PRESIDENT’S MESSAGE

Looking Back / Moving Forward

This month I write to you in advance of making my way to the airport for a family weekend in D.C. Remember last month’s letter was written from a hammock in Door County? I’m quickly finding that most of a President’s duties occur outside of normal business hours and generally wherever and whenever they can be squeezed in. This might sound weird, but I’m actually finding writing these monthly letters quite relaxing and am encouraged by the thought that one can actually relax and accomplish something at the same time.

With the bustle of summer IFMA activity now complete (tri-chapter, sponsorship drive, golf outing, new member event, etc.), it is a good time to reflect upon the success of our organization. Taking time to look back is an essential first step toward setting our goals and objectives for the future. This month we will be asking you to help us identify the things our chapter is doing well and maybe not so well. You guessed it, another zoomerang survey is coming your way. The annual survey is one of our best and easiest tools to solicit your thoughts and opinions and we encourage everyone’s participation.

The results will be used to develop the most pertinent educational offerings, most valuable networking events, and the most efficient administrative practices for our organization as we move forward into another exciting year of activities.

Thanks in advance for your help. I’m a firm believer that the more we put into IFMA Madison, the more we will all get out of it.

Gotta Fly,
Larry

Chapter Monthly Luncheon
August 21, 2007
12 Noon - Sheraton Madison

The August IFMA luncheon meeting on 8/21/07 will be “Paving for Facility Managers” by Steve McLeod of Asphalt Seal and Repair.

The tour on August 30 will be “Paving Issues and Problems” by Steve McLeod of Asphalt Seal and Repair. This tour will act as a follow up to the asphalt topic at the luncheon. Please watch for email blasts for more information about this IFMA tour.

World Workplace 2007 in the Big Easy

IFMAdison members - are you signed up yet for World Workplace 2007? This year the event is being held WEDNESDAY, October 24 - FRIDAY, October 26. These dates represent a change in format so make your travel arrangements accordingly. New Orleans is the host city.

1. If you haven’t signed up yet, please consider going. It is the premiere Facility Management education event. Early bird registration closes August 17 - save $100. Contact Catherine Neumann (CNEUMANN@amfam.com) about a special hotel offer for IFMAdison members.
2. If you are already signed up, make sure Catherine has the following information from you:
   • Arrival date & departure date
   • Transportation information
   • Hotel information
   • Habitat for Humanity work day interest
   • Foundation Event attendance
   • OTTAWA, our sister chapter, lunch meeting interest
   • Tri-Chapter get-together interest
   • Formal Attire Preferred Awards Banquet attendance
   • IFMA Int’l sponsored work day interest
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Facility management is a constantly evolving profession, and new information becomes available every day that can provide workplace professionals with valuable tools and best practices. With IFMA’s new i-Sessions, you now have the opportunity to access FM knowledge in short online sessions that fit your schedule and budget. Enjoy the convenience of participating from your workplace or home—or any location with Internet and telephone access. And learn more with real-time chat, polls and answers from industry and subject matter experts.

**IFMA offers two types of i-Sessions:**

**Hot Topics**

These sessions focus on just that—current trends, new technology and more. These 90-minute to two-hour sessions will feature energy efficiency, emergency preparedness and other hot topics in facility management. Certain topics will be featured in multi-session series for more in-depth coverage.

*HT-90: IFMA/SAME/Alliance Members – $99 (U.S.) / Nonmembers $125 (U.S.)*

*HT-120: IFMA/SAME/Alliance Members – $249 (U.S.) / Nonmembers $279 (U.S.)*

And don’t miss the **FREE** Introduction to Sustainability i-Session, a special 60-minute Hot Topic offered throughout the year to help answer some of your questions about this critical FM trend.

**Core Bytes**

One-hour sessions that take a closer look at a specific task or job function that relates to one of the nine facility management core competencies. These informative sessions are designed as companion pieces to IFMA’s core competency courses for both facility managers who are new to the field as well as more experienced professionals looking for a refresher.

*IFMA/SAME/Alliance Members – $49 (U.S.) / Nonmembers $79 (U.S.)*
We are Target for Business as Target is for consumers; we reflect the Expect more. Pay less.® brand.

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For over 50 years, we have provided productive working environments to small, medium and large organizations in all industries.

And, we have been a proud sponsor of IFMAdison for two decades!
July Luncheon Recap: Storm Water Control

Jeff Hruby and Siggi Sigmarrson of Montgomery Associates: Resource Solutions presented the program at the July IFMA Luncheon. Jeff and Siggi gave a very informative Power Point presentation on the practical aspects of post-construction storm water control. If anyone would like additional information on Storm Water issues, please contact Jeff or Siggi at 608-223-9585 or email Jeff at Jeff@ma-rs.org.

IFMAadison August Anniversaries

1 Year
Lois Berning  American Family Insurance
David Hamby  The Renschler Company
Allison Miller  Kraft Foods, Inc.

3 Years
Steven Hoppman  Sinsinawa Dominicans, Inc.

4 Years
Jean Barry  WPS Health Insurance
Matthew Darga  Johnson Controls, Inc. at T. Wall Properties
Nicolette Eddy  Covance

6 Years
Mitch Klabough  US Cellular
Brian Olson  CUNA Mutual Insurance Group

9 Years
Jeffrey Daugherty  Welton Enterprises, Inc.

10 Years
Steve Holzhauer  Eppstein-Uhen Architects

September Newsletter Deadline
Friday, August 23, 2007

Please submit materials to Emily Rowe at emily.rowe@creativebusinessinteriors.com (as an attached WORD document)

Our 2007-2008 Sponsors

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Coakley Bros. Co.
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Alliant Energy
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FLAD and Associates
SRI Consultants
Martin Security & Investigations
Paragon Corporation
Kramer Printing
Findorff Construction
Tri-North
MasterGraphics
Techline-Workspace Studio
AVI Midwest
Ahern Fire Protection
Rettler Corporation
C. Coakley Relocation Systems
Datakeep, Inc.
Welton Enterprises
Bruce Company
Tilsen Roofing Company
IFMAdison Member Profile
Karyn Biller of Target Commercial Interiors

How long have I been involved with IFMA:
I joined IFMA Madison for the first time in 1994. I was an active member until I changed jobs at the end of 2003. Then I rejoined IFMA in 2005! I am glad to be back. This is a very professional organization that has been a great experience for me.

Brief History of My Work Experience:
I’ve worked in the Commercial Interiors Business for 20 years (6 years in Milwaukee & 14 years in Madison). I’m also a Registered Interiors Designer with the State of WI. Currently, I’m working for Target Commercial Interiors in the Flooring Division.

Offices held in IFMA:
When joining IFMA in 1994, I decided I wanted to get involved right away. I started on the Membership Committee. I did that from 1994-1998. Then in 1999 we started the Sponsorship Committee. At that time it was a committee of one - me! Eventually we added Committee Members and I was Committee Chairperson from 1999-2003. When I returned to IFMA, I took the Sponsorship Chairperson Role again. I ran it in 2006 & 2007. In 2006 I was approached to consider the Vice President Role/ President Elect position. Currently, I am Vice President of the Chapter. I’ve enjoyed every position I’ve held and I really look forward to my year as President in 2008-2009.

What do you look forward to most about your new IFMA Position:
As Vice President of the IFMA Madison chapter, I look forward to supporting Larry Barton, our President, and to continue to help the committees. I want to continue the strength and momentum that we have going on right now. This is an amazing organization that has the talent and the ability to only get better!

Hobbies / Interests:
I LOVE the outdoors. My husband Andrew and I work out, bike, walk our dogs, snowmobile, garden, and go boating. I am also a Certified Cake Decorator. I have the ability to make wedding cakes, although I just use this skill for family events! Finally, I just started learning how to make birthday cards, christmas cards, etc through stamping. I enjoy doing this when the weather is bad.

Family / Home life:
My husband’s name is Andrew. We just celebrated our 5th Anniversary on July 13th! Andrew and I have 2 great dogs. Cocoa is our 9-1/2 year old Chocolate Lab and “Little” Tiger is just 4 months old. He’s an all brown German Shorthair Pointer. Both of our Dogs add a lot of joy to our lives.

You Might be Able to Get a Really Good Price on Jim Whiteside’s Snowblower Right Now

As some of you know or heard, my wife, Connie, and I are moving to South Carolina in the next few weeks. Our newsletter staff has offered this opportunity to say good-bye, or Bye Y’all in Southern dialect. I would like to take them up on the offer.

“What!!!” You say? Yes, this is the beginning of the fourth and final life chapter for us. I believe that life can be divided into four 20-year slices. The first twenty year slice is growth and education – setting the foundation for everything to come. The next slice (20 to 40 years) is focused on building career and family. The third slice, from 40 to 60, is spent getting wiser, peaking your career and lining up for the landing. The final slice, ages 60 to 80 (plus or minus, and hopefully plus), is devoted to enjoying the fruits of your labors and applying the knowledge gained through old age and treachery. With two years into the final phase, its time to enjoy the fruits of my labor and apply some old age and treachery.

Here is a brief bio of my life’s segments:
0 to 20 years: I was born in Washington, DC and raised in the Maryland suburbs. After finishing high school and attending the University of Maryland for a semester, I struck out for California. While there, I met my future wife and I found my favorite job – machine shop apprentice for North American Aviation. I helped build Project Apollo rocket engines, and drove a brand new 1965 Corvette. It was life forming to be part of something big at this age. Life was good. I met several engineers on the job, especially when I screwed up an engine part. I knew then that I was going to be an engineer. We made it to the moon despite my best efforts.

20 to 40 years: I was drafted and spent 1967 and 1968 in Uncle Sam’s Army. That was my most miserable,

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forgettable “job.” Connie and I married in July 1970 and made our way to Wisconsin after the 1970 San Fernando earthquake. I finished engineering school at UW Madison after leaving UCLA. My career journeyed through the power plants of Wisconsin Power and Light, Durrant Engineers and then to American Family.

40 to 60 years: I worked my way up and down at American Family. They thought I would make a good manager, but engineering was the only life in my blood. I left there in 2000. Operational responsibility for the campus was fun most of the time and I really need to thank all of my staff for making it so. My career wasn’t over; I knew there was more. I formed my own one-man show, Whiteside Facility Engineering in 2000. The company will be seven years old when we leave. It just may be reborn in South Carolina.

60 to 80 years: Stayed tuned. It ain’t over yet…

So why South Carolina? Family is the reason for many of life’s fates, and this is no different. Connie and I have lived in Madison for the past 36 years, but my family lives in Georgia and my family heritage is in the Carolinas. Our home will be in Sandy Springs, South Carolina, half way between Anderson and Clemson. My folks are both in good health and live about 30 miles from our home. One of my sisters lives about 20 miles away and the other about 100 miles away in Augusta, Ga. I am a direct descendant of South Carolina militiamen who fought in the American Revolution and the War of 1812. One of my ggg grandfathers and about 25 other ancestors fought for South Carolina during the Civil War. My dad was raised in South Carolina. My North Carolina ancestors came here in 1785 and one line of my South Carolina ancestors came here in the mid 1600’s. I have strong ancestral ties to the Scotch Irish who settled in the Carolina foothills. All my life, I have been attracted to anything Scottish. I love bluegrass music, and I have followed NASCAR since the early 60’s. Genealogy has helped me discover why I have these interests.

So how did I become part of the Madison IFMA?

As I entered life’s third segment, I was promoted to Facilities and Equipment Services Director at American Family. Buzz Buchanan was one of our chapter’s founding fathers and held this position until he retired in about 1988. He encouraged me to join the chapter, so we headed off to a meeting at the Elks Club on Williamson St. I was hooked. I got involved. I went through the chairs beginning in, I believe 1994 or 1995, and was selected President for the 1998/1999 year. Then I had a relapse, and was elected Secretary from 2002 through 2007. We have had the opportunity to help out with CFM study sessions and Circles of Excellence, Past Presidents committee, newsletter and other odds and ends through the years.

There are still signs of my year as chapter president. Mine was a year of transition from small chapter to large chapter. The exec committee realized that our cash flow could no longer support one of the chapter hallmarks, the free lunch. The committee also realized that we needed a chapter administrator. When we benchmarked with other chapters, most chapters with membership above 150 had a paid administrator. The committee secured the services of COW, our current administrative services contractor. We also needed more cash to meet the organizational demands of a large chapter. Our sponsorship program was initiated and Karyn Biller has done an incredible job of growing and managing the program since its inception. There is no more crucial program, in my opinion, than Sponsorship. Please support our sponsors. Sponsorship is a joint commitment. During that year, we also planted the idea of the past presidents committee, but the timing was not right. We also started the Circles of Excellence Educational program. Both the chapter and myself are grateful to the 1998/1999 executive committee for their foresight and drive during my tenure.

To our professional members, I say perfect your people skills, get CFM certified, stay highly involved in our chapter and never let down on continuing education. This is a technical profession at its core. However, its execution is all about people skills. The two best ways I know of keeping technically current is continuing education and keeping involved in our chapter. The CFM certification is a badge that acknowledges technical competency across the key FM disciplines. Get certified! All this technical ability won’t get you a cup of coffee if you cannot build consensus among people and build confidence in your management skills. The best FM’s are those that have achieved the highest blending of technical and people skills.

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To our consultant members, I say know that every client has a Facility Manager. At every project start, you need to search them out and bond with them if you expect to achieve any level of project success. Projects may be made with a boardroom contact, but executives move off the projects as soon as the groundbreaking shovels are put away. The FM will be the judge at the pearly gates to give the final word on your performance and reputation.

To our product representative members, I say broaden your understanding of Facility Management. I often lament the trade displays at World Work Place. I’m amazed at the number of displays that seem to indicate that all FM issues can be resolved with either carpet or furniture. Any FM will tell you that FM is a bottomless cup of coffee. There is no end to the responsibilities and they can keep you up at night. Work to understand the true breadth and depth of your client’s FM responsibilities. Know how your product or service fits into the bigger picture. Know how your product can be a part of a holistic FM solution.

To everyone, I say that you need to get involved. One of the reasons we decided to have an administrator back in ‘98 or ‘99 was to relieve chapter leadership of administrative tasks and focus on planning and leadership. I think that if you asked any exec committee member, they would agree that their administrative burden is virtually zero. The chapter needs your ideas, creativity, and connections not your administrative skills. We are managers who happen to manage facilities. Hone your management skills among friends. They won’t bite or laugh. They even respond to you. Join a committee or go through the chairs. With our strong committee structure, you will probably find that the four officer positions are really fun and low stress. Just ask a past exec committee member. One will probably be sitting at your table at our next meeting. As I look around at our meetings, I see many officers and committee members from our Chapter’s earliest days. We are very fortunate and unique that they continue to find value in our chapter. There is value in chapter participation.

To our chapter, I say remember that we have won several International awards over the years, and I challenge the chapter to review its opportunities to again apply for awards. Did you know that over the years, our chapter has won five International Awards, including Chapter of the Year in 1997? Catherine Neumann had the chapter firing on all eight cylinders in 1997.

I know we have been firing on all eight many times since then. We just have to need to have Houston look at us again through the awards program.

We grow and mature in a continuous path. Our chapter continues to mature and grow on its past. Every executive committee builds on all those that proceeded. I leave now, proud to be part of its past and wishing I could watch it continue on its path. The succession plan developed several years ago is working well and I am gratified at the talent that continually comes forward. Your chapter is in good hands. Remember that it needs your hands too.

August 2007
14 Executive Board Meeting
21 Luncheon Meeting – Paving for Facility Managers
30 Tour - Follow up Luncheon Meeting

September 2007
11 Executive Board Meeting
18 Luncheon Meeting
?? Tour (Morey Field- Airport)

October 2007
9 Executive Board Meeting
13 Luncheon Meeting – Accounting & Finance for Facility Managers
24 World Workplace in New Orleans

November 2007
13 Executive Board Meeting
20 Luncheon Meeting - MIC in fire protection systems
?? Tour - (Covance?)

December 2007
11 Executive Board Meeting
?? Annual IFMAadison Holiday Party
The Madison chapter of IFMA is an organization comprised of vibrant individuals who are industrious and enthusiastic in their professional and personal lives. This ingenuity among members is one of the reasons IFMadison is so great. The recent addition of the “Member News” section of the newsletter is intended to highlight accomplishments and activities of IFMA members, both at work and at home. Please feel free to submit any piece of information about yourself or your organization that might be newsworthy, such as recently acquired projects, company anniversaries, and personal or professional endeavors and news.

Durrant is pleased to announce the completion of one of the largest justice centers in the Midwest, the Winnebago County Justice Center, north-west of Chicago in Rockford, Illinois. The complex, which measures just shy of 588,000 square feet on a 12-acre downtown site, opened its doors earlier this month to county staff, residents, and inmates alike. With over 1,200 beds, secure underground parking, four secure courtrooms, and sheriff’s offices, the facility houses law enforcement and county functions in a single building. To facilitate coordination, the Justice Center will also soon be connected to other nearby county buildings via an underground tunnel.

We are about to prepare the annual printed membership directory for 2007-2008; to make sure we have the most up-to-date information for the publication, we are asking you to make sure IFMA International has the correct and most recent information on you. It is their database we will use in publishing the directory. We will pull data down on August 2, 2007 which means you will need to check your information by no later than August 1, 2007. Go to www.ifma.org to check your contact information. On the home page select login, enter your login information (your IFMA membership number) and password. If you can’t remember your password, contact IFMA at (713) 623-4362.

Is Your Bathroom Bigger Than Your Office?

According to a July 17 posting on PR Newswire, nearly 50 percent of employed adults say that their cubicle is smaller than their bathroom. Nearly 25 percent say that their cubicle is smaller than their closet at home, and some even say that the pantry in their kitchen is bigger than their office space. With less working space available to the individual, there is less opportunity to make cubicles more personal and homey. In fact, the average desk worker spends three hours per week searching and sifting through materials looking for certain projects or papers – all because there’s just not enough space. IFMA Insider July 20.