MEETING MINUTES
IFMA Exec Committee Meeting
Tuesday, February 14, 2017
LOCATION: CUNA 5910 Mineral Point Rd. Room A11-20
Time- 9:00 am. - 10:00 am.

Called to Order: 9:04

Attended by: President Roethke, VP Schwenn, Secretary Fisher, Immediate Past-President Samson, Chair Schneider, Chair Wildman

Called In: Director Rowe, Director McWilliams

Absent with Prior Notice: Treasurer Greenwald, Chair Dunn.

Absent: Communications Chair Everson, Membership Chair Didion, Professional Development Chair Sweitzer, IFMA 2.0 Chair Perkerwicz, Community Crew Chair Zirbel.

Quorum: Yes

January Exec Team minutes will be sent out later this week.

Motion to approve January Membership Meeting Minutes by Past-President Leah Samson; Seconded by VP Mark Schwenn. Motion carried.

Chapter Archives Discussion: Where store the Archives?

Options: 1) Rent a Storage Locker
2) Scan all and digitize by a 3rd party, (potential member company)

Could use a task force to do some research on who and how. JR will find out what other two WI Chapters are doing.

Treasurers Report: Last month compared to this month a gain of almost $10K. Bounced back from Holiday party expense, got some new members and the golf outing was a nice financial success. Very healthy financial report. Motion to approve by VP Mark Schwenn; Seconded by Immediate Past-President Leah Samson. Motion Carried.

VP Report: Mark Schwenn met with a professional member who does not come much anymore because they are solicited during the membership meeting. Difference monthly membership meeting is for education and networking and other events are for business promotional opportunities. Kendall McWilliams made a point that if ONE member is thinking this, maybe 15 -20 are also thinking this. Business promotional efforts should be curbed: JR will send a membership email and cover this issue in the Feb Newsletter and mention at the start of the meeting.

Past Pres. Nothing to report
**Presidents Report:** JR is struggling to get Chapter teams attendance at Exec team: Participation is waning, teams are absent. Looking for ideas to get directors and exec team engaged. Change up Executive meeting time occasionally possibly. JR & Mark will brainstorm this. Website needs to be kept up to date, Sponsorship Drive, Newsletter & Eblasts are all falling behind. Reach out to Chapter teams. Idea: Rotate people within the team, still need team involvement. We must make it clear that they are supposed to show up and participate. Perhaps each team should have an operating plan. No Further discussion.

**Team Reports:** Faciliton Director McWilliamsl, mini faciliton at Stout good turn-out. Scholarship formation is being developed now. Jim Zirbel is working on the Corporate support part of IFMA Pipeline.

**Lunch Bunch:** January 33 attended. 26 signed up for Feb meeting. Once guest is interested in membership Anna Saynor, Basset Mechanical mentioned it on their reservation. In the past, Membership team usually is there to pair up with new prospective members.

**Membership Squad:** No one attended or reported on that committee but, Mark is meeting with Tricia Didion for overview of membership committee requirements.

**Birdie Brigade:** Good Financial Success at the 2016 event at Bridges. $6,859.72 profit. Hats off to Francis and team for a great outcome. Reminder to get everything done through website especially for monetary pledges for sponsorships and signage etc. Doing it through the website gets that secured.

Amy Wildman is the new Chair for the 2017 event. She reported that July 25th has been secured at Bridges for the event. Currently working on event pricing. She has the list from Francis. We need to create the module for IFMA 2.0 so it can start to collect our sponsorships. President Roethke noted that we all need to be conscious of when one module is ending and one is beginning. Amy is working on some fun game ideas as well. Welcomes your ideas.

**Professional Development Task Force:** Director Sweitzer was absent but in a previous email mentioned she was looking for some input on the email she sent out regarding the options she outlined to schedule the education.

**Sponsorship:** JR/Mark will meet with Sara Dunn to get the info to the website and start to run the program.

**NewsCrew:** JR and Kelly are going to meet. Needs more support, JR will work with her.

**IFMA 2.0:** No Report need to reach out to our people and keep info fresh on the website. Please ask JR if you have trouble with this.

**Community Crew:** No Report.

**New Business:**
Nominating Committee needs to start to work on identifying potential new officers for the coming year.

Chapter Blueprint coming up. Needs to be scheduled. JR & Leah will have to meet up to talk about the measuring of the goals.

Ron is now retired and is just at home. His new email is: rowe1218@charter.net Discussion regarding keeping retirees involved.

JR Asked for new topics to be sent in emails as separate emails because “Conversation Mode” buries the new info. **All Emails need to be sent as new topics.**

Motion to Adjourn at 10:00 am Leah, Mark seconded.

Respectfully Submitted,

Margaret S. Fisher

IFMA'dison Chapter Secretary