

# Facilitations

News & features for facility professionals

Published periodically by



June 2010

## PRESIDENT'S MESSAGE

Hello Colleagues!

At the April luncheon, many of you heard me use the analogy of the "rope run" we performed for rowing practice at UW. I think it is the most apt analogy to describe your chapter leadership, because it portrays the idea that the progress continues, but with different leaders. In the rope run, every team member grabs on. The leaders at the front are pulling on the rope, to move the whole team along as expediently as possible. As the leaders tire, they move back, and "fresh" leaders take their place. The race continues and the progress continues. That is exactly what happens in our chapter. My role isn't at an end; I merely move back and let others take the lead. For me, it is the best way to think about it. I don't have nostalgic feelings of my time coming to a close, because nothing is ending.

However, it is a good time to review what we have accomplished in the last year, and to recognize the team members who tugged pretty darn hard on that rope. Here's a brief recap:

**Newsletter.** Emily Rowe will be moving on, and we will miss her! Both Emily and Vicky Statz have continued to prove that we have an award-winning newsletter, worthy of other chapters' envy.

**Member Squad.** Brain Hoffman and Roberta Montague have launched two great new programs – the Bridge Member program and IFMA Connect (with Emily Rowe leading that one). Great success from great folks!

**Website.** Dick Pearson has been diligently working behind the scenes, laying the groundwork for a forthcoming website remodel for our chapter. It will be fantastic!

**Scholarships.** Jennifer Bendoritis graciously accepted every curve ball we threw at her for scholarships this year. Under Jen's guidance we offered a World Workplace Scholarship, general education scholarships, and FMP class scholarships.

**Sponsorship.** Both Jean Barry and Jenny Crubaugh have been leading Sponsorship for 3 years. Their efforts have raised over \$55,000 for our chapter, and our members! That's an impressive feat, made all the more amazing because two of those years were in the worst recession our country has seen in decades!

**Programs and Tours.** Jon Schneider and Ron Rowe continue to produce interesting luncheon programs and eye-opening tours, month after month, year after year. It's an incredible accomplishment!

**Lunch Bunch.** Robbie Kritz and team greet us every month with cheery smiles and a warm welcome. It's a challenge to keep the process smooth and uneventful – so that the luncheon is eventful. Thanks Robbie!

**Education.** I'm not sure Patty Sweitzer knew what she was getting into this year, but Patty sure rose to the challenge! Can anyone disagree that we held the best Tri-chapter yet? At the same time, she also put together a comprehensive FMP class offering. WOW!

**Golf.** I'll say thanks in advance for Kim Keister's leadership for the golf event. Kim is already working diligently to make the golf event this July another wonderful time!

**Community Crew.** Mike Schwartz re-started this team, with great success! It's a credit to our whole chapter to have Mike's efforts supporting our community, especially in these economic times!

**Public Relations.** Angela Brzowski and John Desens have done a wonderful job toward a major strategic goal of magnifying the importance of Facility Management and the Facility Manager. Keep up the great work!

**Past Presidents and the 25<sup>th</sup>.** Karyn Biller and the Past Presidents deserve huge kudos for our 25<sup>th</sup> Anniversary Bash. We're lucky to have such wonderful legacy members providing their wisdom, encouragement, and support. Karyn continues to be a valuable "sounding board" for all of us. Karyn has too many great qualities to count on one page, and we are very lucky that she is staying in a leadership role for us – as our Talent Scout. We all look forward to her continued efforts!

**Cheryl Weisensel** has provided excellent guidance for the chapter leaders. At many meetings, Cheryl would patiently listen to all of our grandiose schemes and plans, then she would tell us what we could actually accomplish within budget! She is the primary reason that we beat our budget and did better than we planned!

I am very excited that Jim Zirbel and Dani Michaels will be moving forward in the leadership of the chapter. Both are business owners/principals, and they are supremely capable of running an organization – surely better than I can! I am thrilled about their enthusiasm and fresh ideas. Get ready – it's going to be our best year yet!

Sincerely,

Matthew Darga, CFM

# 2009-2010 OFFICERS & DIRECTORS

## President

**Matt Darga**  
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## Vice President & President-Elect

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**Karyn Biller**  
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**Jenny Crubaugh, Co-Director**  
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**Vicky Statz, Co-Director**  
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## Web Site

**Dick Pearson, Director**  
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## Community Crew

**Mike Schwartz, Director**  
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## Education

**Patty Sweitzer, Director**  
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patricia.sweitzer@teldta.com

## Golf Outing

**Kim Keister, Director**  
Concepts in Art  
(608) 756-0333  
kimk@conceptsinar.net

## Scholarship

**Jennifer Bendoritis, Director**  
American Security & Investigations  
800-506-9269  
jbendoritis@americansecurityllc.com

## Madison IFMA Administration

**Le and Bob Jordan, Communicators of Wisconsin (COW)**  
848-1960, fax 848-9266;  
ifma@mailbag.com

## IFMA International

**Tawa Busari, Member Services Manager IFMA International (Houston)**  
(713) 623-4362  
tawa.busari@ifma.org

**Active FM Job listings in our area are posted in the Members Only section of the IFMAdison web site.**

## Chapter Monthly Luncheon

June 15, 2010

12 Noon - Sheraton Madison

Join us for the annual Business Meeting. Come for a rousing session of speed greeting and a chance to meet your new Executive Board!

### IFMA's June Tour

Watch your inboxes for an email with details on our June Tour.



The community crew will be assisting in the Habitat Church build for the Northport Commons. We have over 20 people signed up for this volunteer event. Volunteers will be needed to assist with construction, lunch crews, site hosts, and snack makers. We will have a schedule put together after Memorial Day so we may organize our teams. It is not too late to sign up. If anyone has interest please email Gene Post at [genep@potterlawson.com](mailto:genep@potterlawson.com). The project has begun and they have assembled the walls on the first floor. They will be needing volunteers for the next two or three months.

Our next event will take place in July/August and we will be assisting one of the local food pantries. Volunteers will be needed to serve food, stock shelves, and deliver meals. Additional information will be provided soon.

Our Charity of the Month last month was the Breast Cancer Recovery Foundation. We had table top tents set up on all the lunch tables with information about the charity. Chuck Fox won the grand prize drawing for filling out an IFMA survey. Chuck won a \$50 gift certificate in which he graciously donated to the Breast Cancer Recovery Foundation. Thanks again, Chuck. If you would like additional information on the Breast Cancer Recovery Foundation, please go to [www.bcrecovery.org](http://www.bcrecovery.org). The Charity of the Month for June will be the Special Olympics.

We look forward to seeing you at our upcoming events! For more information, contact Mike Schwartz at [mschwartz@ccoakley.com](mailto:mschwartz@ccoakley.com)

## Member Squad Update



Please join MemberSquad in welcoming the following New Member additions to our Chapter for the month of May: Dennis M. Hilsenhoff  
Master Plumber  
Monona Plumbing & Fire Protection  
3126 Watford Way  
Madison, WI 53713  
Email [dhilz@mononapfp.com](mailto:dhilz@mononapfp.com)  
Phone: 608-216-9030

MemberSquad is getting ready to enter a "recruiting phase" of our 2010 Initiatives. Our goal is to attract Facility Managers from Dane County businesses that are not currently represented in IFMA.

We would love to contact anyone that you think would benefit from a membership with our fun-filled organization! Feel free to email Roberta Montague at [RMontague@SchroederSolutions.com](mailto:RMontague@SchroederSolutions.com) or Brian Hoffman at [bhoffman@jfahern.com](mailto:bhoffman@jfahern.com) with any prospects – we'll take it from there!



### 2010 IFMA Golf Outing

Attention golfers...sign up for your foursome now to secure a spot in this year's annual IFMA Golf Outing. It will be held at Stoughton Country Club on Tuesday, July 27.

We also have openings for hole and event sponsors. Sign up to be one and be recognized the day of the event.

It promises to be another great event!

See registration form elsewhere in this newsletter.



# IFMA Madison-Milwaukee Brewers Game

Fun was had by all thirteen IFMA Madison members who attended the annual IFMA Madison-Milwaukee Brewers game this year. The game was on May 26 and was enjoyed by IFMA members from the Dew Deck. Once again, Madison's tickets sold out.



# Annual IFMAdison Golf Classic

Tuesday, July 27th, 2010

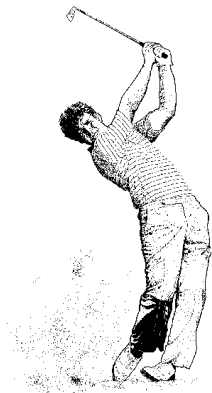
Stoughton Country Club

Registration @ 10:30 a.m.

Shotgun Tee-Off @ 11:30 a.m. SHARP!

Happy Hour @ 4:30 p.m.

Dinner and Prizes @ 5:30 p.m.



Please direct all Pre-paid Reservations to:

Madison IFMA

PO Box 44008

Madison, WI 53744-4008

Fax: 848-9266

**Registration Deadline is July 16, 2010**

IFMA Member \_\_\_\_\_ Company \_\_\_\_\_

Daytime Phone \_\_\_\_\_ e-mail \_\_\_\_\_

Pair me with and/or my guests will be (please star guests you are paying for) :

Name \_\_\_\_\_ Company \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Number of Golfers @ \$100 per player\* \_\_\_\_\_ for a total of \$ \_\_\_\_\_

Number of dinner-only guests at \$45.00 per person \_\_\_\_\_ \$ \_\_\_\_\_

I would like to sponsor a hole(s) at \$100 per hole \_\_\_\_\_ \$ \_\_\_\_\_

I would like to be an event or beverage sponsor at \$150 each \_\_\_\_\_ \$ \_\_\_\_\_

(Maximum of 2 event and 3 beverage sponsors - please confirm your reservation)

**Pre-payment by July 16 is required to participate. . . . Total enclosed** \$ \_\_\_\_\_

*\*Box Lunch, golf w/cart, dinner & 2 raffle tickets included in golf fee*

(Please provide information below if you are paying by credit card - Visa & MasterCard only)

Card you are using: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa

Name as it appears on credit card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Cash/Prize contributions, donations and sponsorship questions: Kim Keister, kimk@conceptsinar.net or 800.969. 4484

For all other questions: Mary Evers Statz, Mary.Statz@UWMF.WISC.EDU or 608.287.2950

## From the IFMAdison Education Committee / Tri-Chapter and More

On May 12<sup>th</sup> the 19<sup>th</sup> Annual Tri-Chapter Symposium was held at the Monona Terrace. It was a day packed with inspiration, education, fun and networking. Over one hundred and twenty registered guests attended the day long event. This year's program included a vendor show. The following vendors participated; A & J Specialty Service, Affordable Office Interiors, 4M, Goldshield Marketing, Inc., Eppstein Uhen Architects, J.F. Ahern Co., Schleis Flooring, Kleenmark, Winchester, Crime and Trauma Recovery, LLC.

The day ended with a tour of the Wisconsin Institute of Discovery which was hosted by Findorff and Mortenson Construction.

We received numerous comments from attendees and here are just a few;

- Attendance-wise, this was one of the best attended Tri-Chapters in Madison!
- Attending my first Tri-Chapter event, I was blown away at the great presenters, the superb accommodations and timely, important subject matter chosen. I found the entire day to be a valuable experience (and a great value too). THANKS much for all you did to make our day together so worthwhile.
- The quality of this event reflects superb local chapters that demonstrate the high value IFMA delivers to its members. I've never been more proud to be part of IFMA!
- The vendor show was a nice touch to the event.
- Was extremely well organized with excellent content and fun too!

This event didn't organize itself. Many thanks to the committee members from Madison, Margaret Andrews, Kyle Roux, Jim Hill, Cindy Torstveit, Mike Schwartz, Barb Mililan, John Desens Cheryl Weisensel. Communicators of Wisconsin (COW) and Patty Sweitzer. Thanks to Angela Brzowski for arranging the tour. Let us thank the Green Bay members; Tina Chervenka, Melissa Schumacher, Lydia Bessert and Milwaukee members Cornel Rosario, Shawn Jeanquart and Marcia Gabriel.

Last but not least thanks to our President Matt Darga for his opening and closing remarks and Jim Zirbel for his awesome marketing ideas for the event. It surely was a day to remember!

The education committee is pleased to announce the rebranding of our committee name. Our new name is "Board of Education." Our team is currently working on a logo and mission statement. There will be more information available in the coming months. We are also working on educational opportunities for the remainder of the year which will be published in the next month.



*Candid Shots from Tri-Chapter Event*

### Lunch & Learn Series Continues

On May 13<sup>th</sup> TDS hosted a Lunch and Learn Webinar on Design Collaboration – the Competitive Advantage. The greatest cost savings for a project occurs during the design phase yet often times the design phase investment is squeezed falling short of the potential opportunity. This session discussed how to improve process, collaboration and teamwork dynamics to improve a project's cost savings and outcomes.

- Instruct on the importance of investing in the design phase of any project for maximum results
- Develop an understanding of how tradeoffs impacts results and keeping a project in the boundaries
- Connect the importance of process, collaboration, sense of urgency, creating a constructive conflict environment for success.

We had eleven members attending this lunch and learn.

Mark your calendar for the next FMP training session.

Course: Operations and Maintenance

When: June 24 and June 25 (8am to 5pm)

Where: Wisconsin Trade Center

8401 Greenway Blvd.

2nd floor

T-Wall Exchange - Monona Room

Middleton, WI 53562.

You can still register by contacting the IFMA office.





## IFMA Madison Green Corner

### A new lease on old furniture

*Article by Gena Kittner  
Wisconsin State Journal*

Companies and institutions looking to brighten their office space on a budget are turning to used furniture as a less-expensive and greener strategy.

About four years ago, half of the clients of Affordable Office Interiors were buying new furniture and half were buying used, said Georgia Dobbelaere, the company's president.

Now, "we are probably at 70 percent used and 30 percent new," she said.

The company, based in Illinois with showrooms in Milwaukee and Madison, can take an office cubicle from the 1980s, strip it of its faded fabric and stained work surface and remanufacture it into an updated workspace.

"If they have existing furniture and that furniture is viable, we'll reuse it," Dobbelaere said. "What we try to do is keep it from the landfill."

Vicky Statz, a Madison sales representative for Office Furniture Resources based in Milwaukee, said more of her customers also are interested in pre-owned office furniture than in the past.

More people are considering either reusing what they have or supplementing new furniture with a few pieces that have been refurbished, Statz said.

"People are looking at this option for value-driven reasons, but there are a lot of other reasons for doing it," such as being more environmental, she said.

Paragon Business Furniture Group in Middleton mostly sells new furniture, but the company also will clean or install new fabric on existing work stations.

Clients usually request a combination of both — purchasing new furniture and cleaning some of the existing stations, said Brett Warrington, one of the owners of Paragon.

Affordable Office Interiors started in a 100-square-foot office 15 years ago and has since grown to a 250,000-square-foot facility in Carol Stream, Ill. In December, the company quadrupled its space in Madison by moving to a new location at 2025 S. Stoughton Road, where it has five full-time employees.

Affordable Office Interiors recently completed a project for the UW-Madison School of Medicine and Public Health that incorporated reused and remanufactured furniture.

Jennifer Quale, facilities planning specialist for the UW-Madison School of Medicine and Public Health, said the university works with multiple furniture vendors and has implemented a purchasing contract for recycled furniture, both as a cost-savings measure and as a way to work toward sustainable designs.

### IFMA Madison Sponsorship Event

Another big thank you goes out to our 2010-2011 Chapter sponsors. We officially recognized all our generous donors at the Bowling Event held last month. Awards were given, food was eaten, and tons of fun was had by all in attendance!





## IFMA Madison Chapter Calendar of Events

### June 2010

- 8 Executive Board Meeting
- 15 Luncheon - Annual Business Meeting
- 24 Tour - Babcock Hall & Dairy

### July 2010

- 13 Executive Board Meeting
- 20 Luncheon Meeting
- 27 Golf Outing - Stoughton Country Club

### August 2010

- 10 Executive Board Meeting
- 17 Luncheon Meeting
- 26 Tour - TEAM Technology Data Center

### September 2010

- 14 Executive Board Meeting
- 21 Luncheon Meeting
- 30 Tour - American Player's Theatre

### October 2010

- 12 Executive Board Meeting
- 19 Luncheon Meeting
- 27-28 World Workplace / Atlanta, Georgia

## Our 2010-2011 Sponsors

### Gold

Design Structures  
CUNA Mutual Group  
J.F. Ahern Co.  
Coakley Brothers  
Capital Fire & Security  
Pearson Engineering  
Kraemer Brothers

### Silver

Strang, Inc.  
Creative Business Interiors  
Flad Architects  
Alliant Energy  
Tilsen Roofing Company, Inc.  
J.H. Findorff & Son, Inc.  
Target Commercial Interiors  
Madison Gas and Electric Co.  
T. Wall Properties  
AVI Systems  
ADT Security Services, Inc.  
H&H Electric  
Tri-North Builders  
Welton Enterprises, Inc.  
ServiceMaster Building Maintenance

July Newsletter Deadline  
Wednesday, June 30, 2010

Please submit materials to:

Vicky Statz  
vstatz@ofr-inc.com  
(as an attached WORD document)

IFMA Madison  
INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION  
NEWS CREW