Call to Order & Introductions

Mark Schwenn called the meeting to order at 9:15 am. A quorum was present.

Officer Reports

- **Secretary** (Dirk Mason):
  - A motion to approve the 4/10/18 meeting minutes was made by Kendall McWilliams and seconded by Mark Schwenn. The motion was approved unanimously.

- **Treasurer** (Todd Greenwald):
  - Current account balances are:
    - Money Market 2: $22,371.66
    - Operating: $59,969.91
    - Total: $82,341.57
  - A motion to approve the Treasurer report was made by JR and seconded by Mark The motion was approved unanimously.
  - Todd and JR will plan to connect in early June.

- **Vice President** (Kendall McWilliams):
  - Strategic Planning
    - Atlanta will respond to our request following their strategic planning
  - IFMA 2.0 discussion
    - Lindsey Parks, Otis Elevator mentioned thinking of helping out with social media. This could be considered to be a part of IFMA 2.0.
    - Akita Box – Kendal will reach out to Todd to determine if someone on their team could help with IFMA 2.0.
    - The idea of IFMA 2.0 volunteer is to fill in any gaps not provided by the committees. Each committee should be contributing to IFMA 2.0.
    - It was identified there is a need for IFMA 2.0 training for users.
• **Immediate Past President** (JR Roethke):
  o Please use JR’s personal email, jroethke@reagan.com, until further notice.

• **President** (Mark Schwenn):
  o Strategic Planning:
    ▪ Continued discussion of the planning session
    ▪ See the 04.26.18 Officer Meeting notes and 04.10.18 Executive Meeting Minutes for further details and discussion as to the value for the planning session.
  o Todd Greenwald made a motion to allocate a $6500 budget for the Executive team, consisting of the President, Vice President, Treasurer, Secretary and Past President to proceed with the Strategic Planning process which includes travel to another IFMA Chapter (e.g. Atlanta). The motion was seconded by Jon Schneider. The motion pass unanimously.
    ▪ Mark will develop a slide for the May luncheon to present the idea to the membership.

**Team Reports**

• **Lunch Bunch** (Ron Rowe/Jason Willemarck):
  o Next luncheon May 15 at CUNA Mutual
  o No June luncheon
  o June meeting to be at Cambridge Winery on Whitney Way.
  o July luncheon at CUNA Mutual
  o Room(s) available for the remainder of 2018

• **Member Squad** (Matt Tranchita):
  o Currently reaching out to expiring members
  o Matt expressed a need for assistance and ask if anyone had suggestions regrading who could help.
    ▪ Kris Lerdahl offered to help after the golf outing.
  o A discussion regarding the reporting capabilities of the Star Chapter webpage was discussed. Reports mentioned included
    ▪ Expired or expiring members
    ▪ Renewal reports – currently provided by IFMA National
  o Jim Zirbel offered to talk with Matt.
  o Mark talked to Matt as noted in the President report
  o Membership is down. The lower numbers can be explained by the fact that many members have retired or change of positions.

• **Programs and Tours** (Jon Schneider):
  o Great tour of Saint Paul University Catholic Center - Thank you Sarah Dunn of CG Schmidt
  o May speaker – Justin Johnson, Porter and Sack CPAs
  o Working on a May/June tour or social

• **Birdie Brigade** (Kris Lerdahl):
  o Welcome Kris and thank you for helping with the golf outing.
  o Kris is planning an eblast to go out today regarding registration and sponsorships details
  o Next up is volunteer recruitment
  o Currently working through website to track financials
    ▪ Can pull reports from website
    ▪ Kris needs to work with JR regarding the details of the website

• **Professional Development Task Force** (Patricia Sweitzer):
  o No update form Patricia
  o Milwaukee is hosting a few classes SFP and FMP
  o International CFM online May and July
  o Todd reached out to Mark at IFMA National regarding bringing a class to Madison
• Madison should hold a training session regardless of profitability, it is part of the Chapter’s mission.
  • Need a space donation from a company or rent a space
    • Two days

• **Sponsorship Task Force** (Sarah Dunn):
  • No report

• **News Crew** (Kelly Everson):
  • No update

• **IFMA 2.0** (vacant):
  • No update
  • See Vice President notes

• **Community Crew** (Jim Zirbel):
  • No update.

• **Faciliton** (Kendall McWilliams):
  • No report from Kendal, JR and Jim reported
  • Wisconsin State event:
    • 49 students through State, only 28 originally signed up
    • Last year there were 38
    • Chapter did a great job
    • Judges from 4 chapters - Milw, Green Bay, Madison, Minneapolis
  • IFMA engage or LinkedIn has not been updated
  • Need to reach out to interested member for content creation
  • Florida was a success – ran 20 students through
  • Total 94 student through nation-wide this year
  • Illinois looking to have Faciliton next year (Northern Illinois Chapter)

**Old Business**
- Committee Budgets
  • Need committee members/leaders in place before we can implement a process

**New Business**
- No new business presented.

**Adjournment:**
A motion to adjourn was made by Mark Schwenn and seconded by Todd Greenwalk. Approved unanimously. The meeting adjourned at 10:08 am.

The next Executive Committee meeting is scheduled for Tuesday, June 12, 2018 at 9:15 am at CG Schmidt’s office located at 10 West Mifflin Street, Suite 400. Parking is validated courtesy of CG Schmidt.