

Facilitations

News & features for facility professionals

Published periodically by



December 2012

PRESIDENT'S MESSAGE

World Workplace Recap

I was very proud to represent our chapter at the World Workplace conference in San Antonio, TX from October 30th-November 2nd. I big thank you to our chapter for sending me to this incredible event. This year's keynote speaker was Guy Kawasaki, former Chief Evangelist of Apple, co-founder of Alltop.com and best-selling author, his presentation was on the art of innovation in today's business world. He was very engaging and had the audience on the edge of their seat with a fresh perspective on how to create an innovation strategy suitable for organizations of all sizes. He was a very funny guy, with the first name Guy.

The next events of the conference included breakout sessions geared toward different facility educational tracks. Session topics included energy savings and management, financing organizational sustainability, telecommuting and flexible work programs, social media use in business, the federal government's approach to sustainability, a guide to effective outsourcing, ways to maximize space utilization, and much more. The expo floor was also open during this time. Here there were exhibitors representing sectors including alternative energy, architecture, building maintenance, disaster recovery, education, food services, furniture, health care, real estate, security, technology and more. There were a couple of vendors that had beer tasting. Most of the Wisconsin group hovered around these vendors to ensure the beer was of high quality. I can attest that it was.

The closing speaker was Frank Abagnale; acclaimed subject of the book, movie, and Broadway play "Catch Me If You Can." Abagnale is one of the most respected authorities on forgery, embezzlement, and secure documents. Associated with the FBI for more than 30 years, Abagnale's fraud prevention programs are used by more than 14,000 financial institutions, companies and law enforcement agencies. During

his presentation the audience was riveted. You could have literally heard a pin drop the crowd was so enthralled. I dropped a pin just to check, and it worked.

World Workplace also has a number of social/networking events in the evenings. Nights were filled with welcome receptions, including a Halloween costume party, a gala supporting the IFMA Foundation, and ending with the Awards of Excellence banquet. Once again Wisconsin was recognized by our peers. Congratulations to the Southeast Wisconsin Chapter which was recognized as the small chapter of the year. I would highly recommend attending next year's World Workplace in Philadelphia, PA from October 2nd-4th, 2013. Below are pictures from the 2012 event.

Thank you - Mike Schwartz



2012-2013 OFFICERS & TEAM DIRECTORS

President

Mike Schwartz
C. Coakley Relocation
256-6683
mschwartz@ccoakley.com

Vice President & President-Elect

Kyle Roux
University of Wisconsin
262-0381
kroux@chem.wisc.edu

Secretary

Patty Sweitzer
TDS Telecom
664-8915
patricia.sweitzer@teldta.com

Treasurer

Tom Riffle
Madison College
243-4020
triffle@madisoncollege.edu

Immediate Past President

Jim Zirbel
Capital Fire & Security
442-8777
jzirbel@capital-fire-security.com

Show 'n Go



Jon Schneider, Co-Director
577-2407
jonmschneider@tds.net

Ron Rowe, Co-Director
Alliant Energy
458-3493
ronrowe@alliantenergy.com

Member Squad



Emily Rowe, Co-Director
Creative Business Interiors
249-0904
emily.rowe@creativebusinessinteriors.com

Roberta Montague, Co-Director
Schroeder Solutions
262-207-6363
rmontague@schroedersolutions.com

Lunch Bunch



Robbie Kritz, Co-Director
A&J Specialty Services
576-6323
rkritz@charter.net

J.R. Roethke, Co-Director
UGL Services – Unico Operations
232-6178
jroethke@yahoo.com

Birdie Brigade



Kim Keister, Director
Concepts in Art, LLC
756-0333
kimk@conceptsinar.net

Sponsorship Task Force



Barb Millan, Co-Director
Emmons Business Interiors
441-8900 X21
barbm@ebiweb.com

Lorelle Micklitz, Co-Director
Shred-it
222-6510 or 772-9123
lorelle.micklitz@shredit.com

Team PR



News Crew



IFMA 2.0



Community Crew



Professional Development Task Force

Madison IFMA Administration

IFMA International

John Desens, Co-Director
Westphal & Co. Inc.
216-9554
jdesens@westphalec.com

Brian Hoffman, Co-Director
Harker Heating & Cooling, Inc.
2255-6902
BrianH@HarkerHeating.com

Jennifer Hardebeck, Co-Director
Esurance
608-234-9050
jhardebeck@central.esurance.com

Margaret S. Fisher, Co-Director
Lange Bros. Woodwork Co. Inc.
414-466-2226 ext 121
Margaret@langebros.com

Dick Pearson, Co-Director
Pearson Engineering
274-3339
dick@pearsonengineering.com

Nathan Hanson Co-Director
CDP, Inc.
608-831-6969
Nathan@cdpcorp.com

Doug Sutter, Co-Director
Bachmann Construction Company
608-222-8869
dsutter@bachmannconstruction.net

Gene Post, Co-Director
Potter Lawson
608-274-2741
genep@potterlawson.com

Brett Wedekind, Co-Director
Wedekind Enterprises
608-628-2215
brettwedekind@gmail.com

Leah Samson-Samuel, Co-Director
Madison Environmental Group, LLC
608-280-0800
leah.samson-samuel@madisonenvironmental.com

Le and Bob Jordan, Communicators of Wisconsin (COW)
848-1960, fax 848-9266;
ifma@mailbag.com

Tawa Busari, Member Services Manager
IFMA International (Houston)
(713) 623-4362
tawa.busari@ifma.org

November Chapter Luncheon Recap

For November's program, we tapped into the deep well of facilities experience that we have within our chapter membership. It was a "Chapter Chat", featuring round table discussions by members centered around facility topics. I've attached my agenda that served as a loose outline for the groups. We also had a slide show and discussion on October's tour, which was World Workplace 2012 in San Antonio, Texas.

November Chapter Tour Recap

For our November tour/outing, IFMA's Show'n'Go and Community Crew teams sponsored participation with 8000 other community members in the 9th annual Berbee Derby. To benefit the Technology Education Foundation and their own health, participants ran or walked 5K or 10K along the scenic Capital City Trail, residential areas and the Fitchburg Business Park.



Welcome our newest IFMA Madison Member:

Todd Cleveland
Universal Restoration Services
2556 Advance Road Unit C
Madison, WI 53418
tcleveland@4universal.com
PH: (608) 239-2090

Roberta Montague and Emily Rowe are always happy to assist you with potential new members. Please feel free to submit an email request with the interested parties information and we'll take it from there!

The Professional Development Task Force (PDTF) needs your support!

The PDTF is looking for volunteers to assist the team with achieving its goals. We have a number of tasks on our agenda that we would like to achieve prior to the years end. If you have any time to help us out during this busy holiday season, please contact Brett Wedekind at brettwedekind@gmail.com.

(Some of the tasks can be completed from your home pc without ever attending a committee meeting.)

For those who would like to get more involved, please consider joining us at one of the next planning meetings for the Tri-Chapter Conference. Please check out our new Google Team Calendar on our chapter's website.

Tri-Chapter Conference planning meetings

- **January 10th** - Noon to 1:00, Location: TDS - Wisconsin Trade Center, 8401 Greenway Blvd., 2nd Floor TDS Telecom Room
- **February 5th** - Noon to 1:00, Location: TDS - Wisconsin Trade Center, 8401 Greenway Blvd., 2nd Floor TDS Telecom Room
- **March 7th** - Noon to 1:00, Location: TDS - Wisconsin Trade Center, 8401 Greenway Blvd., 2nd Floor TDS Telecom Room
- **April 2nd** - Noon to 1:00, Location: TDS - Wisconsin Trade Center, 8401 Greenway Blvd., 2nd Floor TDS Telecom Room
- **May 7th** - Time: TBD, Location: Amthe erican Family

•
* * * *

Reminder- Networking Opportunity for IFMA-Madison Professional Members:

If you happen to be "between positions" or are just looking for an opportunity to advance your career in facility management; please consider posting your resume on our chapter's website. You can send your resume to the PDTF at ifmaresumes@gmail.com. You will find a link on our chapter's website under the heading of Career Networking/Resumes.



IFMAdison Green Corner

Online Sustainability Resources

By Leah Samson-Samuel, Madison Environmental Group, LLC,
IFMA Co-director of Professional Development Task Force

As the Madison sustainability champion, I participate in a monthly conference call to share stories and information with other chapters. Here is a list of resources we shared in October.

Sustainability:

- IFMA National Sustainability Website: <http://www.ifma.org/know-base/browse/sustainability> includes How-to Guides, case studies, and articles.
- FMJ article, [An evolving megatrend: Creating a culture of sustainability](#)
- Deloitte has released a new [report](#) focused on determining the impact on value of environmental, social and governance (ESG) issues to multiple stakeholders is becoming central to how many companies craft their sustainability strategy and report on their sustainability performance.

Energy Efficiency:

- The UN Sustainable Energy for All has published the second edition [Driving Transformation: Energy Efficient Buildings: Policies and Actions](#) and associated [Driving Transformation to Energy Efficient Buildings: BE Policy Assessment Tool](#) (xls worksheet)
- A US Executive Order has been signed [Accelerating Investment in Industrial Energy Efficiency](#)
- Johnson Controls' Institute for Building Efficiency, IFMA and the Urban Land Institute released the results of the [sixth annual Global Energy Efficiency Indicator Survey](#).
- U.S. Department of Energy has launched its [Asset Rating pilot](#) program. A new DOE [study](#) of commercial building owners can save on heating and cooling costs by implementing efficient controls.
- [GREEN UP](#), a building performance program developed by the Canada Green Building Council, enables the benchmarking of energy and water use, facilitates goal-setting to reduce greenhouse gas emissions, and helps identify ways to improve the operational and environmental performance of projects across building portfolios.
- EPA Energy Star Portfolio Manager: EPA's system for helping you track and improve energy efficiency across your entire portfolio of buildings: <https://www.energystar.gov/istar/pmpam/>

Other:

- U.S. DOE has released a [Transparent Cost Database](#) making the costs of energy technology more, well ... transparent.
- The United Nations Environment Programme's Regional Office for North America, USGBC and World Business Council for Sustainable Development released a new report: [Advancing the Transformation to a Green Economy through Green Buildings and Resource Efficient Cities: Messages from North America](#).
- [Zero Energy Buildings](#) report by Pikes Research forecasts that worldwide revenue from zero energy buildings will grow rapidly over the next 20 years, reaching almost \$690 billion by 2030 and nearly \$1.3 trillion by 2035.
- [Workplace Configuration](#) – This FMJ article explains how office design affects employee morale and productivity
- [Talent Report: What Workers Want in 2012](#) provides a revealing picture of what students and professionals most value in a job, and demonstrates how opportunities to make a positive impact at work are linked to job satisfaction.
- Perkins+ Will, the architecture firm designing IFMA's new workspace, released a "[Top Ten Workplace Trends](#)" report.

Two Job Opportunities at American Family - Apply by 12/21/12

Construction Project Consultant Job Opening at American Family Insurance Corporate Headquarters in Madison, WI

Responsible for developing, estimating, planning and implementing multiple simultaneous mission critical construction projects for all divisions within the company. Functions as the communication link between internal business partners and internal/external resources to coordinate and assure timely execution of the programming, planning, design development, budget, scheduling, construction, accounting, and closeout of projects. The position actively communicates with business partners across the corporation to take a proactive approach to construction and workspace needs as well as promoting corporate design and construction standards and the latest technology to provide additional value to the company and employees.

Specialized Knowledge and Skills Requirements

- Application of a variety of construction contracts.
- Experience with a variety of formal delivery systems that can be used for different projects.
- Experience with architectural, engineering, and construction methodologies.

Please apply by 12/21/2012 at <http://jobs.amfam.com>

Workplace Environment Consultant Job Opening at American Family Insurance Corporate Headquarters in Madison, WI

Responsible for all facets of the workplace environment company wide. Research, development and implementation of facility work spaces to allow for effective, efficient and comfortable physical environment for employees and customers. Responsible for budget and schedule development and design for workplace relocations so as to minimize the impact on employee productivity.

Specialized Knowledge and Skills Requirements

- Experience in project management and in managing multiple projects.
- Knowledge of interior design, AutoCad, space planning and programming.
- Knowledge of systems furniture and casegoods.

Please apply by 12/21/2012 at <http://jobs.amfam.com>



IFMA Madison Chapter Calendar of Events

Some topics and tours are tentative and subject to change

January 2013

- 8 Executive Board Meeting
- 15 Luncheon Meeting - Brian Basken, Pearson Engineering
- TBA Tour, Death's Door Distillery

February 2013

- 12 Executive Board Meeting
- 19 Luncheon Meeting – Daniel Guerra, Argus Ventures Tech Integration
- TBA Tour, Lighthouse of Sun Prairie?

March 2013

- 12 Executive Board Meeting
- 19 Luncheon Meeting – MATC FM Program Update
- TBA Tour, MATC Professional Services

April 2013

- 9 Executive Board Meeting (3 pm)
- 16 Luncheon Meeting Kay Nachreiner, Sustainable Engineering
- ?? Brewers game with SEW Chapter

May 2013

- 10 Tri-Chapter with SEW & NEW
- 14 Executive Board Meeting
- ?? Brewers game with SEW Chapter

Our 2012-2013 Sponsors

Gold

Capital Fire & Security
Coakley Brothers Company
CUNA Mutual Group
Kraemer Brothers, LLC
KleenMark
Pearson Engineering
Service Master Building Restoration
Servpro of Madison
Shred-it

Silver

Alliant Energy
Bassett Mechanical
C. Coakley Relocation Systems
J. H. Findorff & Son, Inc.
Madison Gas & Electric Company
Strang, Inc.
Tilsen Roofing Company, Inc.
T. Wall Properties

January Newsletter Deadline

Wednesday, January, 2013

(Extended time given for the Holidays)

Please submit materials to Jennifer Hardebeck
jhardebeck@central.esurance.com

IFMA Madison
INTERNATIONAL FACILITY MANAGEMENT ASSOCIATION
NEWS CREW