April, 2008 – “Spring Forward”

I know it seems like a long time coming, but spring has finally arrived in Wisconsin. After the snowiest winter on record, we finally will receive a long awaited reprieve from shoveling, snow blowing and ice scraping. The winter has been especially hard on facilities managers whose responsibility it is to keep parking lots cleared of snow, sidewalks safe, and their building occupants dry and warm. The good news is that you’ve now made it through the snowiest winter in history having dealt with more than 8 feet of snow and ice and survived (what doesn’t kill you, makes you stronger). Congratulations!

Now let’s put all of that behind us and “spring forward.” At IFMA Madison, that means its time for another action packed season of fun and educational events. This spring you will have a wide assortment to choose from, including Circles of Excellence programs, the Brewers baseball game, Tri-Chapter event, new member event, sponsorship appreciation bowling night, and lots of great tours and luncheon presentations. Then the summer will be kicked off with the annual IFMA Madison golf outing which is always a spectacular event and one of the best networking opportunities of the year. Attend one or attend them all; these opportunities are being provided so that each of you can find activities that add significant value to your membership.

To make sure IFMA Madison continues to offer the best possible service to our members, your President-Elect, Karyn Biller will soon be leading another strategic planning initiative which will include a survey soliciting your thoughts and ideas. Please take the time to participate because your input is extremely important to the success of our Chapter.

Together we can make the organization even stronger and your feedback will help IFMA Madison “spring forward” for many seasons to come.

Till Next Month,
Larry

Chapter Monthly Luncheon
April 15, 2008
12 Noon - Sheraton Madison

Our April program will be focused on the facilities management aspect of running the Dane County Regional Airport, and will be presented by Bill LeGore, the Director of Facilities and Maintenance for Dane County Regional Airport.

IFMA’s April Tour - DNR GEF 2 Building
April 8, 2008

Watch your email for time and details

Executive Committee Meeting:
April 8 at Strang
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March Tour: Cuna Mutual Group

The IFMA Madison Chapter toured CUNA Mutual Group’s facility on March 5. The tour focused on their sound masking systems, highlighting the contrasts between white and pink noise. Pictures below.

March Chapter Meeting Recap

Thanks Charlie Ross, CFM for presenting at the last luncheon. Charlie shared his fm experiences while working at Covance with us. We all participated in a Hanger Hang-Up activity that challenged us to look at all the things a hanger can’t do and let those ideas lead to new hanger possibilities like:

- A Party Hat
- A Back Scratcher
- A Drain Clog Clearer
- To Hook and Drag Something (Or Someone)
- And our winner…
- To Punch a Hole and Shot Gun a Beer!

Golf Outing Set for July 29

Just a Reminder….This year’s IFMA Golf Outing will take place on Tuesday, July 29 at Stoughton Country Club. Mark your calendars to hold the date. More information will follow as the date gets closer. New this year: the Committee will be donating any profits toward a scholarship program yet to be determined by the Executive Committee.

Brewer Game for IFMA Members

BASEBALL Season starts soon! The Milwaukee IFMA Chapter has invited us to join them at a Brewer’s Game Tuesday, June 3rd. We will have the whole Dew Deck with a buffet dinner, drinks & a ticket to the game! There are limited tickets so see the insert to sign up now.
TOTAL MONEY PLEDGED: $18,950

GOLD ($1,000)
Target Commercial Interiors
Strang, Inc.
T.Wall Properties
Coakley Brothers
CUNA Mutual Group
Miron Construction Co., Inc.
Durrant
Interior Investments
Pearson Engineering

SILVER ($500)
Eppstein Uhen Architects
Alliant Energy
C. Coakley Relocation Systems, Inc.
Tri-North Builders
JT Packard, a Power Plus Company
J. H. Findorff & Sons, Inc.
ServiceMaster Building Maintenance
Ahern Fire Protection
Monona Plumbing & Fire Protection
Ideal Builders
American Security & Investigations
Creative Business Interiors
Madison Gas & Electric
Kramer Printing
Welton Enterprises, Inc.
Tilsen Roofing Company, Inc.

BRONZE ($250)
Executive Management, Inc.
Potter Lawson, Inc.
JBM Patrol & Protection Corp.
Foremost Farms
Kahler Slater Architects
Henrickson
Capital Fire & Security

FRIENDS ($100)
Oakbrook Corporation
The Renschler Company, Inc.
Education Update

Our next circle of excellence session will be April 24th from 7:30-8:30 am. The presenter will be John Kerr, from Martin Security & Investigations. Please contact Mike Schwartz at mschwartz@ccoakley.com if you wish to attend. Please notify me if you are unable to attend but would still like an outline of the presentation. We will update you with topic and location details soon.

As a reminder, the Tri-Chapter Symposium is scheduled for May 13th, 2008, at the Country Springs Hotel. The address is 2810 Golf Road, Pewaukee, WI. Our Target email date of the brochure is April 1st. Early bird registration is $75.00 if you register before May 2, 2008. If payment is received after this date, the registration fee will be $90.00. We are still looking for sponsors for the event. We would be looking for sponsor funds in increments of $100. All sponsors will receive a copy of Leroy Butler’s book. Leroy Butler will be available for autographs and book signing after the closing remarks of the Tri-Chapter event. Again, please contact me if anyone has interest in donating a door prize or being a sponsor for the upcoming Tri-Chapter Symposium.

Our committee will be meeting in early April to discuss CFM training and formulate a plan for execution. We will update you after we finalize.

Mike Schwartz
Education Committee

The Green Corner

With the environment being one of the main concerns in both our personal and professional lives, the IFMA Madison Chapter is now dedicating a “corner” to addressing these issues. This new feature will highlight several different subjects. Some will come from IFMA’s Green Zone, some from member suggestions or questions. We will also highlight upcoming green events and other information that might be of interest to our members. There are many of you reading this that have environmental knowledge or expertise that would benefit others, so we would also welcome guest columnists. Please contact Vicky Statz at vstatz@ofr-inc.com or 608-208-6146 if you would like to contribute in any way.

Did you know?
You can check out a power meter donated by MG&E, at Madison Public Libraries to see what is eating the most electricity in your house.

Madison will likely be discussing a ban on plastic water bottles and plastic grocery bags in coming months. Currently nationwide, only 20% of plastic water bottles get recycled. What can you do? How about drinking tap water and purchasing reusable shopping bags such as those found on the web at www.baggubag.com. And of course, RECYCLE!

There is a solar panel array in the Flamingo Yard at Henry Vilas Zoo. The energy generated is $\frac{1}{4}$ of what it takes to power an average home.

Green Events

- **Isthmus Green Day**
  Saturday April 26 Starts 9 AM at Monona Terrace Expo designed to help people in our community become a little greener and have fun doing it. [www.thedailypage.com/green](http://www.thedailypage.com/green)

- **Madison Magazine’s Going Green Wisconsin Expo**
  Friday May 2-Sunday May 4
  Exhibition Hall at Alliant Energy Center
  Premier green lifestyle show in the state. [www.goinggreenwisconsin.com/expo](http://www.goinggreenwisconsin.com/expo)

Member News

Congratulations to Gene Post, who is Potter Lawson’s newest Vice-President and leader of their Corporate Group.

We are bringing back the Member Profile in our next issue. We are looking for Facility Managers who have joined within the last two years that would be interested in being highlighted in their own profile. Please contact Vicky Statz [vstatz@ofr-inc.com](mailto:vstatz@ofr-inc.com) or 608-208-6146 if you are interested or know someone who would be a good candidate.
Leader’s Conference Recap

By Matt Darga

IFMA held its Leader’s Conference at the end of February. It is directed at chapter and council members who desire to see their organizations continue to grow and improve for the benefit of the members. The following is a brief recap of ideas and opportunities for our chapter and members. Overall, I observed that:

- We should be proud of our chapter, our members, and our accomplishments so far in support of our members.

- There are so many great ideas for chapter growth and improvement. We do not have to “re-invent the wheel,” because headquarters, other chapters, and support organizations have available assistance.

- Understanding that we are a volunteer committee, we will prioritize the many opportunities and begin to implement those which will have the greatest benefit to our members.

In addition to the opening and closing addresses, attendees were able to select from several possible breakout classes at this event. I chose strategic planning and social networking, and my observations reflect those.

- Fun is a key factor. If members enjoy their time at chapter events, they are more likely to continue to attend, and be involved.

- Use the “Balanced Scorecard” for developing and managing strategic plans, as well as the corresponding action items.

- International is focusing on “advancing the brand,” to gain recognition with industries and the appropriate decision-makers.

- Succession management is a continuous process, which has to have continuous effort; a system in place.

- Folks who do not attend meetings/events (“subscribers” or “mailbox members”) have the same view of your organization as outsiders, or non members.

- Almost half of all chapters have no plan for committee chairs for the new year.

- Consider having a well-connected “ask” volunteer on the executive committee, who can personally ask members to volunteer, and help place them in appropriate positions.

- We should have 2 regular surveys: One is a chapter survey related to chapter issues. The other is a member profile, which can then be used by the “Ask” volunteer to place new volunteers.

- Develop a list of tasks and activities for which our chapter needs volunteers. Based on the member surveys and the information from the “Ask” volunteer, those tasks would be opportunities for member involvement.

- IFMA International has a presence in several social networking websites (Web 2.0), including a group in Facebook and LinkedIn.

- IFMA International is considering using Fusetalk as a replacement for the listserv; it’s more powerful and functional. This could also be used for pilot councils.

- If you would like to see how the world is changing, visit youtube.com and search for “Did you know 2.0.” It is an 8 minute film on world demographics, and how it relates to the internet/information age.
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Bruce Company
Tilsen Roofing Company

IFMA Madison Chapter Calendar of Events

April 2008
8 Executive Board Meeting
8 Tour - DNR GEF 2 Building
15 Luncheon Meeting

May 2008
8 Tri-Chapter Event - Country Springs Hotel, Milwaukee
13 Executive Board Meeting
20 Luncheon Meeting - Sponsor Appreciation

June 2008
10 Executive Board Meeting
27 Luncheon Meeting - Annual Chapter

Welcome New IFMAdison Members

Angela Brzowski  Mortenson Construction
John Desens      Westphal & Co. Inc.
Roberta Montague Schroeder Solutions
John Westphal     Westphal & Co. Inc.
Lisa M. Jacob     Goodman Atwood Community Center

May Newsletter Deadline
Wednesday, April 23, 2008

Please submit materials to Emily Rowe
emily.rowe@creativebusinessinteriors.com
or
Vicky Statz
vstatz@ofr-inc.com
(as an attached WORD document)