PRESIDENT’S MESSAGE

Dear Colleagues,

Jim Zirbel and Team are well underway in our yearly strategic planning event. Our process always provides an interesting perspective on the chapter and its members. For me, the survey seems to offer the most insight into member needs. Responses (especially open text responses) can be humorous, complimentary, angry, insightful, frustrating, and many other things. But most importantly, they are real, visceral, honest responses. We are fortunate to get every last one them because each comes from a member who cares about their organization.

The survey and strategic planning demonstrates to me how diverse our members are. Architects, engineers, consultants, designers, contractors, construction managers, facility managers, custodial operators, relocation providers, and a host of other specialties and vendors. If the survey seems to elicit honest, visceral responses, it also gets at the heart of each member’s needs of the organization. It uncovers the “what’s in it for me” that lurks in every member - myself included. It has to be there, because membership costs something. But trust me - I don’t mind uncovering it. On the contrary, it is your expectations, and your chapter leadership must continue to manage and deliver on your expectations.

The daunting part of that is delivering on 200 members’ expectations, from all of those various disciplines. We are up for the challenge, and we will continue to provide as many opportunities for our members as our resources will allow! In light of this challenge and our diverse members’ needs, it is a comfort to me that our group dynamics work. There is a synergy to the collection of various associate and professional members, and it isn’t something we have to “figure out.” Maybe it is the way IFMA planned it, maybe it is organizational processes, or maybe we just have a darn wonderful group of fun people who like to network with each other. I’ll stick with the last one.

Sincerely,
Matthew Darga

Our April luncheon will be on Records and Information Management (RIM) in Facilities and Development. Presenter is Mike Ball, President of Datastore in Sun Prairie. Come ready to learn:

- What is Records and Information Management?
- How does your company manage physical files in your facility space?
- How do you manage paper recycling/destruction?
- What is Enterprise Content Management software, and how can it help make your job easier?

Mike Ball will provide a presentation about RIM in today’s workspace. He will discuss methods for managing physical records and describe the importance of Electronic Content Management solutions in meeting the challenges of today’s complex projects and workflow.

Please join us for this special presentation!

IFMA’s April Tour - Overture Center

Wednesday April 21st, 2010

Join us for this high profile tour of the Overture Center as the facility prepares for the production of The Lion King. Tour begins at 5:30 pm.
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<thead>
<tr>
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<th>Name</th>
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Active FM Job listings in our area are posted in the Members Only section of the IFMAAdison web site.
March Meeting Recap

IFMA Madison member Dick Pearson (pictured here) spoke on “Energy Management in New and Existing Buildings: A Sustainable Activity.” The luncheon at the Sheraton was on 3/16. Dick presented information on how to save energy by managing buildings. A Facility Manager needs to know what equipment and controls systems are in a building and know how the equipment is operated to manage its energy use. There must be buy in from top level management and acceptance of energy management practices by all individuals that affect the operations of the building to achieve cost savings through sustainable energy management of buildings.

Dick noted that buildings consume 39% of all US energy and that it is feasible to reduce building energy consumption by one third. He concluded that facility managers who practice sustained Energy Management can potentially save 13% of all energy used in the US. Management issues are the first thing to consider in an Energy Management program and technological issues are second. The web site [http://www.energystar.gov](http://www.energystar.gov) is a good place to obtain practical information on Energy Management.

Dick can be contacted at dick@pearsonengineering.com to discuss or pursue Energy Management in more detail.

March Tour Recap

The IFMA tour of the Centennial Research Facility at the US Forest Products Lab was attended by 14 individuals on 3/31. The facility was designed and built to achieve a LEED Silver certification. It utilizes wood products in innovative ways in addition to housing wood products research. Steve Kalinosky from the Engineering Department hosted the tour. Attendees viewed portions of the Composites, Wood Preservation, Engineering Mechanics, and Product Durability research areas in the new facility. Items ranging from small wood samples to large wood components are tested using numerous methods at the Lab. The Lab contains a wide variety of specialized instruments and testing machines. A full sized house is located next to the Lab with instrumentation to measure the migration of moisture at various locations in the interior of the house.

The featured testing device in the facility is an enclosed test chamber that can simulate outdoor weather conditions in a controlled manner. A ten foot tall by ten foot wide test wood wall, which simulates the exterior wall of a building, can be fabricated on one side of the chamber, creating a sealed space representing the interior of a building. The conditions in the simulated interior space can be measured as various outdoor weather conditions are applied to the opposite side of the fabricated wall.

It was a very informative and enjoyable tour.
Check out this upcoming event from IIDA and AIA:

**Interior Perspectives- April 28-29, 2010**

Join us at the 12th annual IIDA WI Interior Perspectives on April 28-29th, 2010. Earn up to .8 CEU’s by attending IIDA WI Interior Perspectives two day conference, held in conjunction with the AIA WI Convention.

The IIDA WI Interior Perspectives speakers include:
- Seminar One- .1 CEU Eileen Jones- Client Centric Experience Solutions: A Branded Environments Approach, Seminar Two .2 CEU Charmaine DeMarco- Catalysts for the Contract Textile Industry,
- Seminar Three- .1 CEU Cheryl Durst- The Future of Design, Seminar Four- .1 CEU Craig Bren- BIFMA e3 Sustainability Standard & Level Certification.

The AIA WI Spotlight Seminars include:
- Seminar 1- Architectural Woodwork Institute- Wisconsin Chapter; AWS: Introduction: Leveraging Your Specifications; Seminar 2-Graphisoft- Carbon Footprint Consequences of Design Decisions;
- Seminar 3- Architectural Testing Inc.- Building Envelope Commissioning; Seminar 4- ASSA ABLOY Door Security Solutions- Unlocking the Mystery of Electrified Door Hardware

Attend any IIDA WI seminar and get into the AIA Spotlight Seminars and Building Product Expo for free! Online registration deadline is April 22. If you have any questions contact Becky Brown at 608.249.0904 or InteriorPerspectives@iidawi.org

Celebrate In Design- April 29, 2010

Join IIDA WI as we honor outstanding designs from local interior designers and students at the annual IIDA WI Celebrate In Design event. This year’s event will once again be held at the Inn on the Park in Madison, Wisconsin starting at 5:30 pm. It will also feature the famous Live and Silent auction. If you have any questions contact Becky Brown at 608.249.0904 or InteriorPerspectives@iidawi.org

AIA Wisconsin 2010 Convention- Catalyst

The 79th Annual AIA Wisconsin Convention & Building Products Expo will be held on April 28 & 29 at Monona Terrace in Madison, WI. This event is held in conjunction with Interior Perspectives.

For more information please visit the following website: http://www.aiaw.org/convention/index.shtml All attendees of the IIDA WI Interior Perspectives event are welcome to attend the AIA WI Spotlight Seminar and the Building Products Expo for free. The Building Product Expo is on Wednesday April 28th from 3-7 pm and Thursday April 29th from 11 am - 2 pm.

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**From the IFMAAdison Membership Squad**

Please welcome the following New Member additions to our Chapter for the month of March:

- **Paul Blair**
  Senior Property & Project Consultant
  QBE the Americas

- **Jeffrey C. Peterson**
  President
  Techline Workspace Studio

**Exciting New Initiatives:**

- **IFMAConnect** – A mentor program to new and interested members. Contact Brian Hoffman bhoffman@fahern.com or Roberta Montague RMontague@SchroederSolutions.com for more info!

- **Career Bridge** – Offered to those members who have lost their jobs and would like to continue with IFMA. Steve Holtzman of Helm Commercial Real Estate has graciously volunteered to oversee the applications for this program. Please email requests to: Steve_Holtzman@hotmail.com.

Many thanks to the Renewing members from March!
Our committee recently circulated a link to an online survey. Based on the results, our committee has formulated a tentative quarterly schedule. We will be assisting Habitat for Humanity sometime in mid April or early May. Our chapter will assist in a church build for a Northport Commons build site. Additional details will be forwarded soon. Our second volunteer opportunity will occur in July/August and will be assistance in a food pantry.

We would be stocking shelves, preparing meals, delivering meals, etc. Our final event will be assisting the Red Cross with their blood drive. We help set up the event and also donate blood. This event will take place in October/November.

In addition to the quarterly schedule, we will be providing table top tents each month at our luncheons with information about local charities. Coupled with this program, our committee will spotlight a specific charity in our newsletter once a quarter.

Last year, we participated in a ring the bells program through the Salvation Army. We will continue this opportunity beginning in November of 2010.

Finally, we will be conducting a food drive in tandem with our Christmas party again this year. Last year, we donated over 80 pounds of food to Second Harvest from this event.

Thank you, and we look forward to seeing you at our scheduled events.
The first ever FMP class Leadership and Management offered in Wisconsin was completed in mid-March and was a resounding success.

Here is what some of the students said about the class:

“It was an EXCELLENT class.” Karyn Biller, Target Commercial Interiors

“It was a great class with a lot of useful information. I love that type of interaction for a learning environment. I can’t wait for the next ones.” Brian Novinska, Summit Credit Union

“The class was very informative, and what a great group!” Patty Sweitzer, TDS

Don’t miss out on the next class:

Course: Operations and Maintenance Session
When: June 24 and June 25 (8 am to 5 pm)
Where: Wisconsin Trade Center
8401 Greenway Blvd, 2nd floor
T-Wall Exchange – Monona Room
Middleton, WI 53562

Registration Deadline: June 3rd

Keep in mind a few important facts about the FMP Courses:

• You are not required to register for all classes or take all the classes in one year. The program was developed as a 1 year plan but if you prefer to achieve your designation at a slower pace, just take those courses which fit into your schedule.

• The courses are being offered at a significant savings to members! 40% reduced rate.

• If you took the same required FMP courses on-line the costs would be $2,817.10.

Register today! Complete and mail the registration form available at http://www.ifmadison.org/fmp.pdf. We need at least 12 attendees to hold the class.

Mark your calendars the 19th annual Tri-Chapter Symposium scheduled for Wednesday, May 12th. The education team from Madison responsible for this year’s event is Patty Sweitzer, Cindy Torstveit, Kyle Roux, Margaret Andrews and Jim Hill. Also assisting the Madison team is Cornel Rosario, Shawn Jeanquart from Milwaukee and Lydia Bessert, Tina Chervenla and Melissa Schumacher from Green Bay.

We are working hard to create an educational experience you soon won’t forget.

Please hold the date!

The IFMA Golf Outing for this year is scheduled for Tuesday, July 27, 2010. We will hold it again at Stoughton Country Club. Mark your calendars! It will be another great event.

Interested in being a hole sponsor? Contact Kim Kiester at kimk@conceptsinart.net.
A bill that would set green building standards for all public buildings in Wisconsin is on its way to the Assembly floor for a vote. The Assembly Committee on Jobs, the Economy and Small Business, on a 7-5 vote Tuesday 3-30-10, approved the bill introduced by state Rep. Louis Molepske Jr., D-Stevens Point. Since introducing the bill earlier, Molepske offered a number of amendments, including opening the third-party verification field so that certification is not only attainable through the U.S. Green Building Council. He also removed a portion of the bill that would have allowed local governments to exceed the state’s energy code for one- and two-family homes. Molepske said in a press release Tuesday he wants swift passage in the Assembly. A companion bill in the state Senate still awaits a public hearing in the Senate Committee on Ethics Reform and Government Operations.

Wisconsin Monastery Achieves Platinum Certification from U.S. Green Building Council

The U.S. Green Building Council has awarded the Benedictine Women of Madison’s Holy Wisdom Monastery a Platinum rating – the highest level of Leadership in Energy and Environmental Design (LEED®) certification available. The monastery earned 63 out of a possible 69 points under LEED-NC version 2.2, the most of any certified building in the United States to date.

Located at 4200 County Highway M in Middleton, Wisconsin, the monastery is a 30,000 square foot, two-story structure with a detached, 4,000 square foot remodeled maintenance building on 130 acres overlooking Lake Mendota. Partnering with Hoffman LLC, a Wisconsin-based planning, design, and construction management firm, the Sisters spent two years exploring and defining their vision for the monastery.

Holy Wisdom Monastery offered an opportunity to explore what a 21st century Benedictine monastery could be. With no prototype to follow, the project team was guided by the Sisters’ mission of weaving prayer, hospitality, justice, and care for the earth into a shared way of life as an ecumenical Benedictine community. While it was not their original intent to set a LEED record, they were determined to build as sustainably as possible and to encourage others to do so by demonstrating that it could be done affordably.

“For us, sustainability is not a trend,” says Sister Joanne Kollasch, “but a commitment to the earth – a 21st century expression of 1500 years of Benedictine tradition. “ Adds Sister Mary David Walgenbach, the monastery’s prioress, “It’s not the thing to do; it’s the right thing to do.”

Their goal is to expand their photovoltaic system to ultimately provide 100% of the monastery’s net energy requirement from an on-site renewable source. While the Sisters had no previous experience with a new building project, they have made bold moves before this. Examples include opening their monastery to Christian women of any denomination, the restoration of 95 acres of farmland to prairie, and the dredging of a glacial lake that had been filled with silt from previous farming practices.

The monastery is right-sized, providing 50% less space than its obsolete predecessor, Benedict House, which was deconstructed responsibly: 99.75% of the 60,000 square foot building was recycled or reused. The new facility provides prayer, concert, conference, dining, reading and administrative spaces.

In addition to fulfilling its primary role as a monastery, the Sisters are using Holy Wisdom Monastery to help inspire and encourage others to build and live sustainably.

Condensed from a Press Release provided by Hoffman LLC, based in Appleton, Wisconsin, a planning, architectural, and construction management firm whose mission is to make a positive impact on people’s lives and their environment by providing creative ideas and responsible solutions.
IFMA Madison Chapter Calendar of Events

April 2010
13 Executive Board Meeting
20 Luncheon Meeting
21 Tour - Overture Center

May 2010
11 Executive Board Meeting
12 Tri-Chapter Symposium (Madison)
18 Luncheon Meeting

June 2010
8 Executive Board Meeting
15 Luncheon - Annual Business Meeting
24 Tour - Babcock Hall & Dairy

July 2010
13 Executive Board Meeting
20 Luncheon Meeting
27 Golf Outing - Stoughton Country Club

Sponsorship Drive - 2010

Our 2010 drive was a success! Watch your emails for final numbers and information on our Sponsor Appreciation Event, which will be held on an evening in May. Stay tuned!

Our 2009-2010 Sponsors

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Kraemer Brothers
Kramer Printing
Madison Gas & Electric
Mortenson Construction
ServiceMaster Building Maintenance
Welton Enterprises

May Newsletter Deadline
Wednesday, April 28, 2010

Please submit materials to Emily Rowe
emily.rowe@creativebusinessinteriors.com
or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)