Chapter Monthly Luncheon
The Sheraton, 12 Noon, April 20, 2004

Topic: Improving Our Environment through Dr. David Suzuki’s Challenge

This month’s luncheon is a round table exercise discussion on the 10 Challenges from Dr. David Suzuki. It will be a great opportunity to learn and network with other chapter members on the principles of “saving nature for all of us.”

To help with this discussion/exercise, we are asking that you bring your ideas and current practices, so here are the 10 Challenges:

1. Reduce home/office energy use by 10%;
2. Choose an energy-efficient home;
3. Replace dangerous pesticides;
4. Eat meat-free meals one day a week;
5. Buy locally grown and produced food;
6. Choose a fuel-efficient vehicle;
7. Walk, bike, carpool or take transit;
8. Choose a home close to work or school;
9. Support car-free alternatives;
10. Learn more and share with others

We look forward to a lively and energetic meeting!

Reminder

Camp Randall Tour - Sunday April 25th @ 2:00 p.m.
No Cost
Reservations Required by April 21st
Use Tri-Chapter Reservation Form
Family members welcome (age 10 & up)
Meet at J. P. Cullen Job Trailer on Monroe Street

Madison To Host Tri-Chapter Events

IFMA Wisconsin Tri-Chapter
April 25, 26 & 27, 2004

This year, the Tri-Chapter Symposium will be hosted by the IFMA Madison Chapter, and will be held on Monday, April 26 at the Quality Inn in Madison.

As in past years, the Symposium will run all day, from 8 a.m. to about 4:30 p.m., and will include Opening and Closing keynote speakers as well as morning and afternoon concurrent sessions.

The theme of this year’s Symposium is: Celebrate The Environment.

Speakers will cover a wide range of topics: Energy, Carpeting, Recycling, High-performance Environments, Site Assessment, and Green Roofs.

For any members wishing to make their visit to Madison a family affair, the Madison Chapter has arranged for a tour of Camp Randall on Sunday, April 25. This will run from 2 p.m. to about 3:30 p.m. Family members over age 10 are welcome.

For members wishing to attend a CFM Review Session, how about it! Such a session will be held all day on Tuesday, April 27.

Please mark your calendars for one or more dates. A calendar of activities and a form to use in registering are inserted into this newsletter.

Hope to see you there!
IFMA has announced a new membership campaign. IFMA is challenging Professional and Associate members to recruit at least one new member between February 1st and August 31st, 2004. Help our Chapter and IFMA grow by participating in the Member-Get-A-Member Campaign. By recruiting new members it not only helps our Chapter grow stronger, it helps makes IFMA’s voice stronger on facility-management-related issues. Everyone benefits from a stronger association.

Below is some of the information that International has released for this campaign.

**Five Reasons to Become an IFMA Member:**

1. **Representation**
IFMA is recognized as the leading authority on facility management. IFMA has established a worldwide presence to monitor issues affecting the workplace globally. Working with other workplace-related organizations, IFMA also promotes awareness and impacts trends affecting the future of FM.

2. **Networking and Interaction**
IFMA supports the most connected community of facility managers in the industry, and our community grows stronger each year. With 126 local chapters, 15 industry-specific councils and a host of special events offered throughout the year, IFMA’s networking opportunities are second to none.

3. **Professional Development**
Whether you are preparing for certification or simply want to improve your current skills, IFMA’s Professional Development seminars and courses help you acquire valuable tools and techniques, gain insight into the complexities of FM and learn strategies for increasing on-the-job effectiveness.

4. **Professional Certification**
IFMA’s Certified Facility Manager (CFM) program promotes professional excellence, establishes global standards for professional practice, promotes the added value of the profession and helps to influence the future direction of facility operations worldwide.

5. **Member Resources**
At no extra cost or at significantly reduced rates, IFMA provides its members with a wealth of educational, career enhancement and personal development resources.
There will be prizes given out for each new member that you recruit. Professional members who recruit 3 or more new members will receive one drawing entry for a chance to win a trip to World Work Place 2004 in Salt Lake City (registration, hotel & airfare). There are some great prizes for Associate members as well.

Check out the member’s area on the International’s web site (www.ifma.org) under Chapter/Council Resources heading for more information.

Chuck Gifford, President IFMA Madison Chapter

Sponsorship Bonus Offered!

Attention IFMAAdison members! The Sponsorship Committee is happy to announce an additional incentive for being a 2004 sponsor.

Every paid sponsorship at the Gold or Silver level received before April 15, 2004 will receive one free admittance to this year’s Tri-Chapter event. That’s a $75 value. The Tri-Chapter event is April 26.

If anyone needs a brochure or more information please contact:

Mark Schwenn, Sponsorship Committee Chair
mschwenn@cleanpower1.com
608-242-1500

InteriorLOGIC Selected

InteriorLOGIC Facility Planning has been selected by Medical Benefit Administrators to provide interior planning and design for their new corporate office in the Chapel Hill Building on McKee Road in Fitchburg, according to Robin A. Stroebel, President of InteriorLOGIC. Occupancy is slated for June 1, 2004.

InteriorLOGIC analyzes, defines and designs productive office environments throughout Wisconsin.

If you have any questions or would like more information, please contact Robin Stroebel at (608) 663-9600 or rstroebel@intlogic.com.
**IFMA Madison Chapter Calendar of Events**

### April 2004

- 13 Executive Board Meeting
- 20 Suzuki Challenge tabletop Luncheon
- 25 Camp Randall Renovation Tour ~2:00
- **25/26/27 Tri-Chapter In Madison**
  - 25 - Camp Randall Tour
  - 26 - Symposium at Quality Inn
  - 27 - CFM Review Session

### May 2004

- 11 Executive Board Meeting
- 18 Sponsorship Luncheon
- ? Lambeau Tour?
- ? New Members’ Brunch?

### June 2004

- 8 Executive Board Meeting
- 15 Business Luncheon
- ? Mallard’s Game – Duck Pond
- ? Circles of Excellence Kickoff?

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**IFMA Madison**

**Gold**
- Creative Business Interiors, Inc.
- Dayton’s Commercial Interiors
- Kramer Printing
- Pearson Engineering, LLC.
- The Bruce Company

**Silver**
- Ahern Fire Protection
- Cuna Mutual Group
- Environment Control
- Facility Now, Inc.
- Globalcom Technologies
- Kraft Foods
- ServiceMaster Building Maintenance
- Strang, Inc.
- Whiteside Facility Engineering, LLC
- Wisconsin Manufacturers & Commerce

**Bronze**
- Bachmann Construction Company, Inc.
- Badgerland Farm Credit Services
- Bessa & Associates, Inc.
- Coyle Contract
- Datakeep, Inc.
- Davis Furniture
- Emmons Business Interiors
- Eppstein Uhen Architects
- Foremost Farms USA
- Gordon Flesch Company, Inc.
- Henricksen & Company, Inc.
- Honeywell
- InteriorLOGIC Facility Planning
- Joseph LaPorte & Associates
- Lands’ End
- Lerdahl Business Interiors
- Madison Gas & Electric
- Paragon Corporation
- Pellitteri Waste Systems
- Reynolds Transfer and Storage, Inc.
- Welton Enterprises, Inc.
- Witthus & Associates
- Wisconsin Office Interiors

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First Class Mail

*Address Correction Requested*