New Month - We left off last month with the culmination of our sponsorship drive and their community shred event, subject to grow bigger in future years. The sponsorship drive is wrapped up now, reflecting lots of work by Barb Milan, Lorelle McKlitz and the Sponsorship Task Force. I could easily spend another article speaking about what’s happened in just the last 2 months. However, there’s much to look forward to instead as the train is leaving the station, quick.

New Vehicle - Our Website is ready for its unveiling this month. IFMA 2.0 has been working diligently on this project, sure to please the eyes and support our framework better than the last. Let me tell you about it for a moment. Naturally, it easily tells you current events and allows you to sign up for them on line including easy credit card payments for lunches and paid admissions.

What’s really neat? How about a separate page and links for each of your stellar teams? Not only that, but each team can bring any content to their page, add “widgets” and “gadgets”, little website tricks like calendars, blogs, forum updates or sponsorship goals and support that would take a genius and a lot of cash to create otherwise, all point-and-shoot now. Freakishly functional, just like your chapter.

If you’re a member of a team, you can see quickly and easily when your next meeting is or what’s left to do before that next big event. Yes, it’s going to take a little getting used to. But once you do, you won’t know how you got along without it, just like IFMA! This was a big investment, but just like the kid who ate the Easter candy early, it was soooo worth it.

New School - Imagine High School students hitting the New School Blog to see what a day in the life of the FM was today? How about them signing up for our lunch meeting and look over Madison College’s cert program at the same time? It is web 2.0, it is new media, it is squadscasts, it is your media vehicle, it’s a delicious byproduct of IFMA 2.0; your change-agent team, manifested.

Speaking of New School, I want to congratulate Tom Riffle, Larry Barton and their team on beginning the curriculum meetings with Madison College already. They’ve begun their course list and will have it wrapped a lot faster than anyone ever expected elevating the possibility of a September launch.

New Opportunity - Further, we’ll be attending Skills USA’s state conference on the 12th & 13th in WI Dells this month, kicking off our high school promotion. If you have a few hours on either of those days, I urge you to come to WI Dells Center on either day; it’s a real buzz to see these kids compete so close to our track. Please contact Larry Barton or myself if you’re interested in the pipeline in action this month!

New Event! - OK, so that new web calendar listed the next big event, right? Not to be disappointed, Angela Brzowski, Team PR and Member Squad are revving one up for you, our next IFMA Info-Mixer at the Wisconsin Institutes of Discovery on April 28th. Discover IFMA is a great way to meet other members, check out a truly amazing facility (yes, even the bathrooms are G6) and network with new folks who would like to learn about what we already know about our chapter.

It will be held in WID’s Town Center, incredibly cool, round and supported by some really big gear above the ceiling you can’t see anymore. Its there, though, keeping the elevated curved walls from falling down; we saw it on the construction tour last year.

That tour and others from Show N’ Go help one really understand what makes a building tick, behind the walls. Nothing like seeing a neat building under construction with all its clothes off, something a Facility Manager can appreciate. If only you could see your building without the walls before you to have to manage it!

This month’s word—IFMIX, Discover IFMA at WID, April 28th.

Uh, yeah. Is there an acronym for acronym? That’s a T.L.A., per Brandon Starks of News Crew. Well. I guess that sums it up, then.

- Jim Zirbel, President
<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Company/Contact Information</th>
<th>Sponsorship</th>
<th>Task Force</th>
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</thead>
<tbody>
<tr>
<td>President</td>
<td>Jim Zirbel</td>
<td>Capital Fire &amp; Security</td>
<td>Barb Millan, Co-Director</td>
<td>Emmons Business Interiors</td>
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<td>442-8777</td>
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<td>608-441-8900 X21</td>
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<td></td>
<td><a href="mailto:barbm@ebiweb.com">barbm@ebiweb.com</a></td>
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<td>Vice President &amp;</td>
<td>Dani Michels</td>
<td>Commercial Interior Contractors (CIC)</td>
<td>Lorelle Micklitz, Co-Director</td>
<td>Shred-it</td>
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<td>President-Elect</td>
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<td>575-5537</td>
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<td>608-222-6510 or 772-9123</td>
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<td></td>
<td></td>
<td><a href="mailto:dani@cicbuildsout.com">dani@cicbuildsout.com</a></td>
<td></td>
<td><a href="mailto:lorelle.micklitz@shredit.com">lorelle.micklitz@shredit.com</a></td>
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<td>Secretary</td>
<td>Mike Schwartz</td>
<td>Coakley Relocation Systems</td>
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<td><a href="mailto:mschwartz@ccoakley.com">mschwartz@ccoakley.com</a></td>
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<td>Treasurer</td>
<td>Cheryl Weisensel</td>
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<td><a href="mailto:CWeisensel@uwcu.org">CWeisensel@uwcu.org</a></td>
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<td>Urban Land Interests</td>
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<td>Programs/Tours</td>
<td>Jon Schneider, Co-Director</td>
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<td><a href="mailto:jonmschneider@tds.net">jonmschneider@tds.net</a></td>
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<td>Ron Rowe, Co-Director</td>
<td>Alliant Energy</td>
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<td><a href="mailto:ronrowe@alliantenergy.com">ronrowe@alliantenergy.com</a></td>
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<td>Member Squad</td>
<td>Brian Hoffman, Co-Director</td>
<td>J.F. Ahern Co.</td>
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<td>Roberta Montague, Co-Director</td>
<td>Schroeder Solutions</td>
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<td>Lunch Bunch</td>
<td>Robbie Kritz, Co-Director</td>
<td>Cubic Wall System</td>
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<td><a href="mailto:robbie.kritz@cubicwallsystems.com">robbie.kritz@cubicwallsystems.com</a></td>
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<td>Jim Burke, Co-Director</td>
<td>The Bruce Company</td>
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<td>Birdie Brigade</td>
<td>Kim Keister, Director</td>
<td>Concepts in Art, LLC</td>
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<td><a href="mailto:kimk@conceptsinart.net">kimk@conceptsinart.net</a></td>
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Chapter Monthly Luncheon
April 19, 2011
12 Noon - Sheraton Madison

This month’s topic: Transition to a successful sustainable operating building for the Wisconsin Institute for Discovery’s Morgridge Institute for Research Building. Guest speakers are Andy Ostermend and Alice Westphall.

**April’s tour** will be the WID facility April 28th. Further details will be announced!

April Networking Event Scheduled

Together with Show N’Go and Team PR, MemberSquad is preparing for the upcoming NATIONAL MEMBER NETWORKING EVENT - being held April 28th at the Wisconsin Institutes for Discovery (WID) building in Madison.

This event will feature plenty of opportunity for networking, hor d’ourves and a cash bar. Following brief reviews by our Executive Team and Committee directors, there will be opportunities to tour this beautiful facility followed by our traditional drawing for door prizes.

We look forward to seeing you there – watch for more updates in your email!

To learn more about the WID building, please visit their informative website at [http://discovery.wisc.edu/home/discovery/facility/overview/overview-home.cmsx](http://discovery.wisc.edu/home/discovery/facility/overview/overview-home.cmsx)

March Luncheon Recap
Dean Health Care Systems

About 55 individuals attended the 3-15-11 IFMA luncheon program by Jan Paiva and Lori Mertens from Dean Health Care Systems. The program gave the attendees a good view of risk management and safety issues from the prospective of the health care industry. The presentation was very informative. It was noted that, although there are some special considerations, much of the risk management and safety issues in the health care industry are very similar to what is experienced in other industries.

Jan spoke on Risk Management in the Health Care Environment. Risk management is under the Legal organization in the Dean Health System. Jan deals with the Insurance and Risk, Professional Liability, and Safety areas. She treats risk management as a positive effort to avoid and control negative results. The Health Care business treats risk management similarly to other businesses. They try to identify risks, eliminate the risks if possible, reduce the risks that can not be eliminated, and transfer to or share risks with contractors as appropriate.

Lori is the Safety manager for the over 4,000 employees in the Dean Health Systems, as well as the patients and contractors on the Dean Health Systems properties. She has multiple facilities under her area of responsibility. Some of her responsibilities included key policies in healthcare, accident investigations, ergonomics, environmental issues, industrial hygiene, and new construction and remodeling of buildings. She must assure the protection of the Dean Health systems employees, patients, and the public.

Several interesting items were mentioned regarding patients. Ergonomic issues must be consider for workers that must assist patients, sometimes when the patients are unconscious or unable to assist with getting into the correct position for tests and procedures. Patient and worker needs must be considered during remodeling projects because services are required to continue without adversely affecting the patients, doctors, care givers, workers, etc.”
IFMA Madison toured Dean/St. Mary’s new Janesville facility on Tuesday March 22.

The facility scheduled to open January 2012 fills both Clinic and Hospital needs at a single, joined location in Janesville, Wisconsin. Hospital will hold 50 beds (all, beautiful single-patient rooms) and the clinic has over 160 exam rooms.

The dual purpose facility is joined by the “Town Square”, a lobby which features a two story, natural stone water fall (see photo). The two buildings also share cafeteria, loading dock, chilled water and bulk oxygen. Cogdell Spencer ERDMAN with an office in Madison, is the architect, engineer and builder for the project and provided IFMA with a first class construction tour of both the Hospital and Clinic.

The project is at various stages of construction from wall studs to complete flooring and wall finishes in some areas. We toured all building systems, to include an 11,000 gallon tank for makeup water for the rooftop cooling tower (see photo), special-constructed X-ray room, beautiful patient rooms, decontamination/sterilization room and shared entrance.

The facility is expected to bring 350-400 jobs to the area.

Special thanks to Steve Bunge of Erdman, our fantastic tour guide.

IFMA Madison's March Tour
Dean/St. Mary's Janesville Facility

The 2011 IFMA golf outing will be held at Stoughton Country Club on July 26th.
Please join MemberSquad in welcoming the following new members for the month of March:

David J. Beltz /Dan Tinder (857501)
ServiceMaster Restoration Services of Madison
4410 Duraform Ln
Windsor, WI 53598
  dtinder@smrsm.com
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Amy K. Cote (857761)
Life Safety Consultant
Communications Engineering Company, CEC
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  amycote@aafiresecurity.com
Phone: 608-282-7715

Paul A.C. Dominie (857450)
Consultant/Interior Designer
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Phone: 615-957-8401

Chad Ferguson (857221)
Director of Development
Kraemer Brothers
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  cferguson@kraemerbrothers.com
Phone: (608) 546-2411

Daryl R. Hastings (857399)
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CJ & Associates, Inc.
16915 W. Victor Road
New Berlin, WI 53151
  dhastings@cjassociatesinc.com
Phone: (262) 786-1772

David Machado, Roofing Manufacturer (857161)
Area Manager
The Garland Company
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  dmachado@garlandind.com
Phone: (608) 695-1447

William J. McGann (858028)
Account Manager
CEC (Communications Engineering Company)
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Madison, WI 53718
  bill.mcgann@aafiresecurity.com
Phone: 608-576-2207

Daniel C. Rosetta (761623)
Facilities Operations Director
American Family Insurance
6000 American Pkwy
Madison, WI 53783-0001
  drosetta@amfam.com
Phone: 800-692-6326 x 37340

Mr. Kevin M. Sorg (858011)
Facilities Manager
InteriorLOGIC Facility Planning
1201 S. Stoughton Road Suite 150
Madison, WI 53716
  ksorg@intlogic.com
Phone: 608-663-9600
The IFMA educational pipeline is officially under construction with progress being made on all fronts. On April 12th and 13th the IFMA Madison chapter will participate in our first Skills USA event in the Wisconsin Dells. We will have a booth on the convention floor and will begin to build the first sections of the pipeline as we introduce high school students to the exciting career opportunities in facilities management.

At the same time, we are preparing the way for our second section of pipeline which builds upon our collaboration with Madison College. New School has formed a sub-committee of 3 facility managers to work directly with Madison College with the sole purpose of developing the initial FM certificate which will serve as the foundation for future one year and two year facilities management degrees. Sub-committee members include Tim Bliefernicht, Facilities Manager at MG&E, Todd Reynolds, Facilities Manager at GE Healthcare, and Tom Riffle, Facilities Manager at Madison College.

New School is also actively participating in the IFMA Madison strategic planning process to assure that the pipeline initiative becomes strategically interwoven into our chapter’s vision for the future. We encourage all members to share their thoughts and opinions toward this exciting initiative.

IFMAdison April Anniversaries

<table>
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<th>Years</th>
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<tr>
<td>1 Year</td>
<td>Traci Arganbright</td>
<td>Perfection Cleaning &amp; Restoration</td>
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<td>Lorelle Micklitz</td>
<td>Shred-It Inc.</td>
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<td>2 Years</td>
<td>Heather Hopke</td>
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<td>Tiffany Poole</td>
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<td>4 Years</td>
<td>Steve Harms</td>
<td>Tri North Builders</td>
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<td>Joseph Nartowicz</td>
<td>FBG Service Corporation</td>
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<td>5 Years</td>
<td>Dani Michels</td>
<td>Commercial Interior Contractors</td>
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<td>Todd Reynolds</td>
<td>GE Healthcare</td>
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<td>6 Years</td>
<td>Michael Arny</td>
<td>Leonardo Academy</td>
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<td>7 Years</td>
<td>David Yager</td>
<td>Emerson Network Power</td>
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<td>10 Years</td>
<td>Mike Hains</td>
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<td>11 Years</td>
<td>Danielle Pellitteri</td>
<td>Pellitteri Waste Systems, Inc.</td>
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<td>13 Years</td>
<td>Jeffrey Griffith</td>
<td>Monona Terrace Convention Center</td>
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<td>Mike Jarlsberg</td>
<td>RMT, Inc.</td>
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<td>Ronald Lazarescu</td>
<td>State of Wisconsin, DOT</td>
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<td>Dan Maki</td>
<td>Facility Engineering Corporation</td>
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<td>Richard Pearson</td>
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<td>Anton Schleinz</td>
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<td>Daniel Schlimgen</td>
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<td>15 Years</td>
<td>Charles Gifford</td>
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<td>Karyn Biller</td>
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<td>17 Years</td>
<td>Robin Strobel</td>
<td>InteriorLOGIC Facility Planning</td>
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<tr>
<td>24 Years</td>
<td>Vickie Wenzel</td>
<td>Target Commercial Interiors</td>
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In the spirit of April being the month to celebrate Wisconsin Institutes for Discovery/Morgridge Institute for Research or WID/MIR, I will be reviewing the aspects of green building design that Madison Environmental Group, Inc. was contracted by Findorff|Mortenson to help WID/MIR achieve. This project was new construction but many of the strategies used in this project are applicable to the maintenance and renovation of existing buildings.

**Materials and Resources:** Building materials were important in the green building design of WID/MIR. Materials that were manufactured with pre-consumer and post-consumer recycled content were selected and tracked. Having recycled content in the building materials helps reduce the amount of virgin materials needed to create these new products. Building materials were also selected to be manufactured and extracted or harvested within 500 miles of the site. This reduced the amount of energy needed to transport the materials from source to end use.

**Recycling:** WID/MIR recycled 88% of their construction waste throughout the 2 year project. They had separate dumpsters for metal, concrete, trash, and a mixed construction waste dumpster that contained wood, drywall, and cardboard. We found creative places for the waste to go so that it would not be disposed of in a landfill. The wood was reused as mulch. Drywall was used on farms as animal bedding. Cardboard and metal were recycled. Concrete was repurposed as aggregate for road beds.

**Indoor Air Quality:** The owners of WID/MIR set a goal to provide the occupants with a quality indoor environment. In order to do this an Indoor Air Quality Plan for the construction phase of the project was created. This plan outlined the control of pollutant sources, required good housekeeping, and protection of the HVAC systems from contamimates. Controlling the pollutant sources included using low-emitting materials, not allowing smoking in the building, and protecting the absorptive materials from water damage.

**Low emitting materials:** Indoor air quality is also affected by the materials used in the building. Materials such as paints, coatings, adhesives, and sealants were selected that have low VOCs (volatile organic compounds). Carpets and composite woods were also selected to limit the off-gassing of harmful chemicals. These strategies discussed above are only part of the overall green building design applied to WID/MIR. Other design components include the sustainability of the site, water efficiency, and energy use.

Leah Samson-Samuel, ME, LEED AP
Sustainability Consultant
Madison Environmental Group, Inc.

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**Talent Scout Casting Call**

We are looking for additional people to help a couple of our Teams. It does not take much time, but I promise you it will be very rewarding!!!

The following Teams are looking to add people:

- **Community Crew** – 2 more members are needed.
- **Member Squad** – Needs some Professional members to join their team.
- **Team PR** – Is looking for 1 more member along with people interested in organizing our 1st Awards Event (sub-committee).
- **News Crew** – 1 more member is needed.

If you have interest in any of these committees, please call Karyn Biller (Talent Scout) at (608) 819-1548. I will help you get on the committee that best fits your talents.
April 2011
12 Executive Board Meeting
19 Luncheon Meeting: Wisconsin Institute for Discovery’s Morgridge Research Building
28 Networking Event - Wisconsin Institute of Discovery

May 2011
10 Executive Board Meeting
17 Luncheon Meeting: Annual Sponsor Appreciation Event
TBA Tour: DNR Nevin Fish Hatcherys

June 2011
14 Executive Board Meeting
21 Luncheon Meeting: Annual Business Meeting & Awards Luncheon
TBA Tour: Chazen Art Museum

Our 2010-2011 Sponsors

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Capital Fire & Security
Coakley Brothers Company
CUNA Mutual Group
Design Structures
J. F. Ahern Company
Kraemer Brothers, LLC
Pearson Engineering

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ADT Security Services
Alliant Energy
AVI Systems
Creative Business Interiors
Flad Architects
H & H Electric
J. H. Findorff & Son, Inc.
Madison Gas & Electric Company
ServiceMaster Building Maintenance
Strang, Inc.
T. Wall Properties
Target Commercial Interiors
Tilsen Roofing Company, Inc.

May Newsletter Deadline
Wednesday, April 27, 2010
Please submit materials to Jennifer Hardebeck
jhardebeck@central.esurance.com or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)