PRESIDENT’S MESSAGE

CHANGING OF THE GUARD

Hard as it is to believe, it will soon be the beginning of a new fiscal year for our chapter. With that new fiscal year comes new leadership. And with that new leadership, we’ll get a bevy of fresh ideas, and loads of renewed enthusiasm. With support from our members and our committees, our new executive team will blaze a trail that will take us to new heights. Mike, Kyle, Patty, and Tom….I know you have big plans, and I can’t wait to see what you do. [Kyle….please don’t let Mike dance at any of the luncheons. It just isn’t dignified. Feel free to turn him loose at IFMIX events, though ;)]

I must say that being your chapter president has been a real honor, and an awesome experience—one that I shan’t forget anytime soon. You are all truly a wonderful group of people. So wonderful, in fact, that many thanks are in order.

First, thank you to the chapter as a whole for all your support and enthusiasm this year. You all make the effort so worthwhile, and very rewarding.

Also, thank you to our team members and co-directors. The amount of effort you put in is tremendous, and the opportunities and services that we provide to our members wouldn’t be possible without you.

Cheryl….thank you, thank you, thank you for being my financial rock. I’d have been lost without you. I know your service to the chapter is greatly appreciated by all.

Patty, thanks for keeping track of everything we do. And thank you for agreeing to keep track of us for another year!

Jim, thanks for your constant and unwavering support (especially on the occasions when I was ready to head to the Union pier!)

Matt and Karyn, thanks for being the safety net to my safety net. It truly takes a village to get a fledgling president’s legs underneath her.

Mike, the reigns are now yours. I look forward to watching our chapter turn over a new leaf with you at the helm. (Gosh…talk about packing a lot of metaphors into one paragraph!)

Fellow chapter members….here’s to a bright future, and the happiest of new years.

- Dani Michels, President
IFMA-Madison Chapter

Chapter Monthly Luncheon
June 19, 2012
12 Noon - Coliseum Bar

You are cordially invited to attend our annual Sponsor Appreciation Lunch on Tuesday, June 19, noon, at the Coliseum Bar (note venue change this month only). Enjoy food, games, networking, and help recognize our sponsors. This lunch event replaces our typical monthly luncheon.

This Month’s Tour
HotelRED
5:30 p.m., June 28, 2012

HotelRED is a modern, independent boutique hotel built at one of Madison’s premier locations – the corner of Regent and Monroe Streets directly across from historic UW Field House and Camp Randall Stadium. The contemporary design is inspired after modern German and Japanese architecture. The minimalistic design is balanced by high-end contemporary fixtures and furnishings throughout the property, pleasing visitors who favor places and experiences that are one-of-a-kind.
<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Company/Contact Details</th>
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</thead>
<tbody>
<tr>
<td>President</td>
<td>Dani Michels</td>
<td>Commercial Interior Contractors (CIC) 575-5537</td>
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<td><a href="mailto:dani@cicbuildsout.com">dani@cicbuildsout.com</a></td>
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<tr>
<td>Vice President &amp; President-Elect</td>
<td>Mike Schwartz</td>
<td>C. Coakley Relocation 256-6683</td>
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<td><a href="mailto:mschwartz@cocoakley.com">mschwartz@cocoakley.com</a></td>
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<td>Secretary</td>
<td>Patty Sweitzer</td>
<td>TDS Telecom 664-8915</td>
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<td><a href="mailto:patricia.sweitzer@teldta.com">patricia.sweitzer@teldta.com</a></td>
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<td>Treasurer</td>
<td>Cheryl Weisensel</td>
<td>UW Credi Union 232-9000 ext 2264</td>
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<td>Immediate Past President</td>
<td>Jim Zirbel</td>
<td>Capital Fire &amp; Security 442-8777</td>
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<td><a href="mailto:jzirbel@capital-fire-security.com">jzirbel@capital-fire-security.com</a></td>
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<td>Karyn Biller</td>
<td>Target Commercial Interiors 257-0521 x104</td>
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<td><a href="mailto:karyn.biller@target.com">karyn.biller@target.com</a></td>
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<td>Lunch Bunch</td>
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<td>Emmons Business Interiors 608-441-8900 X21</td>
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<td><a href="mailto:jhardebeck@central.esurance.com">jhardebeck@central.esurance.com</a></td>
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<td>Margaret S. Fisher, Co-Director</td>
<td>Lange Bros. Woodwork Co. Inc. 414-466-2226 ex121</td>
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<td><a href="mailto:Margaret@langebros.com">Margaret@langebros.com</a></td>
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<td>Board of Education</td>
<td>Cindy Torstveit, Co-Director</td>
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<td><a href="mailto:cindy.torstveit@wisconsin.gov">cindy.torstveit@wisconsin.gov</a></td>
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<td>Kyle Roux, Co-Chair</td>
<td>UW 608-262-8745</td>
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<td><a href="mailto:kroux@chem.wisc.edu">kroux@chem.wisc.edu</a></td>
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<td>New School</td>
<td>Larry Barton, Co-Director</td>
<td>Strang, Inc. 608-276-9204</td>
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<td><a href="mailto:barton@strang-inc.com">barton@strang-inc.com</a></td>
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<td>Tom Riflle, Co-Director</td>
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<td>Potter Lawson 608-274-2741</td>
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<td>Matt Darga, Co-Director</td>
<td>Urban Land Interests 608-251-0706</td>
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<td><a href="mailto:mdarga@uli.com">mdarga@uli.com</a></td>
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<td>Madison Environmental Group, LLC 608-280-0800</td>
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<td><a href="mailto:leah.samson-samuel@madisonenvironmental.com">leah.samson-samuel@madisonenvironmental.com</a></td>
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<tr>
<td>Madison IFMA Administration</td>
<td>Le and Bob Jordan, Co-Director</td>
<td>Communicators of Wisconsin (COW) 848-1960, fax 848-9266; <a href="mailto:ifma@mailbag.com">ifma@mailbag.com</a></td>
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</table>
Welcome to Carbon Crunchers!

Want to learn about practical ways to reduce carbon footprint? Does sustainability seem like something left for the professionals? Too big and grand to even know where to start? Want to network with other facility professionals who also don’t have enough time and resources for a new “corporate initiative”? Then join us for our round table discussions. Dates below.

Meetings will be held at Urban Land Interests’ downtown offices, at 7:30 AM. Meetings will last one hour. Coffee and treats will be provided. Parking will be validated for anyone using the garage under the building.

Contact Matthew Darga if you have any questions (608) 268 7015 mdarga@uli.com RSVP if you can to Matthew Darga.

Address:
10 East Doty Street, Suite 300
Madison 53703
Parking available under building

Schedule of events


Carbon Cruncher’s Mission: We support the facility management professional’s sustainability efforts.

Scope: To provide education, resources, and networking.

Directors: Leah Samson-Samuel and Matthew Darga

IFMadison Website
How well do you know our website!? IFMA-Madison’s new website is the resource for all upcoming events and a place to send potential members for information about our chapter.

It also has the following: job listings, educational opportunities, sponsors’ information, a membership directory, and current and past newsletters and executive committee minutes.

Please take a moment to visit the website…and while you are visiting, update your profile. Your fellow members would love to know a little about what you do.
Energy savings for MADISON businesses

As a Madison business, you want to be as lean, green, and savvy as possible to attract clientele and ensure the health and longevity of your business. With Green Madison, you can act on these intentions AND profit from them. Businesses that save energy also save money.

Who can participate?
Non-residential property located in the City of Madison, including non-owner occupied 1-3 unit properties and 4+ unit multi-family properties.

What do businesses get?
Performance—With Green Madison’s help, you can cut expenses and upgrade your building’s value and occupant comfort with energy efficient lighting, heating and cooling equipment, refrigeration, and other technologies.

Cash Rebates and Affordable Financing—Green Madison now rewards your energy efficiency actions with powerful financial incentives. To qualify for the highest cash incentives, projects should target goal of at least 15 percent energy savings. Incentives can also be accompanied by Green Madison financing options (see lower right) and rebates from the Focus on Energy Program. You can affordably complete energy saving upgrades to your property with little or no money down.

Small Business Incentives
(for projects under $50,000)

<table>
<thead>
<tr>
<th>Energy Savings Goal</th>
<th>Incentives</th>
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<tbody>
<tr>
<td>Achieve 10–14% energy savings</td>
<td>20% of project cost</td>
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<tr>
<td>Achieve 15%+ energy savings</td>
<td>40% of project cost</td>
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Couple with optional Small Business Financing through Summit Credit Union.

General Business Incentives
(for projects $50,000+)

<table>
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<tr>
<th>Energy Savings Goal</th>
<th>Incentives</th>
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</thead>
<tbody>
<tr>
<td>Achieve 15%+ energy savings</td>
<td>$0.10 kwh 300 kW $1.00 therm</td>
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Couple with the optional Smart Security Financing program.

Proof positive
- On average, buildings use 30% of energy inefficiently or unnecessarily.  
  (Source: energystar.gov)
- 78% of respondents across office, retail, education, and health care sectors plan to do energy-efficiency projects in the next two years.  

15% efficiency boost
Return on investment is essential for businesses and it’s no different with Green Madison. Projects must target a minimum of 15 percent in estimated energy savings. This helps your projects pay for themselves and generates future energy savings.

Financing solutions

Small Business Financing
Energy-efficiency projects between $5,000 and $20,000
Allows you to finance up to 100 percent of your energy-efficiency project costs through Summit Credit Union. Low interest rate and flexible repayment terms. The money you save on your energy bills helps pay off your loan. A low customer application fee applies.

Smart Security Financing
Energy-efficiency projects between $10,000 and $250,000
Provides up-front funds so that you can move forward with your energy-efficiency projects. No money down needed. Work with the lender of your choice. Green Madison also funds a reserve account for your financial institution to protect it from default.

Reduce overhead. Boost profits.
Visit: cityofmadison.com/greenmadison
Call: 877.399.1204
Annual IFMAAdison Golf Classic

Tuesday, July 31, 2012
Stoughton Country Club
Registration @ 10:30 a.m.
Shotgun Tee-Off @ 11:30 a.m. SHARP!
Happy Hour @ 4:30 p.m.
Dinner and Prizes @ 5:30 p.m.

Please direct all Pre-paid Reservations to:
Madison IFMA
PO Box 44008
Madison, WI 53744-4008
Fax: 848-9266
Registration Deadline is July 19, 2012
Early Bird Registration Deadline is June 21, 2012

IFMA Member ______________________________ Company ______________________________

Daytime Phone __________________ e-mail ______________________________

Pair me with and/or my guests will be (please star guests you are paying for):

Name ______________________________ Company ______________________________

Name ______________________________ Company ______________________________

Name ______________________________ Company ______________________________

Name ______________________________ Company ______________________________

Number of Golfers @ $125 per player* ________ for a total of $_________
Early Bird (by 6.14) @ $100 per player* ________ for a total of $_________

Number of dinner-only guests at $45.00 per person ______

I would like to sponsor a hole(s) at $150 per hole ________

I would like to be an event or beverage sponsor at $350 each ________

(Maximum of 2 event and 3 beverage sponsors - please confirm your reservation)

Pre-payment by July 19 is required to participate. . . Total enclosed $_________

*Box Lunch, golf w/cart, dinner & 2 raffle tickets included in golf fee

(Please provide information below if you are paying by credit card - Visa & MasterCard only)

Card you are using: _____ MasterCard _____ Visa

Name as it appears on credit card: _______________________________________________

Credit Card Number: ____________________________ Expiration Date: ________________

Signature: __________________________________________

Cash/Prize contributions, donations and sponsorship questions: Kim Keister, kimk@conceptsinart.net or 800.969.4484
For all other questions: Mary Evers Statz, Mary.Statz@UWMF.WISC.EDU or 608.287.2950
Early bird discount deadline is being extended to June 21 2012. This is a $25 savings per golfer, so get your forms in!!!!

Please direct your sponsorship request to karyn.biller@targetinteriors.com & kim@conceptsinart.net

Please direct other questions to Mary.Statz@UWMF.WISC.EDU

THANK YOU TO OUR IFMA GOLF SPONSORS AND DOOR PRIZE CONTRIBUTORS!

**Beer Sponsors [$350.00]**
1. Tandus Carpet & Target Commercial Interiors (joint Beer Sponsorship)

**Event Sponsors [$350.00]**
1. Shaw & Coyle Carpet

**Hole Sponsors [$150.00]**
1. Lerdahl Business Interiors
2. Target Commercial Interiors
   3. Pearson Engineering
   4. Shaw
5. Creative Business Interiors
   6. Potter Lawson
   7. Mannington
8. Capital Fire & Security

**Door prize donations**
1. Concepts in Art
   2. ATC
   3. Shaw
   4. Shred-it
5. Creative Business Interiors
   6. Findorff
   7. Interior Investments
8. A&J Specialty Services
9. WPS
IFMA Madison Chapter Calendar of Events

July Newsletter Deadline
Wednesday, June 27, 2012
Please submit materials to Jennifer Hardebeck
jhardebeck@central.esurance.com

Our 2011-2012 Sponsors

Gold

Capital Fire & Security
Coakley Brothers Company
CUNA Mutual Group
UGL Services/UNICCO
Team Technologies, LLC
Kraemer Brothers, LLC
Pearson Engineering

Silver

ADT Security Services
Alliant Energy
AVI Systems
Bassett Mechanical
C. Coakley Relocation Systems
Creative Business Interiors
Flad Architects
H & H Electric
J. H. Findorff & Son, Inc.
Madison Gas & Electric Company
Monona Plumbing & Fire Protection
Schroeder Solutions
ServiceMaster Restoration Services
of Madison &
Superior Construction Services
Shred-it
Strang, Inc.
Tilsen Roofing Company, Inc.

June 2012
12 Executive Board Meeting
19 Sponsor Appreciation Luncheon
28 Tour - HotelRED (5:30 p.m.)

July 2012
10 Executive Board Meeting
17 Luncheon Meeting
TBA Tour

August 2012
14 Executive Board Meeting
21 Luncheon Meeting
TBA Tour