IFMA Exec Committee Meeting Minutes  
Thursday, December 14, 2017 4:00 pm – 5:00 pm.  
Thirsty Goat 3040 Cahill Main Rd Fitchburg

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<th>Title</th>
<th>Name</th>
<th>Present</th>
<th>Substitute</th>
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<tbody>
<tr>
<td>President</td>
<td>Mark Schwenn</td>
<td>X</td>
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<td>Vice President</td>
<td>Kendall McWilliams</td>
<td>X</td>
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<td>Immediate Past President</td>
<td>JR Roethke</td>
<td>X</td>
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<td>Treasurer</td>
<td>Todd Greenwald</td>
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<td>Secretary</td>
<td>Dirk Mason</td>
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| Committees             |                     |         |            |         |
| News Crew              | Kelly Everson       |         |            |         |
| Community Crew         | Jim Zirbel          | X       | Lorelle Micklitz |         |
| Lunch Bunch            | Ron Rowe            | X       | Dain DiMattia |         |
| Member Squad           | Matt Tranchita      |         | X          |         |
| Programs and Tours     | Jon Schneider       |         | Becky Brown |         |
| Birdie Brigade         | Amy Wildman         | X       |            |         |
| Professional Development | Patricia Sweitzer  | X       |            |         |
| Sponsorship            | Sarah Dunn          |         |            |         |
| IFMA 2.0               | vacant              |         |            |         |
| Faciliton              | Kendall McWilliams  |         | X          |         |

Call to Order & Introductions

Mark Schwenn called the meeting to order at 4:05. A quorum was present.

Officer Reports

- **Secretary (Dirk Mason):** A motion to approve the 11/14/17 JR Roethke motioned to approve the meeting minutes, this was seconded by Todd Greenwald. The motion was approved unanimously. Dirk Mason abstained.

- **Treasurer (Todd Greenwald):** Todd presented the current balances of the accounts:
  - Money Market 2: $22,368.89
  - Operating: $58,596.74
  - Total: $80,956.63

  Todd noted that there are charges by WorldPay at $1.25 per month for the past two months that he is unaware of, Todd will investigate the nature of the charges.

  JR is checking into when the domain name renewal is due.

  A motion to approve the Treasurer report was made by Kendall McWilliams and seconded by Mark Schwenn. The motion passed unanimously.

- **Vice President (Kendall McWilliams):** no report
• **Immediate Past President (JR Roethke):** JR lead a discussion on the following items:
  o CFM class in Milwaukee went well.
  o Three Madison members

• **President- (Mark Schwenn):** Mark Schwenn lead a discussion of the following updates:
  o “Professional Member Only” gathering idea
    ▪ The Executive Committee thought this was a good idea and needed to be explored further.
    ▪ Structure to the event will need to be put in place. One idea tossed out was calling the event “Think and Drink”.
    ▪ Kendal McWilliams will coordinate this event.
      ▪ Target having the event in February or March
      ▪ Seek feedback from Professional members
  o Treasurer planning – Mike Jarlsberg is not interested in position, replacement for Todd is still needed.
  o June Business event – Cambridge Winery
    ▪ More affordable than Mallards game
    ▪ Centrally located
    ▪ Todd Greenwald will continue to coordinate and set the date.
    ▪ A motion to proceed with the Cambridge Winery for the June Business event was made by JR Roethke and seconded by Mark Schwenn. The motion passed unanimously.
  o IFMA 2.0 Chair – JR Roethke has figured out how to get non-chapter member volunteers to help the chapter, create a retired membership classification. Volunteers will be evaluated on an individual basis
  o Sponsorship
    ▪ Pushed to January or February – Mark will coordinate with Sarah Dunn
    ▪ Dirk Mason volunteered to edit/review the materials if deemed necessary.

**Team Reports**

• **Lunch Bunch (Ron Rowe):**
  o Ron Rowe provided an update for the 11/21/17 lunch meeting:
    ▪ 33 Attended
    ▪ 33 RSVPed
    ▪ 7 Members RSVPed but did not attend
    ▪ 7 Members attended but did not RSVP

• **Member Squad (Matt Tranchita):** reaching out to folks for re-uping, able to access reports, no help meeting guest follow up, talking at lunch, pull names off database for follow up

• **Programs and Tours (Jon Schneider):**
  o January luncheon speaker is scheduled; Kristin Johnson Bott
  o It was mentioned that the Madison Fire department is always available.
  o The March 28th meeting will be at Madison College. A representative of Madison College is scheduled to present.

• **Birdie Brigade (Amy Wildman):** Amy Wildman provided the following report:
  o Looking for team mates
  o Kelly Everson will include the request for team members in upcoming newsletters.
  o Other venues will be explored
  o Sponsorship ideas were discussed, please forward thoughts to Amy.

• **Professional Development Task Force (Patricia Sweitzer):** Patty Sweitzer provided the following update
The meeting

ITEM #4

• Three members attended the CFM review class in Milwaukee
• One reimbursement submitted to date
• Will be looking to host a class in 2018.
  • Ideas include SFP or FMP
  • When the time comes, the class should be promoted with other nearby chapters.

• Sponsorship Task Force (Sarah Dunn):
  • See President’s report above

• News Crew (Kelly Everson): no report was provided. However, the following was discussed:
  • Send out a “Call for News” in the future eblasts. However, specific criteria will need to be set.

• IFMA 2.0 (JR Roethke interim chair): A chair is still needed.

• Community Crew (Jim Zirbel): Jim Zirbel reported the following:
  • West Towne bell ringing occurred a couple weeks ago

• Faciliton (Kendall McWilliams): Kendall McWilliams reported the following:
  • Currently Faciliton is going well
  • Kendall has engaged two (2) people in Milwaukee, four (4) people in Green Bay, and 15 in Madison.
  • A replacement for Kendall is currently underway. Kendall is optimistic that he may have found a replacement.

Old Business

• Committee budgets – tabled.

New Business

• Todd Greenwald presented the idea of having an Executive Committee retreat.

ITEM #4: Adjournment:
The meeting adjourned at 3:55pm. The next Executive Committee meeting is scheduled for January 11, 2018, 9:15 am at CUNA.