

# Facilitations

News & features for facility professionals

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August 2004

## Golf Outing Once Again a Success

Once again, the Madison IFMA golf outing was a huge success! We had over 118 golfers and 130 total for dinner! The weather held out—a little hot, but luckily no rain. Everyone had a great time and seemed to enjoy the activities.

During dinner, Laura Huttner drew the lucky winner for the WWP conference. Ron Disch was the winner, and if Ron can not attend, the runners-up are Laura Huttner, Mike Jarlsberg, and Jim Zirbel. Congratulations!

The final calculations aren't in yet, but it looks like we will again exceed our contribution goal of \$2,000 back to IFMA.

We would like to again thank all those who sponsored this event. It wouldn't have been a success without your sponsorships!

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## World Workplace 2004

Salt Lake City

October 17, 18, 19, 2004

### The Hub of FM Knowledge and Networking

World Workplace brings people together to share what they cannot learn alone. Drawing attendees and exhibitors from all over the world and from a variety of workplace-related industries, World Workplace represents the strongest, most well-rounded community of workplace professionals in the world.

Through its collaborative partnership with other highly respected organizations, including AFE, IIDA, AIA and ASID, IFMA's World Workplace is the only FM industry event that offers unsurpassed variety in education, networking and exhibiting companies.

Each year this event generates a new dynamic of education, information and interaction. This year's educational program will include new sessions on Managing Facilities, Advancing the Business and Leading the Organization. The expo is unique in that an attendee can immediately supplement information learned from the sessions with practical tools available on the expo floor.

Exhibitors are willing to demonstrate and talk about their products in order to give attendees a broad understanding of the products and services that are available to make their jobs easier and help them manage more effectively.

Don't miss this opportunity to acquire essential knowledge, skills and contacts. You'll make more valuable connections in just three days than you ever thought possible.

## 2004-2005 OFFICERS & COMMITTEE CHAIRS

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## PRESIDENT'S MESSAGE

Education is that which remains when one has forgotten everything he has learned in School. What really sinks in are what interests us, or items we can apply to make our lives better. Since we insist that one of the primary reasons for our organization to exist is professional development (a very eloquent way to say education) we must explore these premises.

The chapter has spent 20 years developing and growing, it has dealt with the financial and organizational difficulties of any young organization. Year after year the membership talent pool increases and the group refines its purpose. As this organization continues to improve, we must stay focused on what we offer to the membership. With facilities professionals busier every day, we must increase the value of the time spent involved in this group.

The chapter has "come of age" if you will, it has sufficient resources (Talent and financial) to be a driving force in the development of facilities professionals in Madison. But we need to get feedback on the needs of our membership. What are your interests? What would make your professional life better?

Unfortunately, we will be losing our education chair this year do to a career change. Thanks Ginni for your service to the chapter as education chair, President of the chapter and many other roles you filled. I hope you got as much out of the chapter as you gave.

As we move forward, expect some survey's regarding areas you would like educational offerings to be on. Please spend a few minutes and think about what courses you would take if you had the opportunity. Anytime you get an idea, send it to the new committee chair or to my e-mail.

Plan to be involved. This is your chapter! Provide ideas, requests, and opportunities to any committee chair. Got a great idea for the web site... let's here it. Want a specific tour... suggest it. Help us make this the organization you value most.

Charles Ross, CFM  
President, IFMA Madison Chapter

## Of Interest and In Brief

### Experts Say the Workplace of 2014 Will Still be Bricks and Mortar

“The most advanced offices of the future will resemble a combination of Kinko’s and Starbucks,” said David Pescovitz, a futurist from the University of California Berkeley’s College of Engineering. “They will be places where people can interact in a comfortable, informal physical space. The largest firms may operate exclusive offices, but I also envision public business cafes that are open to everyone.”

Pescovitz was quoted in the July issue of Tactics, published by the Public Relations Society of America, along with other business experts. Pete Leyden, knowledge developer for consulting and forecasting firm Global Business Network also predicts a workplace with a lot more ambient video and more spontaneous interaction.

“People will still want to gather,” Leyden says. “I think the idea of a central physical physical space where people can interact is going to still be there.”

### Terrorism Alert Remains Higher For Financial Institutions

The U.S. Dept. of Homeland Security raised its color-coded terrorism alert to “orange” earlier this week, in light of intelligence indicating some of the nation’s key financial institutions could be targets of attack. While the financial services sector was thought to be at high risk, the advisory for the rest of the nation would remain at the next lower level, “yellow” for an elevated risk, Secretary Tom Ridge said in remarks to the press on August 1, 2004.

To assist its members in securing their facilities, IFMA has created a new section on its Web site that provides comprehensive information on emergency preparedness, security, recovery and business continuity. Preparation tips, links to relevant sites and reference materials can be found at on the IFMA web site at: <http://www.ifma.org/prepared/>. Also, four new emergency preparedness courses have been added to the schedule for World Workplace, Oct. 17-19 in Salt Lake City, Utah.

## IFMA Anniversaries for August

### 1 Year

Jean Barry	WPS
Matthew Darga	Trek Bicycle Corporation
Nicolette Eddy	Covance

### 3 Years

Mitch Klabough	US Cellular
Brian Olson	CUNA Mutual Insurance Group

### 6 Years

Jeffrey Daugherty	Welton Enterprises, Inc.
Hoyt Halverson	Wisconsin Air National Guard

### 7 Years

Steve Holzhauer	Eppstein-Uhen Architects
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### 15 Years

Catherine Neumann	American Family Insurance Company
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### 16 Years

James Whiteside	Whiteside Facility Engineering
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InteriorLOGIC Facility Planning has been selected by The Stark Company to provide interior planning and design for their new offices in Stoughton and Sun Prairie, according to Robin A. Stroebel, CFM, President of InteriorLOGIC. InteriorLOGIC recently completed their new corporate office in Fitchburg

### September Newsletter Deadline

Friday, August 27, 2004

Please submit materials to Nikki Eddy  
at  
[Nikki.Eddy@covance.com](mailto:Nikki.Eddy@covance.com)  
(as an attached WORD document)  
Or Fax to 608-242-2722

Visit the IFMA Madison Web Site at:  
[IFMAdison.org](http://IFMAdison.org)

## First Class Mail

*Address Correction Requested*

### IFMA Madison Chapter Calendar of Events

#### August 2004

- 10 Executive Board Meeting
- 17 Golf Course Design
- 18 Golf Course Tour

#### September 2004

- 14 Executive Board Meeting
- 21 Environmentally Friendly Transportation
- ? Tyrannena Brewery Tour

#### October 2004

- 12 Executive Board Meeting
- 13-16 World Workplace - Salt Lake City
- 19 A Business Rationale for Sustainable Design
- ? Green Building Tour



#### Gold

The Bruce Company  
CUNA Mutual Insurance Group  
Target Commercial Interiors  
Kramer Printing  
Pearson Engineering, LLC

#### Silver

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Alliant Energy  
CleanPower, LLC  
Creative Business Interiors, Inc.  
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SRI Consultants, Inc.  
Strang, Inc.  
Whiteside Facility Engineering, LLC

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