

Facilitations

News & features for facility professionals

Published periodically by



July 2004

No Luncheon Meeting in July

There is no lunch meeting on July 20 due to the Annual IFMA Golf Outing at Cherokee Country Club.

IFMA Golf Outing

July 20th at Cherokee is the place to be. But today you can do even more. You can sponsor a hole or a proximity event and gain recognition from all of the golfers throughout the day.

It's EASY.

It's AFFORDABLE.

It's RECOGNITION.

Be early; be cool. Send a confirming email to ifma@mailbag.com that you commit to \$100 as one of this year's premiere sponsors. Your IFMA friends will thank you!!!

A registration form is inserted into this newsletter and is also available on our web site.

We thank you!

The Golf Outing Team

New Members Party at the Pearson's!

On May 20th, new members were treated to a Hawaiian Luau at the Pearson's residence. Hawaiian shirts and leis were in fashion, the music of Don Ho filled the air, and Lake Mendota offered the perfect backdrop. Add some Hawaiian delicacies and refreshments and the mood was set. 24 people attended, including a nice mix of new members and not-so-new members.

Everyone had a great time and we enjoyed getting to know one another better. Aloha (greetings) to the new members and Mahalo nui loa (thank you very much) to the Pearson's for their hospitality!

Coming Soon!

2004/2005 Madison IFMA Directory

New membership directories will be available for Fall, 2004. These directories have become an invaluable resource for our members. Before July 31, 2004, in preparation for the fall printing, members should verify that their membership information (company, address, phone, fax, email) is current on the IFMA International website www.ifma.org.

This information will then be used for the printing of new directories. Please update your information directly on the IFMA international website. Do not forward changes to the local Madison chapter or C.O.W.

Please contact Karen Miller at (608) 241-5737 or Larry Barton at (608) 276-9200 if you have any questions or need assistance.

Congratulations!

Sherri Rose, CFM, passed her CFM exam in June.

Congrats to our newest accredited member!

Sprinkler Head Replacement Program

Central has had the Voluntary Replacement Program for Central Sprinkler for a couple of years and has been replacing sprinkler heads manufactured from 1989 to 2000. There are 35 million sprinkler heads throughout the country that qualify for a free replacement. Central will be accepting applications for replacement until the end of the year and has asked Ahern Fire Protection to help find the qualified sprinkler heads. If you think you could be eligible, contact Ahern Fire Protection for further details.

Kent Hoffman
Ahern Fire Protection
4247 Argosy Court
Madison, Wisconsin
608/216-0283

2004-2005 OFFICERS & COMMITTEE CHAIRS

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PRESIDENT'S MESSAGE

Thanks to Chuck for a great year! Through a year filled with challenges the committees successfully delivered time and again. We hosted a great Tri-Chapter and CFM Prep course; implemented monthly themes to our programs; increased our educational offerings; added new-member socials; created a committee of past presidents; and survived losing our "Best practices" sponsorship chair. Chuck, are you sure this was only a 1 year term? Great job to all!

How do we follow a year like that? With our foundation firmly in place and the right people on-board we use our current situation as a springboard to even more success. We need to focus on three themes; Membership, Professional Development and Communications.

Membership: Our current chapter offerings are an asset to facility professionals. Active recruiting drives have not been necessary to attract good people. However, many new member comment "I never knew you were there." We need to develop ways through a system of "Prospecting" and a good public relations strategy to get our name and offerings out there.

Additionally, retention of our current members is crucial. We need to continue to solicit feedback from members on how we can better serve their professional needs and get that information implemented through our professional development committees.

Professional Development: This is our core purpose. Our memberships needs are broad, we have seasoned professionals and people new to the profession. Our educational offerings need to be as diverse as our members needs. We already offer good monthly programs and audio seminars, we will be adding "circles of excellence" and perhaps a half - day seminar or two. All programs and educational offerings need to relate to one of the IFMA Core competencies and we need to offer enough different topics to serve our memberships needs.

We have several different committees' doing a great job executing bits and pieces of this. I am asking the Vice President to develop a strategy to get these committees to work together on a more broad approach to these services.

Communications: Every organizational entity struggles with adequate communications. I have asked the newsletter and web-site chairs to work together as Communications co-chairs. To overcome the age -old problem of getting newsletter submissions in on - time. To solicit articles from membership on areas of expertise, without regard to being "Chapter news." To develop a strategy of what items the membership wants hard copied in a newsletter and what information and services we can offer through our web-site.

This is YOUR Chapter! The executive committee and committee chairs need your input to improve our offerings. Give feedback, get involved, take ownership of your chapter!

- Charlie Ross, CFM, Chapter President

Annual Business Meeting:

About 30 members and 2 guests attended the annual business meeting on June 15. Here are the highlights:

Treasurer Ron Disch reported that the chapter's treasury is healthy with 4 accounts - a combination of CD's, checking and savings.

There were no reports from the president, vice president or secretary.

Membership Committee: This past chapter year, the committee focused on maintaining our membership between 160 and 170 members. There were two new member's events this past year. The committee also welcomed new members by phone and performed exit interviews when members did not renew. They also followed-up with guests registrations at the chapter meetings. The committee will soon update the directory and asks that everyone verify their membership information with the source of the directory's information - the IFMA International Web Page.

Meeting Planning & Reception Committee: The committee verifies all the room arrangements with the Sheraton and has 3 members at the registration desk each meeting. There has been issues with member RSVP's to meeting reservations this past year, but response to the committee's concerns has helped with appropriate room size and insuring a seat for all.

Education Committee: The recent Tri-chapter was a good event, but was a deficit for the treasury. The event was planned around an attendance of 100, but attendance was about 15 to 20 short of the planning target. Next year's Tri-Chapter will be hosted by the Southeast Chapter on May 10, 2005. Next year's event will be coordinated by the Education and Program committees. Also, the committee will continue to sponsor the Tele-conference events from IFMA Headquarters. The committee is looking for suggestions from the membership.

Program Committee: Chairperson Laura Huttner will move to the Chapter Vice President position next year, so the committee needs new members. The committee will align the monthly meeting speaker topic with the monthly tour to focus on a monthly topic. During next year, the committee will focus on CFM competencies. This past year, the committee focused on Green Building themes. The committee also sponsored socials and the Holiday Party this past year.

After committee reports, Next year's officers were sworn in. Next year's officers are:

- President: Charlie Ross (Covance)
- Vice President: Laura Huttner (Dane County)
- Treasurer: Ron Disch (Conney Safety Products)
- Secretary: Jim Whiteside (Whiteside Facility Engineering)

President Charlie Ross then highlighted his vision for next year:

- The executive committee will work to polish 3 areas: membership, professional development and communications. Charlie believes the chapter does many things well, including the 3 areas mentioned for emphasis.
- The membership committee will focus on prospecting and awareness, not on a membership count goal.
- Laura Huttner will coordinate all committees to work around the monthly topics the program committee will set for professional development. Also, Charlie noted that educational events must fill a need, not necessarily the chapter's treasury.
- Communications will focus on two fronts: The newsletter and an upgraded web page. Nikki Eddy will continue as newsletter chair and Past President Mary Evers has accepted the challenge to manage the upgrade of our web page.
- Charlie also noted that the new Past Presidents committee is designed to keep our past presidents active and retain their experiences within the chapter. This year the new committee will focus on a sister city chapter project with Ottawa and begin to design a chapter benevolence program.

- Jim Whiteside, Secretary

Sponsorship Drive Great Success

The sponsorship committee would like to thank everyone for their continued support and generosity. The goal this year was set at \$15,000.00, and with a couple of last minute sponsors we reached a total of \$15,150.00.

We could not have done that without the help of our committed members, as well as some of their associates and contractors. All of your efforts do not go unnoticed and are much appreciated.

August Newsletter Deadline

Friday, July 23, 2004

Please submit materials to Nikki Eddy
at
Nikki.Eddy@covance.com
(as an attached WORD document)
Or Fax to 608-242-2722

Visit the IFMA Madison Web Site at:
IFMAdison.org

First Class Mail

Address Correction Requested

IFMA Madison Chapter Calendar of Events

July 2004

- 13 Executive Board Meeting
- 20 Annual Golf Outing
- (NO CHAPTER LUNCHEON THIS MONTH)

August 2004

- 10 Executive Board Meeting
- 17 Golf Course Design
- ? Golf Course Tour

September 2004

- 14 Executive Board Meeting
- 21 Environmentally Friendly Transportation
- ? Tyrannena Brewery Tour

October 2004

- 12 Executive Board Meeting
- 13-16 World Workplace - Salt Lake City
- 19 A Business Rationale for Sustainable Design
- ? Green Building Tour



Gold

The Bruce Company
CUNA Mutual Insurance Group
Dayton's Commercial Interiors
Kramer Printing
Pearson Engineering, LLC

Silver

Ahern Fire Protection
Alliant Energy
CleanPower, LLC
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Facility Engineering, Inc.
Plunkett Raysich Architects, LLP
SRI Consultants, Inc.
Strang, Inc.
Whiteside Facility Engineering, LLC

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