PRESIDENT’S MESSAGE

Green Wisconsin, Green Madison

Holy Cow! I think Spring may have hit Madison, finally! The crocus’ and tulips have begun to peek through the earth and the itch to pull off the tarps on lawn furniture is happening. Spring is the season that brings new life to the fields, gardens and rivers. It’s also a time when people begin their Spring cleaning in homes to make them feel fresh and new again.

Coincidently, I received an e-mail today from one of the many facility and building websites who send weekly newsletters talking about greener facilities. Our chapter has had several luncheons and other offerings on “Green” buildings, sustainable design, and LEED certification so this isn’t anything new to most of you. In fact, if you attended our March Chapter Luncheon you received a wealth of new and useful information on carpet and it being manufactured as a renewable product instead of just a recycled item. This is just one of many new trends and resources becoming available to the facility professional.

This does bring me back to World Workplace 2003 in Dallas, where we were treated to a tremendous keynote speaker, Dr. David Suzuki, on how to help our environment continue to be green. His topic spoke of how each of us individually can do things to help the environment, but as facility managers we can work on another level by continuing to strive for more efficient and effective green buildings using new technologies and renewable products and resources.

Instead of beating this topic up any further in this forum, I encourage you to go to Dr. Suzuki’s website or any of the wonderful IFMA websites that have been developed to help us perform our jobs better and wiser. Including the green stuff! The wealth of information is out there and IFMA is making it easier to access. Another way to get this information is to join a council. If you haven’t or don’t know what that is….contact any of our board members.

OR, join one of our committees. I’ve been banging on this drum for almost ten months now, and I think folks will be glad when I sit down. You still need to know that as a member, one of the absolute best ways to get value for your IFMA dollar, is to join a committee. Even if you can only do one task, you’ll get to know more people, find out what they do, network, get help finding that “next” contractor or getting a good reference for this or that. And if the IFMA member you ask doesn’t know, they’ll probably tell you someone who does. We have a great network of professionals that aren’t as swarthy as they look. Trust me! Get involved with this great group by joining a committee. Positions are still available in these areas…..Civic Involvement, Newsletter, Programs, Website, Golf.

Congrats to our University of Wisconsin Men’s and Women’s Badger Hockey Teams as National Champions

Way to Go Bucky!

- Laura J. S. Huttner, President

Elevator Asset Management

Matt Delks and Dick Paetow of Otis Elevator will be presenting the April 18th Luncheon Program on Elevator Asset Management, covering a wide range of relevant issues affecting facilities professionals.

Golf Outing Update

Save the date! Tuesday, June 27, 2006 is this year’s annual IFMA golf outing. It will be at the Stoughton Country Club this year and promises to be lots of fun, food and sun!

More details to follow in the coming weeks. Please watch for the emails and registration forms in the next IFMA Newsletter.
Thanks to all who participated in the recent IFMA Membership survey. A dedicated group of folks have gotten together weekly for the past four weeks to hammer out a strategic plan for the Madison IFMA Chapter 2006-07. The information from the survey was invaluable in helping us with that process.

We tweaked both the Vision and Mission statements and have decided on three major goals for the upcoming year.

**Vision:**
The Madison Chapter of IFMA is an organization that supports the advancement, recognition, and respect for the facility management professional in the community.

**Mission:**
To provide and promote education, networking, and opportunities that support and advance the facility management professional.

**3 Major goals:**
- Constantly improving the infrastructure of the local chapter so that the organization will be both viable and provide value well into the future.
- Provide education and training opportunities that all IFMA members will see as valuable.
- To offer opportunities that engage members and provide value in the networking experience.

Stay tuned for more information regarding how we intend to accomplish these goals in the coming weeks.

Thanks again for your help.

The IFMA Strategic planning team. Larry Barton, Matt Darga, Laura Huttner, Susan Matiak, Scott Olsen, Richard Pearson, Gene Post, Sheri Rose, Mary Statz, Jim Whiteside.
On the Technical Side

Website Update:
The “Members Only” area is still being worked on in an effort to prevent hackers from getting into our website. Unfortunately we have been hacked a few times, and are moving our site to a more secure area.

Email Update:
Some of you may have noticed that you are receiving 2 emails for the same announcement. Others may still not be getting anything. Undoubtedly, everyone feels that they receive too much email. However, it remains the best and most effective method of communication for our IFMA community, especially when it comes to meeting announcements and requests.

IFMA Madison’s administrative support service (Communicators of Wisconsin) recently replaced the system they have used for years to distribute bulk emails, largely because the old system was bouncing too many emails and getting filtered on a more regular basis. The new system - overall - is getting better results, but some filters are blocking messages from the new system that did not block the old ones. For this reason, and a few others, emails are being sent out through the new and old system. This will result in some people getting 2 emails for the same announcement.

First choice of correction would be for companies to adjust (if possible) their filters to allow emails from ifma@mailbag.com. Until an effective solution is discovered, there will be dual emails.

If you are not receiving either email, then you should check your contact information on the international website. Corrected information is then forwarded to the local chapters. You can log onto the international website and update your “profile.” If you experience problems getting to your profile, or making changes, please contact IFMA international at 713-623-4362. Ask for Traci Dunaway, Karie Cortez-Costa, or someone in membership.

Request for Articles

If you have an article that you would like to have in the newsletter, please let us know.

Email mdarga@greenwaycenter.com or the IFMA Madison office at ifma@mailbag.com, and they will forward the article to me.

Thanks - Matthew Darga

Circles of Excellence

The first session has already passed (pictured here), but you can still attend the remaining 3 sessions. If you are interested in attending please RSVP by contacting Larry Barton at (608) 276-9200.

April 4, 2006 - Session 1
Mechanical Systems - Overview

April 11, 2006 - Session 2
Mechanical Systems - Comparisons (advantages & disadvantages)

April 18, 2006 - Session 3
Mechanical Systems: The Facilities Management Perspective

April 25, 2006 - Session 4
Mechanical Systems: Making the Right Choice

Call for Entries

The 2006 Wisconsin Sustainability & Energy Efficiency (SE2) Leadership Award is now open for entries. This award recognizes leadership in energy efficient and sustainable design, construction, and operation of Wisconsin commercial and other non-residential buildings and related systems. In addition this year, the award includes multifamily buildings of sixteen units or more with a central plant. Applications are due by July 7, 2006.

For more information, you may contact Constance A. Lindholm, Executive Director, Wisconsin Green Building Alliance, at (414) 224-9422. For an application form and additional information, visit the SE2 website at: http://www.wgba.org/artman/publish/cat_index_21.shtml
**Member Profile - Susan Matiak**

**How long have you been involved with IFMA:** I am a new member of IFMA; just joined in October 2005. I attended my first chapter luncheon in February and was subsequently invited by Sheri Rose to participate in the strategic planning process as she sought a new member’s perspective. Participating in the strategic planning process has proven to be an excellent opportunity for me to submerge myself in the organization. I have gotten involved with and learned an incredible amount about IFMA over the course of the last month and I am excited by the benefits the organization has to offer. I look forward to participating in future events and meeting more members.

**Brief history of work experience:** My educational background is architectural engineering and project management. I previously worked for Chiquita Brands International in their processed foods division as a structural engineer/project manager. My primary responsibilities consisted of consolidating processing plants throughout the Midwest. This work involved a lot of new construction and renovation to existing facilities. It was very rewarding work, and I became adept at juggling my time traveling to and working between multiple facilities, school (I went back and received an MBA from the UW) and fun. After seven years, the demands of travel, endless days and tremendously aggressive deadlines finally got the best of me. I needed a change and started to look for something new and closer to what had become home, Madison. In any case, I definitely found something new in the FM field! For nearly the past four years I have been working as a facility engineer for Sub-Zero Freezer Company/Wolf Appliance Company. Initially, it was challenging to refocus my attentions to the daily responsibilities of maintaining a facility, but I learned fast (you have to) and am enjoying my work. The company is experiencing growth, so I dusted off my hardhat and I am back to managing a couple of construction projects, a 55,000 SF addition and +300,000 SF addition to our Fitchburg facilities, along with managing the day-to-day facility needs for the Wolf manufacturing building and our corporate rate sales training facility. While my days sometimes still seem endless and the deadlines are just as aggressive, I’m home every night and have more time for family, friends and most recently to join IFMA.

**Hobbies/interests:** I love to travel and usually start planning my next trip as soon as the landing gear touches down at the Madison airport. My most favorite destination of recent memory was a three week trip to Australia last May. After taking in the sights and sounds of Sydney and Melbourne, the culmination of the trip included driving along the Great Ocean Road to Adelaide. Winding roads that hug the coast, breathtaking views, koala bears and kangaroos and Barossa Valley vineyards have all left a memorable impression. Other destinations of note include New Zealand, Prague, Italy, Amsterdam and the Grenadines.

**Most interesting facility related problem or solution:** While working for Chiquita, one of our processing facilities was struck by a category F5 tornado. The warehousing facilities were completely leveled and the processing facility was heavily damaged. The tornado struck just before seasonal production was about to begin. Needless to say, there was a tremendous amount of clean up and reconstruction to be done in a very short time. I was part of a six-person team representing our engineering department responsible for getting the facility back into production. In the midst of dealing with insurance agents, corporate risk management representatives and a plethora of consultants, repairs were made to the processing facility, equipment was refurbished or replaced and a temporary packaging facility was constructed. Outside warehousing was secured and the plant was up and running in record time. This experience made me acutely aware that no matter how well you’re prepared, nature and other circumstances are frequently beyond our control. During these times, your ability to react to the situation is critical to a successful outcome and you oftentimes have to push the boundaries of what is perceived as possible in an effort to make things happen. This experience also showed me the power of humor and humility especially amid the many employees and community members who had lost so much.

---

**Congratulations to Nikki Eddy and her husband Jim on their new arrival!**

Nikki had a baby girl on January 16, 2006 at 4:25 p.m., 7 lbs 1 oz.

Baby’s name is Adrianna Nicole Eddy.
Both Nikki and Adrianna are doing well.
IFMA Announces
Retired Member Task Force

We all know it’s coming - a huge wave of Baby Boomer retirements. As individuals leave their long-time, primary employment position, what will become of the membership they’ve held in professional organizations like IFMA? What can associations, like IFMA, do to retain the involvement of so many of its members as they leave the jobs that brought them to IFMA in the first place? Questions like these have led the IFMA Board to charter a Task Force to examine the issues affecting those burgeoning numbers of IFMA members who have already retired, or who are contemplating retirement.

One part of the Task Force is exploring different avenues for engaging ‘retired’ members and preserving access to their vast, accumulated FM knowledge. Some possible roles for retired members include:
- Ambassador for FM Profession Outreach Program in elementary/middle/high schools;
- Mentor Program for students enrolled in IFMA-recognized and certificate programs;
- Advisor support for students enrolled in IFMA on-line courses.

Another portion of the Task Force is looking into how the relationship between ‘retired’ members and IFMA can be enhanced. A review of rights, privileges, responsibilities and dues structure is underway. The possibility of forming a special interest group (SIG) such as a “Retired Member Council” is under consideration.

If you’d like more information about this initiative, or if you have opinions and thoughts to share, then contact the Task Force Chair, Peggy Williams at peggswill@msn.com, or Richard Pierce rdpierce@wisc.edu.

Tri-Chapter - 2006

You’ve been hearing about it for a couple months and now’s your chance to sign-up. Adobe pdf forms have been emailed to all members. This is the 15th year for this great educational opportunity. As you’ll see in the program information we have a great group of speakers, from the keynote speakers to the session presenters, it’s a great learning opportunity. In addition, you get to meet our colleagues from the Southeast Wisconsin (SEW) and Northeast Wisconsin (NEW) chapters. The networking alone is worth the meager investment. Don’t wait until the last minute, please forward your registrations in soon. Unfortunately last year we had to turn some people away because we reached our capacity of 120 attendees. We’re sure you’ll benefit from this day. If you have any questions feel free to email myself or Laura Huttner (contact information provided in the “officers and committee chairs” section). We look forward to seeing you in Green Bay!

- Barbara Unger

New IFMA Madison Members

We’d like to welcome the following people who became new IFMA members during the month of March:

- Gene A. Bohn
  Manager, Facilities Services
  Promega Corporation

- Harley A. Skjervem
  Senior Vice President
  CUNA

Also, the following person will be the new member to replace Jane Carroll:

- Steve Kieckhafer
  Architect, Project Manager, Associate
  Plunkett Raysich Architects

CFM Study Session

Getting your certification is a great way to affirm the skills that you have, learn new skills, and get recognition. If you are interested in forming a CFM study session for the exam, please contact Mary Evers Statz at maryevers@mac.com.

Visit the IFMA Madison Web Site at:
IFMA Madison.org
### IFMA Madison Chapter Calendar of Events

#### April 2006
- 11 Executive Board Meeting
- 18 Luncheon Meeting - Otis Elevators
- 13-15 Academic Facilities Council

#### May 2006
- 9 Executive Board Meeting
- 9 Tri-Chapter Symposium (Green Bay)
- 18 Luncheon Meeting - Sponsorship
- ?? Tour / Morey Field (Airport)

#### June 2006
- 13 Executive Board Meeting
- 20 Luncheon Meeting - Annual Business Meeting
- 27 Golf Outing (Stoughton Country Club)

#### July 2006
- 11 Executive Board Meeting
- 18 Luncheon Meeting
- ?? Social - Mallard’s Game

#### August 2006
- 8 Executive Board Meeting
- 15 Luncheon Meeting
- ?? Tour / UW Hospital or Children's Hospital

### Our Sponsors

#### 2004 - 2005

**Gold**
- The Bruce Company
- CUNA Mutual Insurance Group
- Target Commercial Interiors
- Kramer Printing
- Pearson Engineering, LLC

**Silver**
- Ahern Fire Protection
- Alliant Energy
- CleanPower, LLC
- Creative Business Interiors, Inc.
- Facility Engineering, Inc.
- Plunkett Raysich Architects, LLP
- SRI Consultants, Inc.
- Strang, Inc.
- Whiteside Facility Engineering, LLC

**Bronze**
- Alcatel
- Bachmann Construction Company, Inc.
- Badgerland Farm Credit Services
- BT2, Inc.
- Joe Daniels Construction Co., Inc.
- Datakeep, Inc.
- The Durrant Group
- Emmons Business Interiors
- Eppstein Uhen Architects
- Foremost Farms USA
- Globalcom Technologies, LLC
- Henricksen & Company, Inc.
- Interior Investments
- InteriorLOGIC Facility Planning
- Lerdahl Business Interiors, Inc.
- Madison Gas & Electric Company
- JT Packard
- Paragon Business Furniture Group
- Pellitteri Container Haul-Away, Inc.
- Rettler Corporation
- Reynolds Transfer & Storage, Inc.
- ServiceMaster Building Maintenance
- T. Wall Properties
- Welton Enterprises, Inc.