Greetings,

As we begin 2013, I have compiled a list of New Year’s Resolutions for myself. I understand this list is a bit long, and friends have said that you should only have one or two to make it easier. I like the path of most resistance, and hence that is why I have listed it as a resolution. Last year, I had 189 resolutions.

- Shorten New Year’s resolutions.
- Exercise 4 days a week.
- Drive the speed limit when possible.
- Drink more water and less Pabst.
- Switch from Pabst to Budweiser.
- Wear gloves when shoveling.
- Pay my taxes.
- Keep accurate records of socks when I do laundry.
- Use a glass for milk and juice. (tough one as it is awesome drinking out of the carton)
- Buy a goldfish and keep alive for at least one year.
- Use the word “perhaps” at least twice a day.
- Start referring to tank tops as muscle shirts.
- Grow a mustache and trim regularly.

I believe these are all resolutions that are achievable. Some may not consider these resolutions, but perhaps just silly goals. I am serious about these and have just used the word “perhaps” once today already. I am well on my way.

We have a great group of people in our organization. We need to have fun at work, and outside of work. The old saying don’t sweat the simple things is very true. We won the lottery when we were born in, or moved to the good ole USA. Let’s have fun this year!!!

Mike Schwartz

On February 19, Daniel Guerra will give a presentation about Argus Ventures Technology Integration. Argus is a Technologies and Consulting company, offering clients a variety of products: from basic to advanced web development, cloud options, web application development, and innovative mobile applications with the Apple iPhone and Google Android smartphone platform.

In the past year, Mr. Guerra has helped develop the Visit South Madison Project in partnership with the South Metropolitan Planning Council and with the support of the South Metropolitan Businesses Association.

Project goals of the Visit South Madison Project were to:
- Promote business and events located in South Madison
- Use the map as a tool to change the perception of economic health of South Madison
- Provide economic development assistance to new and developing businesses in South Madison.

This Month’s Tour - Lighthouse of Sun Prairie
Date & Time TBA

The Lighthouse of Sun Prairie, a new assisted living complex. At Lighthouse of Sun Prairie, beautiful and creative interior design combines warm, friendly tones with the amenities of a fine hotel.

The community offers 152 apartments including studio, one- and two-bedroom units within 60 independent living units, 48 assisted living units and 44 memory care units.

The 185,000-square-foot community located in downtown Sun Prairie features restaurant-style dining, salon, library, computer room, fitness area, warm water therapy pool, pub, bistro, community rooms, private family dining spaces and a number of outdoor patio spaces.
<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Title/Company</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Mike Schwartz</td>
<td>C. Coakley Relocation</td>
<td><a href="mailto:mschwartz@ccoakley.com">mschwartz@ccoakley.com</a></td>
</tr>
<tr>
<td>Vice President &amp; President-Elect</td>
<td>Kyle Roux</td>
<td>University of Wisconsin</td>
<td><a href="mailto:kroux@chem.wisc.edu">kroux@chem.wisc.edu</a></td>
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<tr>
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<td>Patty Sweitzer</td>
<td>TDS Telecom</td>
<td><a href="mailto:patricia.sweitzer@teltda.com">patricia.sweitzer@teltda.com</a></td>
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<td>Tom Riffle</td>
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<td><a href="mailto:triffle@madisoncollege.edu">triffle@madisoncollege.edu</a></td>
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<td>Jim Zirbel</td>
<td>Capital Fire &amp; Security</td>
<td><a href="mailto:jzirbel@capital-fire-security.com">jzirbel@capital-fire-security.com</a></td>
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<tr>
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<td>Show 'n Go</td>
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<tr>
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<td>Westphal &amp; Co. Inc.</td>
<td><a href="mailto:jdesens@westphalec.com">jdesens@westphalec.com</a></td>
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<td></td>
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<tr>
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<td>Le and Bob Jordan,</td>
<td>Communicators of Wisconsin (COW)</td>
<td><a href="mailto:ifma@mailbag.com">ifma@mailbag.com</a></td>
</tr>
<tr>
<td></td>
<td>Tawa Busari, International</td>
<td>IFMA International</td>
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<tr>
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<td><a href="mailto:tawa.busari@ifma.org">tawa.busari@ifma.org</a></td>
</tr>
</tbody>
</table>
Credential Courses

The **FMP** designation is for entry-level and transitioning facility professionals who do not yet have the hands on experience required for obtaining the CFM. A knowledge-based credential, the **FMP** is designed to accelerate an FM’s transition into the profession and prepare for the demands of today’s dynamic workplace.

**Why should you get an FMP?**

The course curriculum required to achieve IFMA’s FMP credential will prepare you for the unique challenges of the profession, focusing on competencies essential to an FM’s day to day responsibilities.

FMP’s who maintain their professional growth have a greater chance of successfully completing the CFM Exam and joining the elite circle of Certified Facility Managers.

Whether you are applying for a position or promotion in the field or planning to do business with a FM, the letters “FMP” after you name demonstrate your professional knowledge.

**Who should apply for an FMP?**

→ Facility management practitioners with less than five years of experience.

→ Transitioning professionals with significant experience in related careers.

→ Partner practitioners such as architects, designers and safety engineers

→ Associated corporate providers of FM products and services

→ Students entering the profession from colleges, universities and certificate or technical programs

**Three Simple Steps**

**Step 1: Register**
Reserve your spot today!

**Step 2: Compete the required courses**

The FMP requires the completion of four approved IFMA courses, designed to provide attendees with critical skills and knowledge necessary to succeed in facility management. You are required to take and pass an online 50-question timed exam after you have completed each module. If you register for all four modules at once, you have two years to pass the exams. If you sign up for each module separately, you will have one year to pass the exam for each module.

**Step 3: Apply for IFMA designation**
Once you have passed the four exams you can then apply to IFMA in Houston for the FMP Designation, which is a one-time fee of $135.

*These courses are considered IFMA “Provided” and the Madison, Southeast Wisconsin and Northeast Wisconsin Chapters of IFMA are able to offer these classes at a considerable savings.*

**Questions?**

Email: ne_ifma@ifmanewisconsin.org
**Competency Area Courses Required**

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Dates</th>
<th>Registration Deadline</th>
<th>Location</th>
<th>IFMA-WI Member Price*</th>
<th>Single Class Price</th>
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<tbody>
<tr>
<td>Leadership and Management</td>
<td>Feb. 27-28 8 am to 5 pm</td>
<td>Feb. 13, 2013</td>
<td>MILWAUKEE Wisconsin Association Management 11801 W. Silver Spring Drive, Suite 200 Milwaukee, WI 53225</td>
<td>$500</td>
<td>$600</td>
</tr>
<tr>
<td>Operations and Maintenance</td>
<td>April 24-25 8 am to 5 pm</td>
<td>April 10, 2013</td>
<td>MILWAUKEE Wisconsin Association Management 11801 W. Silver Spring Drive, Suite 200 Milwaukee, WI 53225</td>
<td>$500</td>
<td>$600</td>
</tr>
<tr>
<td>Business of FM</td>
<td>June 19-20 8 am to 5 pm</td>
<td>June 5, 2013</td>
<td>GREEN BAY VerHalen Commercial Interiors 500 Pilgrim Way Green Bay, WI 54304</td>
<td>$500</td>
<td>$600</td>
</tr>
<tr>
<td>Planning and Project Management</td>
<td>Aug. 14-15 8 am to 5 pm</td>
<td>July 31, 2013</td>
<td>MADISON TDS Learning Center Wisconsin Trade Center 8401 Greenway Blvd. TDS Learning Center Middleton, WI 53562</td>
<td>$500</td>
<td>$600</td>
</tr>
</tbody>
</table>

*Continental Breakfast, lunch and teaching materials included with registration*

*In 2013, the three IFMA Chapters of WI agreed to pay a $100 subsidy per class per student, which makes the Member Price $500. Non-Wisconsin Chapters, please contact your chapter to find out if subsidies are available.*

**To Register**

**Online (preferred)**

Register online at: www.ifmanewisconsin.org

**OR**

Complete and submit the following registration form

*Payment is required at time of registration.*

Name: ____________________________________________

Chapter Affiliation: □ Northeast Wisconsin □ Southeast Wisconsin □ Madison


Company: ____________________________________________

Mailing Address: ____________________________________________

City: __________________________ State: __________________ Zip: ____________

Phone: __________________________ Fax: __________________

Email: ____________________________________________

Name on Credit Card: ____________________________________________

Billing Address: ____________________________________________

City: __________________________ State: __________________ Zip: ____________

Credit Card Number: __________________________ Expiration date: ____________

Send to: Northeast Wisconsin IFMA • PO Box 28043 • Green Bay, WI • 54324

*NOTICE: The Deadline for Registration is Feb. 13th*

Each session requires a minimum of 12 students in order to proceed.

If we do not reach the minimum number of students, the class will be canceled and fees will be refunded.
January Chapter Luncheon Recap

On January 15th, Dick Pearson and Brian Basken described the engineering and Energy Management concepts which led to a very successful heat recovery chiller installation at the Truax Campus of Madison College. The chiller cools all of the data closets in this 750,000 SF building, and the rejected heat is used to cause a significant reduction in gas consumption of the entire building. Specific energy results have been documented and were presented. They described the applicability of this installation in many typical sites.

January Chapter Tour Recap
Death’s Door Distillery

John Jeffery, the head distiller, hosted a tour for seven attendees from IFMA at Death’s Door Distillery on January 24. The group toured the bottling area, raw material storage and processing area, product processing room, and the tasting lab. Six full time employees and a number of part time workers are associated with the Middleton distillery. The attendees were impressed by the orderly and neat facility. Considerable effort went into the bottle and label design. The large containers used in the process were designed and made by a fifth generation German firm. Some of the by-products that are not useful in Death’s Door products are utilized at a nearby farm.

Death’s Door is named after the passage of water between Washington Island and the Door County peninsula in Lake Michigan. Information from the web site includes the following: “What started as an experiment to see if agriculture could be restored, promoted and conserved on Washington Island, Wisconsin, has blossomed into a full-fledged business with the construction of the Company’s new state-of-the art distillery in Middleton, Wisconsin. Completed on June 4th, 2012 grand opening, the facility is the largest craft distillery in Wisconsin and one of the largest in the region with an annual capacity in excess of 250,000 cases of finished product.”

The three main products at the Middleton distillery are handcrafted Vodka, white Whisky, and Gin. The Vodka consists of organic hard red winter wheat from Washington Island, WI and organic malted barley from Chilton, WI. The white Whisky includes a mash that consists of the same hard red winter wheat and malted barley. The whiskey is double distilled in copper pot stills and aged in American oak barrels. The Gin is comprised of organic and wild juniper berries, organic coriander seeds and organic fennel seeds. It is triple distilled in copper pot stills. Additional information is available at www.deathsdoorspirits.com.

A great time was had by all the attendees, especially in the tasting room at the end of the tour.
Through timely and thorough communication between the Policyholder, Agent & Adjuster we are able to eliminate surprises. Our 95% customer satisfaction index rating is achieved by providing impeccable services to thousands of clients each year. We stand ready to serve your most valuable assets and get them “Back to Life.”

Our Services:

- 24 Hour Emergency Services
- Emergency Board Ups
- Water Mitigation
- Fire/Smoke Mitigation
- Mold Remediation
- Storm Damage Clean Up
- Residential/Commercial Cleaning
- Construction Management
- Document Drying
- Expert Damage Assessment
- Garment/Upholstery Restoration
- Consulting
- Business Reviews
As the snow flies and the temperatures plunge, we use various methods to keep our streets and sidewalks safe for cars, bikes, and pedestrians. We shovel, plow, sweep, and spread sand, litter and salt. These tactics are good for our short term safety. Some research suggests that salting after a snowstorm reduces traffic accidents by 85%\(^1\). Although applying sodium chloride reduces short term risk, it also comes with some environmental and personal health risks.

Salt used for sidewalks, driveways and roadways can cause property damage to concrete and lawns. Sand can also diminish the quality of lakes and streams while not being particularly effective. Increased salt concentrations make lakes, streams and marshes intolerable for amphibians, while nitrogen-based deicers increase the algal content of lakes and streams which in turn produce dead zones or eutrophication in water bodies. Anti-caking agents added to deicers and heavy metals contained in mined salts pose a human health risk. In addition, salt run-off into lakes and streams has increased the salt content in some municipalities enough to need to desalinate the water or find other water sources.\(^2\)

Although the benefits of salting roads are significant, it is possible to avoid some of these risks by following a simple set of guidelines:

- Plow or shovel early and often to avoid the ice and packed snow that occurs when foot or car traffic melts and packs the snow.
- If you apply a deicer soon after snowfall, you will use less and prevent ice build-up.
- Make sure that downspouts point away from walkways, so melting roof snow does not create ice patches for pedestrians.
- Choose an alternative to sodium chloride that is safer for the environment, pets and humans. Consider Calcium Magnesium Acetate as a mid price alternative.
- Apply a deicer at the bottom of hills, around curves, and in shady spots for the best results.\(^3\)
- Read the deicer packaging carefully to ensure that the product is meant for the current temperature and that you are using the correct amount for the space.

Some states and counties are experimenting with different techniques to reduce the amount of salt used such as beet juice additives, road heating, pre-salting techniques and better weather and road monitoring. Whether your solution is high tech or simply greater awareness, there are financial, environmental and social benefits to carefully salting roads and sidewalks.

\(^1\) http://www.trc.marquette.edu/publications/IceControl/ice-control-1992.pdf
\(^3\) http://www.epa.gov/region1/topics/water/pdfs/winterfacts.pdf
A reminder that IFMA has launched a 12-month **Energy Star Challenge for Chapters and Councils**. This challenge encourages members to use the online ENERGY STAR Portfolio Manager to benchmark their building’s energy performance against similar facilities.

- IFMA chapters will compete for having the most participants.
- IFMA councils will compete for the most rateable and unique/non-rateable buildings.
- Participants will have access to sector-specific resources that will support ongoing energy-related improvements.

**Winners will be announced at IFMA World Workplace 2013.**

*Chapter – Hampton Roads ● Council – Academic Facilities*

√ **Sign up for the IFMA Challenge**  √ **Share your data with IFMA**

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**Welcome New Members!**

**Heidi Dunn**
Business Development Manager
ServiceMaster Restoration Services of Madison
4410 Duraform Lane
Windsor, WI  53598
hdunn@smrsm.com
(608) 285-7017

**Craig Wendt**
Facilities Building Specialist
American Family Insurance
6000 American Parkway
Madison, WI  53783
cwendt@amfam.com
(608) 249-2111

**Jake Will, PE**
Mechanical Engineer
Strand Associates, Inc.
910 W. Wingra Drive
Madison, WI  53715
jake.will@strand.com

**The Lunch Bunch**

**Its that time again time to sign up for the yearly lunch bunch meal plan! It's only $75.00 per person (a savings of $55.00/yr) so sign up now!**

Just complete the form on the following page and send it in today!
Monthly Meeting Meal Ticket
Invoice

Save Time & Money

Purchase of the Meal Ticket option will entitle the holder to attend Madison-IFMA Monthly Membership meetings without a door charge through December 2013. Normal door charge will be $13.00 per meeting. For members of record on January 2013 this offer expires on February 15, 2013.

Your Name: ____________________________________________________________

Your Email address: ______________________________________________________

Please make your $75 check payable to: Madison-IFMA
And mail to: Madison IFMA
PO Box 44008
Madison, WI  53744-4008

Paying with Credit Card? Sign up by fax (don't put credit card info in emails!)
Provide the following necessary credit card information and email to ifma@mailbag.com

Please Charge My:  ☐ VISA        ☐ MasterCard        in the Amount of: $75.00

Charge Card Account Number: ________________________________

Exp. Date: ________________________

Name on Credit Card: ____________________________________________

Billing Address of Credit Card: ______________________________________

or

Using this form, fill in credit card information and FAX to:  608-848-9266
**IFMA Madison Chapter Calendar of Events**

Some topics and tours are tentative and subject to change

### February 2013
- **12** Executive Board Meeting
- **19** Luncheon Meeting – Daniel Guerra, Argus Ventures Tech Integration
  - TBA Tour, Lighthouse of Sun Prairie?

### March 2013
- **12** Executive Board Meeting
- **19** Luncheon Meeting – MATC FM Program Update
  - TBA Tour, MATC Professional Services

### April 2013
- **9** Executive Board Meeting (3 pm)
- **16** Luncheon Meeting Kay Nachreiner, Sustainable Engineering
  - ?? Brewers game with SEW Chapter

### May 2013
- **10** Tri-Chapter with SEW & NEW
- **14** Executive Board Meeting
  - ?? Brewers game with SEW Chapter

### June 2013
- **11** Executive Board Meeting
- **11** Luncheon Meeting

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**Our 2012-2013 Sponsors**

### Gold
- Capital Fire & Security
- Coakley Brothers Company
- CUNA Mutual Group
- Kraemer Brothers, LLC
- KleenMark
- Pearson Engineering
- Service Master Building Restoration
- Servpro of Madison
- Shred–it

### Silver
- Alliant Energy
- Bassett Mechanical
- C. Coakley Relocation Systems
- J. H. Findorff & Son, Inc.
- Madison Gas & Electric Company
- Strang, Inc.
- Tilsen Roofing Company, Inc.
- T. Wall Properties

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**March Newsletter Deadline**

Wednesday, February 27, 2013

Please submit materials to Jennifer Hardebeck

jhardebeck@central.esurance.com