IT’S TRI-CHAPTER TIME!

And it’s not going to be just anywhere. For those of you who haven’t heard, this year’s Tri-Chapter (an all-day educational event) will be at Lambeau Field! And our IFMA brethren up in the Green Bay area have an incredible day planned for us.

For starters, this year’s keynote speaker will be Linda Edgecombe, CSP, an internationally renowned and award-winning humorous speaker, trainer, consultant, and bestselling author. And she is well known for energizing and entertaining her audiences. Her presentation is titled “BOOST! Resilience, Energy and Engagement in Today’s Workplace”. Sounds pretty relevant, doesn’t it?

This year’s event will also include a panel presentation on the Kroc Center project, an opportunity for Q&A with Lambeau Field’s facility manager, and breakout presentations on topics like “Lighting and Human Health”, “Creating a High Performance FM Organization”, “Communication, the Essential Tool for Successful Project Management,” “Ergonomics”, “Using Social Media to your Advantage”, “3 Pillars of Smart Lighting”, and the “Economic Impact of the Green Bay Packers on the Community”.

So get Tuesday, May 15th blocked out on your calendar, and join IFMA’s Northeast, Madison, and Southeast Wisconsin chapters for a full day of education, fun, and camaraderie.

If you have questions or need more details, you can contact the Board Of Education’s co-directors: Cindy Torstveit at cindy.torstveit@wisconsin.gov or Kyle Roux at kroux@chem.wisc.edu.

See you there!
Dani Michels
President, IFMA-Madison Chapter
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March Tour Recap

**Reynolds Recycling in Middleton**

Paul Reynolds of Reynolds Recycling, located at 8417 Murphy Drive in Middleton, hosted 3 IFMA members on a tour of his facility on 3-29-12. They concentrate on the recycling of Urethane products. It is an incredibly versatile and durable material that is used to create a number of essential household items, from rigid building insulation to flexible mattress filling. Unfortunately, it can pose significant, long-term dangers to the environment because it does not decompose in landfills. Reynolds Recycling has expanded into recycling other items including carpeting, carpet backing, cardboard, other plastic based materials, etc.

For a site with large quantities of material to be recycled, Reynolds can provide box trailers which they place at the site and then transport to their recycling facility after the trailers are full. In addition, individuals may drop off materials at the recycling facility. Reynolds charges $0.07 per pound of material they recycle, regardless if the customer is a large commercial concern or an individual. For items they receive such as carpet which can consist of many different materials, they test it to assure all the material is recyclable. Materials that are not recyclable are transported to the local landfill. They recycle 500,000 pounds of material each month. Reynolds has been in business 8 years, employing 21 full and part time workers, including a dispatcher, truck drivers, and facility workers. Over the past 5 years, they have recycled 9 million pounds of carpet that would have gone to landfills. It was interesting to see the various aspects of the recycling process. The tour attendees were impressed with the Reynolds Recycling facility as it was orderly and well maintained.

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March Chapter Luncheon Recap

**Neil Peters-Michaud, Cascade Asset Management**

Neil provided information that would assist a facility manager on the general process of electronics recycling, what is recyclable, how to create a recycling program, and what services they can expect from a vendor that will make their job easier. This along with other points of interest related to the e-recycling industry. Cascade is a national leader in responsible IT Asset Retirement solutions for businesses and institutions across North America.

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**Here is the current list of 2012 Sponsors**

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New School members attended the Wisconsin Technical Education Association annual conference in Wisconsin Dells on Thursday, March 8th. Our booth (pictured above) shared New School’s vision of FM opportunity to educators. Several signed up to be IFMA Champions, educators interested in sending participants to our upcoming Skills USA competitive event and certificate program at Madison College along with an opportunity to visit IFMA-Madison luncheons and tours when available.

This represents the first section of the pipeline, getting educators and students alike interested in careers in FM, supporting the second section, our emerging Madison College Certificate Program, supercharged by our collaboration with Skills USA and WTEA to create secondary and post-secondary experiences for students to get a head start toward FM as a career. We were provided an ongoing opportunity to create articles for Interface Magazine, WTEA’s quarterly journal read by educators throughout the state. This will help to galvanize our efforts with educators to fill the pipeline before our Madison College program even begins.

Thanks to Strang, Inc. for use of their booth.
CALLING ALL NEW MEMBERS...

Have you just joined the IFMA Madison Chapter in the last six months? Eager to learn the ins and outs, benefits, and best way to maximize your IFMA Madison experience?

Then you are cordially invited to the first New Member Welcome Breakfast

The New Member Welcome Breakfast is designed to present our newest members with the Chapter’s vision, our goals and objectives, and opportunities for Networking, Professional Development, and overall Participation in your Chapter.

We invite you to be our guest on Thursday May 3 at The Egg and I (located off the beltline at Todd Drive in Madison). The event runs from 7:30-9:00am, with Networking time from 7:30-8:00am and Breakfast and Program from 8:00-9:00am.

Remember, this event is exclusive and for NEW members only! We so look forward to seeing you there!

Questions? Roberta Montague rmontague@schroedersolutions.com or Emily Rowe emily.rowe@creativebusinessinteriors.com

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You Cannot Manage What You Do Not Track: The EPA Energy Star Portfolio Manager Tool

Figuring out where your building stands when it comes to energy and water use can be tricky. Making decisions about what upgrades to make and when can be even trickier.

The Energy Star Portfolio Manager provides facility managers with a powerful tool to make these tasks more manageable. According to the Energy Star website, the “Portfolio Manager is an interactive energy management tool that allows you to track and assess energy and water consumption across your entire portfolio of buildings in a secure online environment.” The tool assists facility managers to manage the energy and water consumption of their buildings, estimate a building’s carbon footprint and potential cost savings related to upgrades, and verify and track progress of improvements projects. Additionally, the tool will give facility managers a sense of how their buildings perform relative to similar buildings nationwide and determine an Energy Star rating for eligible buildings.

Currently the buildings that are eligible are banks, courthouses, data centers, hospitals & medical offices, hotels, houses of worship, K-12 schools, municipal wastewater treatment plants, offices, residence halls, retail stores, senior care facilities, supermarkets, and warehouses. For buildings that are not eligible to receive a rating, the EPA has made available a list of reference energy performance targets. For projects that have set their sights on obtaining certification from LEED EBOM (Leadership in Energy and Environmental Design for Existing Buildings Operation & Maintenance), the Energy Star Portfolio Manager is a required tool. Specifically, the use of the tool to calculate your building’s energy use is required for the completion of Energy & Atmosphere (EA) Prerequisite 2: Minimum Energy Efficiency Performance and EA Credit 1: Optimize Energy Efficiency Performance.

There will be some changes to the structure of the online Energy Star Portfolio Manager tool in 2013. For more information on these changes and the tool in general, visit Energy Star’s Portfolio Manager website: http://www.energystar.gov/index.cfm?c=evaluate_performance.bus_portfoliomanager

The IFMA Energy Challenge: ENERGY STAR encourages all facility professionals to track their progress as they work toward a goal of reducing their organization’s measured facility energy use by 15 percent. IFMA has created a master account within the EPA’s ENERGY STAR Portfolio Manager and asks facility professionals to create their own accounts, add information about their facilities and share that information with IFMA.

Written by Christi Weber, LEED AP, M. Arch.
Madison Environmental Group, LLC
May Newsletter Deadline
Wednesday, April 25, 2012

Please submit materials to Jennifer Hardebeck
jhardebeck@central.esurance.com

IFMA Madison Chapter Calendar of Events

April 2012
- 17 Luncheon Meeting
- 26 Tour - U.S. Bank Building

May 2012
- 8 Executive Board Meeting
- 15 Luncheon Meeting (Tentative)
- TBA Tour

June 2012
- 12 Executive Board Meeting
- 19 Luncheon Meeting
- TBA Tour

July 2012
- 10 Executive Board Meeting
- 17 Luncheon Meeting
- TBA Tour

August 2012
- 14 Executive Board Meeting
- 21 Luncheon Meeting
- TBA Tour

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