



P.O. Box 44008 Madison, WI 53744-4008 Tel.- 608.848.1960 Fax- 608.848.9266 Web Site: <http://www.ifmadison.org>

Meeting Minutes

IFMA Executive Committee Meeting
Meeting of Tuesday, February 11, 2013
Location: Cuna Mutual, Madison, WI
9:00 a.m. to 10:00 a.m.

Phone Attendees: conference bridge (866-892-3179 – conference code 6915248027)

Patty Sweitzer, Brett Wedekind, Ron Rowe, Erica Marty, Kyle Roux, MaryAnn Jargo, Mike Schwartz

Attendees: Leah Samson-Samuel, JR Roethke, Jim Zirbel

Item #1: Call to Order

The meeting was called to order at 9:07 am at Cuna Mutual. The January Meeting minutes were approved by Leah, MaryAnn and Erica.

Item #2 Officer Reports

- **Treasurer (Brett Wedekind)**

Reports forthcoming.....

Bret did check out the discrepancy, Park Bank statement nicknames not same in Quicken, transferred from wrong money market account, he has fixed this.

\$11,562.25 Education Fund/
\$19,252.57
\$12,333.79 Reserve
\$7,003.72 CD
\$13,152.33 Total assets

Defer approval of financial until paper copies received.
Wild Apricot billing has been put on monthly billing cycle.
Star Chapter is on an automatic payment

Vice President (Nathan Hanson)

Nothing to report

Past President (Mike Schwartz)

Submit award for Professional Development Team - World Workplace

President (Kyle Roux)

Jim, Kyle, Ron, Dan, Mark, Frank Alfano and Melissa from Green Bay had a part in judging Minneapolis Chapter. Robost award system, got together night before knocked out social issues. Look at some impressive projects, small and large. (Largest one was 243 million dollars) Quite an experience, encourage others to participate. Voted on criteria. Also anyone who happens to be writing for an award can learn from this experience. Celebration tomorrow night! A delegation of folks from Minneapolis will be attending our Tri-Chapter event in May.



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Lunch Bunch (JR Roethke)

23 signed up for 2014 lunch bunch pre-paid. Still early may get more. Last year we had 37. Not looking to bad! Other than that up in the big room next week, Texas baroque on the menu.

Dues increase not submitted yet to headquarters, Brett needs to check in with JR to answer a few questions. Submission will be sent by due date.

Dain DiMattia joined lunch bunch as a member.

Member Squad (Jim Zirbel & Mark Schwenn)

Frank Alfano was picked up. Jim is working on getting more elders to join. Roberta left as co-director.

April 10th next new Member event, Get to know IFMA at the Essen House at 4:30 p.m.

We have more members joining.

Kerry Meyer will take over as director for Member Squad

Jim will move into a roll of Talent Scout.

Show and Go (Ron Rowe & Jon Schneider & Peter Churchin)

February luncheon New Developments in Security Technology, by Dorian Kruse, Senior Systems Engineer - Capital Fire & Security, Inc.

We will tour Urban Land Interest (apartments) 727 Lorillard Court 5:30 p.m., on February 27th.

The team set down and put together a program for the year. Please consider having the Gold sponsors have an opportunity to speak at a monthly luncheon.

Professional Development Task Force (Leah Samson-Samuel & Erica Marty)

Tonight Think and Drink – Coliseum bar 5:30 to 7:00 – review SFP, how we do a mentor luncheon – what does that look like, flush out ideas!!!

Is there still a meeting where all the Presidents talk monthly or regularly? Yes we talk every month.

Leah sent an email to Grant and Melissa about the SFP asking when they might be offering this class. Who is going to host the SFP? Milwaukee is on an independent roll out of education classes. Kyle is aware and will be talking with them. We used to rotate and it' has fallen off the radar.

Sponsorship Task Force (Barb Milan & Lorelle Micklitz)

Sponsorship breakfast held



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Suggestions from this meeting:

Large scale sponsors have opportunities with Show and Go
Want to co-op with membership and get to know IFMA event
Return on investment for sponsors
They considered not holding the sponsorship luncheon, also talked about doing this during a regular monthly meeting.
We will have 10 luncheons calendar year 2014. No luncheon during the month of Tri-Chapter Event and December Holiday)

The group is doing fine on drive \$6,000.00.

News Crew (Jennifer Hardebeck)/Team PR/Community Crew (Doug Sutter)

Submit your stuff!

IFMA 2.0 (Mary Ann Jargo & JR Roethke)

Mary Ann working very hard to gain support from team members - so they can update their own web pages. Do we still need a phone? Go Daddy and Ring central offers this service. fax and phone. Does anyone of the two offer conference bridges? Mary Ann will look into this more, much easier to have a combined line. Does the group support this? YES

Where is the P.O. Box? We agreed to keep this box but will forward the mail to Brett?

Looking to find more people to support the different functions – transferring duties;

Sending out eblast every month, I would like to encourage News Crew
Fax and Mail – Brett
Updating individual team pages – Directors
Setting up tours – Ron and Jon

We ran into complication with new site; **Do to the timeline currently used for publish of our monthly newsletters the data under the calendar of events section of the newsletter conflicts with the upcoming meeting section.**
Thus we have decided to not utilize that module within the newsletter section.

When do we go live? We are shooting for March 1st.

We need to notify COW in writing, we need a transition plan. Kyle needs to compose letter and have conversations with them. We may want to assign an executive manager and pay them to look over the site and make sure nothing falls through the cracks. Karyn Miller may be a good candidate for this position. Discussion sidelined and more discussions required.

Birdie Brigade (Karyn Biller)

Tentative date = Tuesday, July 29th at the Stoughton Country Club

Any other comments;

The meeting was adjourned by at 10: a.m. with a unanimous vote from Nathan and Leah.



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Respectfully Submitted:
Patty Sweitzer, Secretary

