family/Home Life:

I spend a great deal of time with family outside of work. We tend to enjoy sporting events and planning projects around the house. I love to have my nephew stop over so I can feed him candy and then let my sister pick him up!

Hobbies/Interests:

All sports – golf is new to me, but I am really enjoying learning the sport; remodeling or redecorating homes.

Most interesting facility related problem or solution:

At the State Hygiene Lab we were having an issue with slime buildup in ductwork. We discovered after some sample testing that it was the mixing of amines from the boiler system and acid from the lab. We switched chemical treatment after installing an RO system on the boiler feed side and we have nearly eliminated the problem. The UW is writing a paper on this finding.

The thing you appreciate most about IFMA:

The training and networking opportunities found in the Madison Chapter have to be some of the best I’ve seen in an association.

Your idea of a dream vacation:

Paris in the winter for a week.

Why you applied for the 2009 IFMA Madison Member Scholarship and won! Congratulations!

What you are using your winnings for:

I applied for the IFMA scholarship to take the CFM Certification Exam. I am set to take it Sept. 11th – wish me luck!

Congratulations also to Dave Hanson of Lands’ End. Dave was the other Scholarship winner and will be utilizing his scholarship for LEED study materials and LEED-AP certification.

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Four more schools get Energy Star
By Doug Pearson, MMSD Building Services

Four more Madison schools have earned the Energy Star Certification from the Environmental Protection Agency (EPA). Allis Elementary, East High, Emerson Elementary, and Franklin Elementary have joined 14 other MMSD buildings with this prestigious recognition. The Energy Star Certification means these schools are among the top energy-efficient schools in the country.

East High School is the largest consumer of energy in the district. MMSD has been working to reduce consumption for many years. MMSD, in partnership with Honeywell, entered into a performance contract at the four high schools in 2000. This energy savings work has saved over 28,000,000 Kwh, over 3,000,000 therms of natural gas, and over $4,000,000 in utility bills. These programs -- along with in-house programs -- have helped make East High a model for energy performance.

Projects at these schools include replacing lighting, replacing steam traps, installing building automation systems, using roofing products with more insulation, putting motion sensors on lighting, and replacing old heating and ventilation equipment with more energy-efficient equipment.

A key factor in reducing energy consumption is student and staff involvement. At East, students and teachers created East High Unplugged. To see details on the program, watch the video at: http://www.madison.k12.wi.us/mmsdtv/streaming/4269-snews-unplugged.mov

The 14 schools and one learning center previously attaining Energy Star status are: Black Hawk, Lapham, Cherokee, Marquette, Crestwood, Midvale, Gompers, Muir, Jefferson, O’Keefe, Kennedy, Shorewood, Lake View, Stephens and the Allied Learning Center.
August 2009
11 Executive Board Meeting
18 Luncheon Meeting - Digital Signage
?? Tour - TBA (Digital Signage)

September 2009
 8 Executive Board Meeting
15 Luncheon Meeting
?? Tour - TBA

October 2009
7-9 World WorkPlace (Orlando, Florida)
13 Executive Board Meeting
20 Luncheon Meeting
?? Tour - TBA

November 2009
10 Executive Board Meeting
17 Luncheon Meeting
?? Tour - TBA

December 2009
 8 Executive Board Meeting
17 Annual Holiday Party - Capital Brewery

September Newsletter Deadline
Wednesday, August 26, 2009

Please submit materials to Emily Rowe
emily.rowe@creativebusinessinteriors.com
or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)

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